

E-Business Field Options

E-Business may be a major for you if...

- You want to develop business skills that you can apply in technology-oriented and web-based companies, especially start-ups
- You want to specialize in electronic commerce aspects of a business
- You want to be innovative in developing new ways for businesses to leverage technology and the internet
- Conduct retail activities of businesses operating exclusively online.
- May perform duties such as preparing business strategies, buying merchandise, managing inventory, implementing marketing activities, fulfilling and shipping online orders, and balancing financial records

E-Business Sample Job Titles:

Marketing Director; Marketing Specialist; Master Hearth Technician; Online Marketing Manager; Online Services Manager; Owner, E-Commerce Company; Social Media Director; Supervisor of Operations; Vice President of Marketing; Wholesale Representative, Electronic Commerce Specialist, E-Business Analyst, Enterprise Resource, Online Merchant

Projected growth rate for Industry: (2016-2026) Average (5% to 9%)

Internet Merchants Association
E-businessassociation organization
Global E-Business Association

Disclaimer: Sources are listed to provide additional information on related jobs, specialties, and/or industries. Links to non-DOL Internet sites are provided for your convenience and do not constitute an endorsement.

* Informational Resource www.onetonline.org

A Guide for Career Readiness

Career Readiness*

“Career readiness is the attainment and demonstration of requisite competencies that broadly prepare college graduates for a successful transition into the workplace.”

Career Management

Begin managing YOUR unique Career Path

Your first year

Continue years 2, 3, 4 and beyond

What are your focus areas?

Where do you want to work?

Who knows about your industry?

Experts in the field such as Alumni might be your answer. Reach out to them with an Informational Interview

Track Your Milestones

Handshake

MyBAR (My Bronco Activity Record)

Portfolium

Cherrie Peters M.S.

Career Center Counselor Liaison for the College of Business crpeters@cpp.edu

Virtual Drop-In Advising

[email crpeters@cpp.edu](mailto:crpeters@cpp.edu) to obtain Zoom password

Tuesdays 1-4pm

Wednesdays 2-4pm

Thursdays 3-5pm

Career Center www.cpp.edu/~career

Handshake Jobs and Internships

General Virtual Drop-In Advising

Monday-Friday 11am-3pm

careercounseling@cpp.edu

Resources in the Career Center

Complete your Handshake Profile to discover on and off campus part time positions, internships, full time opportunities-remote opportunities included.

Employment Opportunities

Start your job search efforts early! Many employers start recruitment in the fall.

Counseling Appointments Virtually

Select type of appointment: Job Search, Career Path and Exploration, Assessments, Mock Interviews, Grad School, and much more! Schedule through your **Handshake** Account.

Attend **Career Center** sponsored events **virtually**, Information Sessions, Public Relations tables, Workshops, Revisit Resume each semester and Create a ‘One Minute Commercial’ Attend the Graduate & Professional School Fair in the fall. Find career-related internship and co-op opportunities through the Career Center, academic departments, and the Center for Community Engagement.

Career Center Online Resources

<https://www.onetonline.org/>

<https://stats.bls.gov/home.htm>

<https://jobshadow.com/>

<https://whatcanidowiththismajor.com/major/>

Additional Campus Resources

MyBar (My Bronco Activity Record)

<http://mybar.cpp.edu/>

BroncoLEAD

<https://mybar.cpp.edu/organization/>

Center for Community Engagement

<https://www.cpp.edu/cce/index.shtml>

Core Competencies, Essential Skills, Career Readiness for Students

What are they—

1. Critical Thinking/Problem Solving
2. Oral/Written Communication
3. Teamwork/Collaboration
4. Digital Technology
5. Leadership
6. Professionalism/Work Ethic
7. Career Management
8. Global/Intercultural Fluency

Critical Thinking/Problem Solving Ability To: Sort through information and provide a solution, explore and find critical problems and provide direction, disseminate information to those seeking a solution

Participate in class....even remotely

Join a club or volunteer for a “cause” and develop skills to solve a critical problem. Discover a solution with others

Oral/Written Communications

Don't wait.....start today:

Poly Post contributor
Note taker position through DRC
T.A. for a professor
Tutor for Writing Center or LRC
Annual Fund
Peer Mentor
Peer Advisor
Volunteer for campus activities (My Bar)
Find local governmental official office and volunteer for elections
Blogging

Teamwork/Collaboration

Collaborate with students in a classroom setting on projects
Club and organization e-board and/or leadership role
In an office setting on or off campus
Part time/Internship/Full time role off campus
Various settings such as remote work
Guidance or Volunteer role working with populations such as youth, adults, aging population

Digital Technology Tip

Select and utilize technology to solve problems and accomplish goals. Do you know programs? C++, HTML, Data Analysis, Photoshop, Excel Solidworks, POS, Quick Books, Microsoft Office. Utilize LinkedIn Learning

Professionalism/Work Ethic

Showcase skills at work: Be punctual and effective at work, internship, volunteer position or leadership role on or off campus, or virtually. Take the extra steps to work hard and seek to advance in positions Provide the work ethic and promotions on a resume for each role.

Develop effective work habits; punctuality, working productively with others, time management, understanding the importance of a professional work image and demonstrating integrity.

Leadership

Leverage the strengths of others to achieve common goals, organize, prioritize and delegate work: use empathetic skills to guide and motivate
Clubs on Campus, Student Organizations, Athletics, Supervisory role at work, Internships, Volunteer

Career Management

Identify and articulate skills, strengths, knowledge and experiences; navigate career options and pursue these opportunities. Follow “timeline” provided by Career Center to facilitate direction of career prior to graduation

Global/Intercultural Fluency: Value, respect, and learn from diversity of cultures, races, ages, genders, sexual orientations, and religions while demonstrating sensitivity and ability to interact with others in a respectful manner. Attend a variety of training sessions from campus organizations to develop an understanding and respect of others.

Additional Links for E-Business Students

[Academy of International Business](#)

[Americas Society and Council of the Americas](#)

[American Management Association \(AMA\)](#)

[American Production and Inventory Control Society \(APICS\)](#)

[Association for Educational Communications and Technology \(AECT\)](#)

[Center for International Private Enterprise](#)

[Council for Foreign Relations](#)

[The Business Journal: Operations Management Jobs](#)

[The Economist](#)

[Euro Pages](#)

[Export-Import Bank of the United States](#)

[International Chamber of Commerce](#)

[International Trade Administration](#)

[United Nations](#)

[United States International Trade Commission](#)

[World Bank](#)

[World Trade Organization](#)