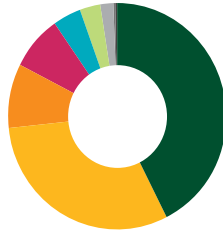


## FACTS & FIGURES

### GRADUATE STUDENT PROFILE

Hispanic/Latino 42.5%  
 Asian 31%  
 U.S. Nonresident 9%  
 White 8%  
 Black/African American 4%  
 Two or More Races 3%  
 Unknown 2%  
 American Indian or Alaskan Native 0.4%  
 Native Hawaiian or other Pacific Islander 0.1%

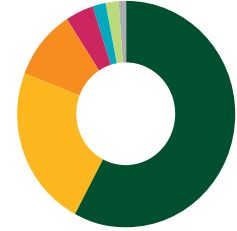


Women 43%  
 Men 56%  
 Non-binary/Other 1%

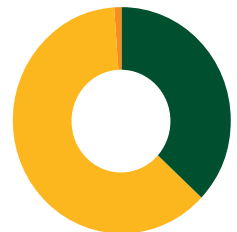


### UNDERGRADUATE STUDENT PROFILE

Hispanic/Latino 58%  
 Asian 23%  
 White 10%  
 Two or more races 4%  
 Black/African American 2%  
 Unknown 2%  
 U.S. Nonresident 1%



Women 37%  
 Men 62%  
 Non-binary/Other 1%


**22**

**student clubs  
and organizations**

**50,000+**

**business alumni making an  
impact across the world**

**88**

**full-time faculty**

Faculty publish in Financial Times 50 and other top journals including Production and Operations Management; Auditing; Journal of Business Ethics; Journal of Behavioral Finance; Journal of Real Estate Finance and Economics; International Journal of Marketing Studies; Computers in Human Behavior; and more

### 5 CENTERS OF EXCELLENCE

California Center for Cyber Risk  
 Center for Customer Insights and Digital Marketing  
 Center for Entrepreneurship and Innovation  
 Mitchell C. Hill Center for Digital Innovation  
 Singelyn Center for Innovative Analytics

### ENROLLMENT

**4464**

**Undergraduate  
Students**

**746**

**Graduate  
Students**

**5210**

**Total Enrolled Students**

### DEGREES

#### Bachelor of Science in Business Administration Programs

Accounting  
 Computer Information Systems  
 E-Business  
 Finance, Real Estate, and Law  
 Marketing Management  
 International Business  
 Management and Human Resources  
 Technology and Operations Management

#### Master's Programs

Business Administration (MBA)  
 Accountancy  
 Information Security\*  
 Business Analytics\*  
 Digital Marketing\*  
 Digital Supply Chain Management\*  
 Financial Analytics\*  
 Human Resources Management

\*STEM designated



**AACSB  
ACCREDITED**

#### Dual AACSB Business & Accounting Accredited

Fewer than 6% of business schools worldwide hold the business accreditation, and fewer than 200 accounting programs globally (only seven in California) hold a supplemental accounting.

## DISTINCTIONS

# #2

### Top Public School in the West

U.S. News & World Report

# #13

### Best Colleges for Social Mobility in the Nation

Wall Street Journal

# #3

### Best Value School in the West

U.S. News & World Report

# #6

### Best MBA Programs

Los Angeles Business Journal



### Best Undergraduate Business Program

U.S. News & World Report



### Best Colleges in America

Money Magazine



Led by CBA, Cal Poly Pomona has been designated a **NATIONAL CENTER OF ACADEMIC EXCELLENCE IN CYBERSECURITY** by the National Security Agency and other federal agencies since 2005

Home to the Singelyn Graduate School of Business, SoCal's first named CSU business graduate school established by alumni couple David and Ruth Singelyn

## WHERE OUR ALUMNI WORK



## 2025-2031 STRATEGIC PLAN

### 1. Exemplary Student Career Readiness

- Align student career readiness with the demand for advanced business professionals in the market.
- Develop career readiness programs and industry partnerships that lead to job placement.
- Create pathways to earn professional certifications giving students a competitive advantage in the job market.

### 2. Human-Centric Technology Leadership

- Elevate educational experiences for students in Fintech, AI, and digital transformation.
- Develop and sustain faculty with human-centric cutting-edge technology.

### 3. Faculty and Staff Excellence

- Support faculty research and teaching excellence.
- Hire and support the staff in career training and leadership development.

### 4. Sustainability & Societal Impact

- Further the CBA sustainability initiative.
- Create opportunities for community engagement and service learning.



/cbacpp



school/cppcba

[cpp.edu/cba](http://cpp.edu/cba)