Student Name __ _____ Bronco ID_____

INTERNATIONAL BUSINESS OPTION
Emphasis Tracks

Select one emphasis track with approval of advisor.

_____Logistics

IBM 4291 – International Logistics
IBM 4361 – International Business Agreements & Negotiations
GEO 3120—Economic Geography

Select 1 unit

__IBM 4410 – Internship in Marketing & Int. Bus.
__TOM 4250 – Supply Chain Network Design

_____General Marketing

IBM 3062 – Professional Selling
IBM 3072 – Promotional Strategies
IBM 4121 – International Marketing Research

Select 1 unit
__IBM 4112 – Consumer Behavior
__IBM 4410 – Internship in Marketing and Int. Bus.

_____Entrepreneurship

A minor in Entrepreneurship & Small Business can meet this requirement (OR)

Select 10 units
__MHR 3410 – Introduction to Entrepreneurship
__MHR 3420 – Creativity and Entrepreneurship
__MHR 4460 – Business Planning
__MHR 4440 – Social Entrepreneurship
__MHR 4430 – Launching a New Venture

Comments

Student Signature _____

Adviser Signature _____