True to the polytechnic experience, the College of Business Administration (CBA) combines a cutting-edge business education with meaningful, real-world experiences, helping students apply what they learn in the classroom as well as develop a set of essential skills: creativity, leadership, and team-building. CBA is home to the Singelyn Graduate School of Business, a regional leader in graduate education.

**GRADUATE STUDENT PROFILE**

- White: 13%
- Asian: 24%
- U.S. Nonresident: 11%
- Black/African American: 5%
- Hispanic/Latino: 41%
- Unknown: 4%
- Two or More Races: 1%
- Male: 58%
- Female: 42%

**UNDERGRADUATE STUDENT PROFILE**

- White: 10.48%
- Asian: 23.84%
- U.S. Nonresident: 3.72%
- Black/African American: 2.84%
- Native Hawaiian/Pacific Islander: 0.14%
- Hispanic/Latino: 53.06%
- Unknown: 2.43%
- Male: 61.84%
- Female: 38.11%

**ENROLLMENT**

- Undergraduate Students: 4408
- Graduate Students: 616
- Total Enrolled Students: 5024

**Accredited by AACSB**

Less than 6% of the world’s schools offering business degree programs have met the rigorous standards for educational quality.
DISTINCTIONS

No. 3, Top Producers of Hispanic Graduates in Business Administration, Management, and Operations
Diverse Issues in Higher Education

No. 11, Best Colleges for Social Mobility
Wall Street Journal/College Pulse
Social Mobility

$12.5 million
gift of innovation from alumni couple David and Ruth Singelyn established the Singelyn Graduate School of Business, CSU’s first named graduate business school in SoCal

DEGREES

Bachelor of Science in Business Administration Programs
Accounting
Computer Information Systems
E-Business
Finance, Real Estate, and Law
Marketing Management
International Business
Management and Human Resources
Technology and Operations Management

Master’s Programs
Business Administration (MBA)
Accountancy
Information Security*
Business Analytics*
Digital Marketing*
Digital Supply Chain Management*
*STEM designated

6 CENTERS OF EXCELLENCE

Singelyn Center for Innovative Analytics
Center for Entrepreneurship and Innovation
Center for Customer Insights and Digital Marketing
Mitchell C. Hill Center for Digital Innovation
California Center for Cyber Risk
Center for Consultative Sales

50,000+
business alumni making an impact across the globe

85 full-time faculty

Faculty publish in top journals including Production and Operations Management; Auditing; Journal of Business Ethics; Journal of Behavioral Finance; Journal of Real Estate Finance and Economics; International Journal of Marketing Studies; Computers in Human Behavior; and more

WHERE OUR ALUMNI WORK

Boeing
Crowdstrike
Goldman Sachs
Deloitte
Target
Jet Propulsion Laboratory
California Institute of Technology
Google
NBCUniversal
Avanade
Northrop Grumman
Norton
SUNY Canton
IBM