

Bachelor of Science in Business Administration Option in E-Business

Name: _____

Bronco ID: _____

Catalog Year: _____

Quarter - Support Courses (20 units)				Semester			
CIS 101	Introduction to Personal Computing	4		CIS 1010	Introduction to Personal Computing	3	
EC 201	Principles of Economics	4		EC 2201	Principles of Microeconomics ²	3	
EC 202	Principles of Economics	4		EC 2202	Principles of Macroeconomics	3	
MAT 125	Introductory Calculus for Business	4		MAT 1250	Introductory Calculus for Business ¹	3	
STA 120	Statistics with Applications	4		STA 1200	Statistics with Applications	3	

Quarter - Core Courses (48 units)				Semester			
ACC 207 /207A	Financial Accounting for Decision Making	4/1		ACC 2070	Financial Accounting for Decision Making	3	
ACC 208 /208A	Managerial Accounting for Decision Making	4/1		ACC 2080	Managerial Accounting for Decision Making	3	
CIS 310	Management Information Systems	4		CIS 3100	Management Information Systems	3	
FRL 201	Legal Environment of Business Transactions	4		FRL 2013	The Legal Environment of Business and its Transactions	3	
FRL 300	Managerial Finance I	3		FRL 3000	Managerial Finance (Students who do not complete FRL 301 will need to take FRL 3000)	3	
FRL 301	Managerial Finance II	3					
IBM 301	Principles of Marketing Management	4		IBM 3012	Principles of Marketing Management	3	
MHR 301	Principles of Management	4		MHR 3010	Principles of Management	3	
MHR 318	Organizational Behavior	4		MHR 3020	Organizational Behavior ³	3	
TOM 301	Operations Management	4		TOM 3010	Operations Management	3	
TOM 302	Managerial Statistics	4		TOM 3020	Managerial Statistics	3	
BUS 495	Strategic Management	4		BUS 4950	Strategic Management	3	

Quarter - E-BUS Subplan/Option Core Courses (16 units)				Semester			
EBZ 301	Introduction to Electronic Business	4		EBZ 3010	Business on the Web	3	
EBZ 303	E-business Customer Relationship Management	4		EBZ 3030	Customer Relationship Management and Business Analytics	3	
EBZ 304	Management	4		TOM 4250	Supply Chain Network Design	3	
EBZ 305	E-business Enterprise Resource Planning	4		EBZ 3050	Enterprise Resource Planning	3	

Note 1: MAT 1250 counts as GE B4, requires a grade of C or better.

Note 2: EC 2201 counts as GE D3.

Note 3: MHR 3020 counts as GE D4.

Quarter - E-BUS Elective Subplan/Option Core Courses (28 units). Select One career emphasis.				Semester			
Content Creation and Management Career Emphasis							
CIS 234	Object-oriented Programming with Java	4		CIS 3090	Object-Oriented Programming for Business (Students who do not complete CIS 304 will need to take CIS 3090)	3	
CIS 304	Intermediate Java Programming for Business	4					
CIS 305	Database Design and Development	4		CIS 3050	Database Design and Development	3	
CIS 311	Interactive and Responsive Web Development	4		CIS 3110	Client-side Web Development	3	
CIS 315	Introduction to Systems Analysis & Design	4		CIS 3150	Systems Analysis and Design	3	
EBZ 302	E-business Technology	4			Any TOM/EBZ elective	3	
EBZ 451 or CIS 421	E-business Application Development or Multimedia Applications on the Web	4		CIS 4250	E-Commerce Application Development	3	
e-Commerce Career Emphasis							
EBZ 302	E-business Technology	4			Any TOM/EBZ elective	3	
EBZ 451	E-business Application Development	4			Any TOM/EBZ elective	3	
IBM 403	E-Marketing	4		IBM 4032	E-marketing	3	
MHR 423	Creating a Business Plan	4		MHR 4460	Business Planning	3	
MHR 425	Emergent Ventures	4		MHR 4430	Launching a New Venture	3	
TOM 434	Purchasing Management	4		TOM 4340	Purchasing Management	3	
EBZ 441 or EBZ 466	Internship in E-Business or another elective class or EBZ 466 E-business Practicum	1-4		EBZ 4410	Internship in Electronic Business	1-3	
Supply Chain Management Career Emphasis							
EBZ 302	E-business Technology	4			Any TOM/EBZ elective	3	
EBZ 451	E-business Application Development	4			Any TOM/EBZ elective	3	
TOM 309	Logistics Management	4		TOM 3090	Logistics Management	3	
TOM 319	Transportation Systems and Traffic Management	4			Any TOM/EBZ elective	3	
TOM 420	Operations Technologies and Strategies	4			Any TOM/EBZ elective	3	
TOM 434	Purchasing Management	4		TOM 4340	Purchasing Management	3	
EBZ 441 or EBZ 466	Internship in E-Business or EBZ 466 E-business Practicum	1-4		EBZ 4410	Internship in Electronic Business	1-3	

Semester - Additional Required Courses			
Students may require additional courses to meet their major's unit requirements for graduation.			