**Student Name \_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Bronco ID\_\_\_\_\_\_\_\_\_\_\_\_**

**INTERNATIONAL BUSINESS OPTION**

**Emphasis Tracks**

Select one emphasis track with approval of advisor.

**Comments**

Student Signature \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Adviser Signature \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**\_\_\_\_\_General Marketing**

IBM 3062 – Professional Selling

IBM 3072 – Promotional Strategies

IBM 4121 – International Marketing Research

***Select 1 unit***

\_*\_*IBM 4112 – Consumer Behavior

\_\_IBM 4410 – Internship in Marketing and Int. Bus.

**\_\_\_\_\_Entrepreneurship**

A minor in Entrepreneurship & Small Business can meet this requirement (OR)

Select 10 units

\_\_MHR 3410 – Introduction to Entrepreneurship

\_\_MHR 3420 – Creativity and Entrepreneurship

\_\_MHR 4460 – Business Planning

\_\_MHR 4440 – Social Entrepreneurship

\_\_MHR 4430 – Launching a New Venture

**\_\_\_\_\_Logistics**

IBM 4291 – International Logistics

IBM 4361 – International Business Agreements & Negotiations

GEO 3120—Economic Geography

***Select 1 unit***

\_\_IBM 4410 – Internship in Marketing & Int. Bus.

\_\_TOM 4250 – Supply Chain Network Design