

Invited Speaker
Real Estate Research Council of Southern California
2nd Quarter 2020 Virtual Luncheon Meeting
Via Zoom, September 02, 2020, 12:30-1:45pm

PETE REEB

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Pete is Southern California's leading housing market feasibility advisor. As President of Reeb Development Consulting, Pete incorporates his decades of market experience and insights into every real estate feasibility assignment. Pete's clients benefit from his keen analytical eye, early-cycle trend-spotting capabilities, and the wisdom that comes with having been through multiple market cycles. Pete originally founded Reeb Development Consulting in 1996 to provide clients with insightful, timely, and innovative real estate market advisory services.

Pete has been a part of three of the biggest names in the real estate market advisory sector. He started his career at Robert Charles Lesser & Co (now RCLCo); later was a Partner at The Meyers Group while also serving as President; and then was a Principal at John Burns Real Estate Consulting. Pete advises public and private homebuilders, landowners and developers, entitlement groups, investors, private equity firms, and the public sector. Pete has a B.A. in Economics and Public Policy from Pomona College, which is consistently rated as one of the top ten private colleges in the country.