

Real Estate Research Council of Southern California

College of Business Administration, Finance and Real Estate Department
California State Polytechnic University, Pomona
3801 West Temple Avenue, Pomona, CA 91768
909-869-2410 - www.cpp.edu/~cba/real-estate-research/ - rerc@cpp.edu

YOU ARE INVITED TO ATTEND THE THIRD QUARTER 2020 VITRUAL LUNCHEON MEETING

TIME **Wednesday, December 9, 2020** 12:30 – 12:55pm Welcome, RERC Update
12:55 – 1:45pm Invited Speaker
PLACE **Via Zoom. Details on next page.**

FEATURED **Michael Battaglia**
SPEAKER Vice President Operations, Van Daele

Michael Battaglia joined Van Daele Development Corporation in August 2020 as Vice President, Operations. Mr. Battaglia brings with him over 35 years of industry experience. As a fourth-generation home builder, Michael started in the building industry as a framer then transitioning into management with his father's in-fill development company. He spent 6 years with private infill homebuilders before joining Standard Pacific Homes in 1998. The next twenty years was spent in senior leadership at Standard Pacific/CalAtlantic Homes/Lennar. During that tenure he entitled over 1,500 homes in numerous in-fill locations throughout southern California and managed a team of project managers. Michael joined William Lyon Homes in April 2018 and in March of 2019 was promoted to Division Manager for southern California. William Lyon Homes was acquired by TaylorMorrison in February 2020 where he remained with TM until August 2020. Mr. Battaglia has served in numerous roles in the California Building Industry Association (CBIA) including state chairman in 2018. He has also held numerous positions with the Building Industry Association of Southern California (BIASC) and its chapters including President of BIASC in 2015 and 2016. He continues to serve on the executive committee of BIASC. In 1990, Michael graduated from Cal Poly Pomona with a Bachelor of Science Degree in Finance, Real Estate and Law (FRL) with a concentration in Real Estate Brokerage and Development. Mr. Battaglia is a licensed real estate broker and general contractor in the state of California. He sits on the board of the Real Estate Research Council at Cal Poly Pomona, is active in HomeAid, Catholic Charities and Chapman University Masters of Real Estate Program. Michael and his wife of 29 years Melody (Cal Poly FRL grad) son Daniel (Cal Poly 2020), son Timothy and daughter Grace live in Orange California.

TOPIC **What is going on with the homebuilding industry during COVID 19?**

Come hear a seasoned veteran of the homebuilding industry and Cal Poly FRL graduate (1990) talk about the current state of housing and the industry.

3RD QUARTER **The Council will release its 3rd Quarter 2020 Real Estate and Construction Report.**
UPDATE **and Dr. Gerd Welke will present an Update of Trends through the 3rd Quarter.**

Questions about the meeting? Email rercAssistant@gmail.com

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THIRD QUARTER 2020 VIRTUAL LUNCHEON MEETING

Wednesday, December 9, 2020

12:30 – 12:55pm: Welcome & RERC Update

12:55 – 1:45: Invited Speaker's Presentation

Real Estate Research Council
Finance Real Estate and Law Department
California State Polytechnic University
Pomona, California

Michael Battaglia

Vice President Operations, Van Daele

TOPIC What is going on with the homebuilding industry during COVID 19?

There is no need to register. Simply join at

<https://cpp.zoom.us/j/89578913049?pwd=M0o3WXJ0SEg5WjkwMFcrNlF5VmhvZz09>

(copy-paste into your browser's address bar if it does not work directly), or use meeting ID

895 7891 3049

The passcode for the meeting is RERCQ3 (case sensitive).

Or dial by your location

+1 669 900 6833 US (San Jose) +1 346 248 7799 US (Houston)

+1 253 215 8782 US (Tacoma) +1 301 715 8592 US (Washington D.C)

+1 312 626 6799 US (Chicago) +1 646 558 8656 US (New York)

Meeting ID: 895 7891 3049 Passcode: 471034

Find your local number: <https://cpp.zoom.us/j/89578913049>

Please note that the speaker's presentation will be recorded.

Questions about the meeting? E-Mail mercAssistant@gmail.com

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c/o FRL Dept., Cal Poly

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Email: merc@cpp.edu

Phone: 909-869-2410

To become a member of RERC, please send an inquiry to merc@cpp.edu.

A non-profit community organization for the development and distribution to members of factual information on conditions affecting housing, mortgage lending, construction and related aspects of real estate in Southern California.