

Real Estate Research Council of Southern California

College of Business Administration, Finance and Real Estate Department
California State Polytechnic University, Pomona
3801 West Temple Avenue, Pomona, CA 91768
909-869-2410 - www.cpp.edu/~cba/real-estate-research/ - rerc@cpp.edu

YOU ARE INVITED TO ATTEND THE FOURTH QUARTER 2019 LUNCHEON MEETING

TIME	Wednesday, March 11, 2020	11:30 - 12:00	Registration & Social
		12:00 - 1:40	Lunch & Meeting
PLACE	Kellogg West Conference Center California State Polytechnic University		
FEATURED SPEAKER	Robert Kleinhenz , Ph.D. is Principal Economist with the firm Kleinhenz Economics. A leading voice on the economy and the housing market at the national, state, and local level, Dr. Kleinhenz taps over 30 years of experience to present his outlook for the economy and its industries, and to offer his perspectives on leading policy issues. Dr. Kleinhenz has held several positions over the course of his career, most recently as Economist and Executive Director of Research with Beacon Economics. He previously served as the Chief Economist for the Los Angeles County Economic Development Corporation (LAEDC) and Deputy Chief Economist with the California Association of Realtors, and held academic positions USC, UC Riverside, and Cal State Fullerton. Kleinhenz has worked with numerous clients in the private sector, the public sector, and academia, producing a variety of economic forecasts, economic impact studies, land use, economic development, and industry studies, and public policy analyses. Dr. Kleinhenz is known for his extensive knowledge of the economy and economic policy. He speaks to a variety of audiences that include leaders in business, government, the nonprofit sector, and education. A frequent contributor to the media, he has appeared on CNBC, Bloomberg, and NPR, and has been quoted in news outlets including the Wall Street Journal, the Los Angeles Times, the San Francisco Chronicle, the San Jose Mercury-News, and numerous Southern California publications. He is a member of the National Association for Business Economics, past President and Treasurer of the National Association for Business Economics-Los Angeles Chapter, and past Treasurer of the Real Estate Research Council of Southern California. Kleinhenz holds a Ph.D. in Economics from the University of Southern California with a specialty in urban and regional economics. He also holds an M.A. in Economics from the University of Southern California and a B.A. in Economics from the University of Michigan.		
TOPIC	2020 Vision (did you expect anything different?) Robert will present his outlook for 2020, discussing how the U.S. economy will navigate through uncertainty created by the forthcoming election, a global economic slowdown, and most recently, the coronavirus. He will then turn to housing, its recent performance and the direction it will take through the year.		
4TH QUARTER UPDATE	The Council will release its 4th Quarter 2019 Real Estate and Construction Report and Dr. Gerd Welke will present an Update of Trends through the 4th Quarter.		
RESERVATIONS	The Luncheon Meeting is open to members, guests and others interested in the work of the Council. Please make your reservations early by returning the enclosed reservation form (next page), or simply emailing all the information requested on the next page. E-mail: rercAssistant@gmail.com		

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LUNCHEON RESERVATION

FOURTH QUARTER 2019 LUNCHEON MEETING

Wednesday, March 11, 2020

11:30 - 12:00 Registration & Social

12:00 - 1:40 Lunch & Meeting

Kellogg West Conference Center
California State Polytechnic University
Pomona, California

Robert Kleinhenz

Principal, Kleinhenz Economics

TOPIC **2020 Vision (did you expect anything different?)**

Please reserve _____ places at \$ 40 per person. Check for \$ _____ enclosed.

Cash or Check only

Will pay at Luncheon _____

For New Members, the Luncheon and first Report are free. Bring your \$450 new membership check.

Please provide the following information for each guest.

NAME _____

TITLE _____

COMPANY _____

PHONE _____ EMAIL _____

E-Mail rearcAssistant@gmail.com

Phone 909-869-2410

Mail

RERC – c/o FRL Dept., Cal Poly
3801 West Temple Ave.
Pomona CA 91768.

E-Mail, or mail in your reservations.

A non-profit community organization for the development and distribution to members of factual information on conditions affecting housing, mortgage lending, construction and related aspects of real estate in Southern California.