

CBA Assessment

CBA Freshman

This year's freshman cohort consist of 485 students. These students have an average high school GPA of 3.38 and an average composite SAT score of 1042.

Students came from private high schools (9%), other states (2%) and California public high schools (89%).

New Transfer Students

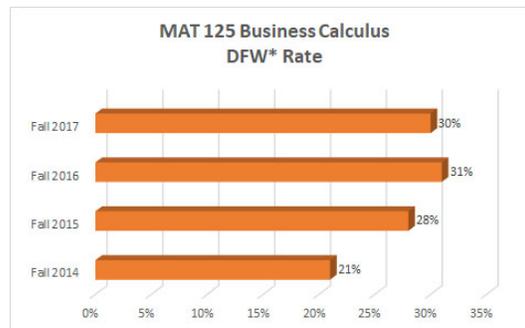
This year, the college accepted 714 new transfer students with an average transfer GPA of 3.13.

Transfer students came predominantly from California Community Colleges (93%). Others came from other CSUs and colleges (4%), and other states or countries (3%).

More – Visit [Just the Facts](#)

Important Dates

- Fall 2018 WSCUC Final Report due
- Fall 2019 AACSB Visit



What is 'closing the loop'?

- To check whether learning goals are met.
- To identify areas for program improvement.
- To ensure compliance with accreditation requirements (AACSB, WSCUC).

Improving Learning & Closing the Loop

CBA students have to succeed in a wide variety of subject matter. Students often find the quantitative courses to be the most challenging. There are several reasons for this:

- Poor math skills.
- Students work long hours.
- Students underestimate the time needed for homework and studying.

Math

A common problem in business schools is that students find two math courses challenging: statistics and business calculus.

Developing skills in MAT 125 (business calculus) was important to success in FRL 300. **In winter 2018, the DFW* rate in MAT 125 was 28%.** Some students took this course three times before passing. Free tutoring had little impact on the DFW rate. Preparing for semester conversion was an opportunity to review the course content and make revisions.

FRL faculty met with Math faculty to discuss the concepts in calculus (now MAT 1250) that business students need to know for FRL 3000 (formerly FRL 300 and 301). Now, business calculus taught at Cal Poly Pomona includes more business problems relevant to finance.

FRL Common Exam

The FRL department requires a common exam for all student who take FRL 3000 (formerly FRL 300 and FRL 301). Data is analyzed and communicated to faculty each term to emphasize areas where students need help. In addition, FRL faculty are developing YouTube tutorials to assist students on difficult concepts outside of class.

Diversity

CBA's learning goal of Diversity is measured In MHR 318. Results showed that while students were able to understand basic concepts of diversity, they failed to understand implications of diversity in the workplace. Videos and readings were added to the MHR 318 curriculum to improve student understanding of these topics.

