Faculty Driven Assessment

CBA Assessment Process

The Assessment Process at the College of Business is created, planned and implemented by CBA faculty. Currently two committees share this responsibility. Representatives from each Business department meet regularly to discuss issues related to curriculum and assessment. A faculty member chairs each committee. The Associate Dean for Undergraduate studies attends these meetings, but is not a voting member.

Assurance of Learning and Curriculum Improvement (ALCI) – Meeting Time: Every other Wednesday from 1-3 pm. The ALCI has an Assessment Coordinator that reports to the committee on assessment results. ALCI duties:

- Propose and Implement Curriculum Changes
- AACSB Assessment Planning, Data Collection and Analysis
- Planning and dissemination of assessment results with actions for improving curriculum
- Catalog Changes
- Course Consultations
Assessment Committee - Meeting Time: dependent upon faculty schedules. Assessment Committee duties:

- WSCUC Assessment Data Collection – Including MQID and IEEI statements
- Department Assessment Planning, Data Collection and Analysis
- Chair of the Assessment Committee attends the ALCI meetings as needed
- Chair of the Assessment Committee attends the University APAC Committees and acts as a liaison to the University WSCUC
- Write or coordinate department annual reporting to the University

ALCI Assessment Process
Based upon the mission of the BSBA, the ALCI will work on program Student Learning Outcomes that represent what every BSBA graduate should be able to demonstrate as a student of the CBA.

Develop 5 Year Assessment Plan

- Plan is based upon student learning outcomes.
- Measured in Business Core because all CBA students take those courses.
- Develop measures and methods for collecting data, including rubrics for evaluating data.
- Develop success criteria and rubrics.
- Develop matrix of semesters when assessments will be conducted.

Collect & Analyze Data

- Contact faculty in advance to ask for help with assessment data collection.
- Determine the best way to give the assessment.
- Collect data and provide it to the Assessment Coordinator.
- Assessment Coordinator analyzes the results, posts them in Blackboard and presents them to ALCI with a recommendation for action (if needed).

ALCI Review of Results

- Assessment Coordinator presents the results to ALCI.
- ALCI discusses the outcomes and determines what is needed (more analysis, more data, dissemination of results, planning for curricular improvement).

Communication of Results

- ALCI committee members report assessment results back to individual departments.
- Assessment recommendations for specific courses are discussed with all faculty who teach those courses.

Modify and Improve

- Implement changes as indicated by the assessment results and recommendations.