




# CPP College of Business Administration MS Business Analytics Info Session Fall 2022

COLLEGE OF BUSINESS ADMINISTRATION

CALIFORNIA STATE POLYTECHNIC UNIVERSITY, POMONA

# Presenters

- Dr. Yuanjie He ([he@cpp.edu](mailto:he@cpp.edu)), co-director MS Business Analytics, Professor and Chair, Technology and Operations Management Department, CBA, CPP
- Dr. Drew Hwang ([dhwang@cpp.edu](mailto:dhwang@cpp.edu)), co-director MSBA, Professor and Chair, Computer Information Systems Department, CBA, CPP
- Dr. Alis Zakarian ([azakarian@cpp.edu](mailto:azakarian@cpp.edu)), program manager, College of Extended University, Cal Poly Pomona
  
- Note: this presentation will be available on our website.



# California State Polytechnic University, Pomona and College of Business Administration

- 30 miles east of Los Angeles
- CPP – one of 23 campuses in California State University system
  - [www.cpp.edu](http://www.cpp.edu)
- College of Business Administration graduate programs
  - One of the 9 colleges in CPP
    - <https://www.cpp.edu/cba/about/index.shtml>
  - CBA graduate programs
    - <https://www.cpp.edu/cba/graduate-business-programs/index.shtml>
  - MS Business Analytics
    - <https://www.cpp.edu/ceu/degree-programs/business-analytics/index.shtml>

For program news and update, [linkedin.com/in/cppmsba](https://www.linkedin.com/in/cppmsba)

# MS. Business Analytics

Core Skills	Fall	Spring	Summer
<b>Business</b>	<ul style="list-style-type: none"> <li>Business Metrics and Analytics</li> </ul>	<ul style="list-style-type: none"> <li>Industry Speaker Series</li> </ul>	<ul style="list-style-type: none"> <li>Professional and Organizational Workshops</li> </ul>
<b>Data</b>	<ul style="list-style-type: none"> <li>Programming Foundation</li> </ul>	<ul style="list-style-type: none"> <li>Data Management</li> </ul>	<ul style="list-style-type: none"> <li>Big Data</li> </ul>
<b>Analytics</b>	<ul style="list-style-type: none"> <li>Statistics Essentials</li> </ul>	<ul style="list-style-type: none"> <li>Advanced Statistics</li> <li>Predictive Analytics</li> </ul>	<ul style="list-style-type: none"> <li>Optimization</li> <li>Social Media Analytics</li> </ul>
<b>Experiential</b>	<ul style="list-style-type: none"> <li>Business Analytics Challenges – Innovation &amp; Idea Development</li> </ul>	<ul style="list-style-type: none"> <li>Business Analytics Challenges – Analysis &amp; Design</li> </ul>	<ul style="list-style-type: none"> <li>Business Analytics Challenges – Implementation &amp; Leading Change</li> </ul>

# MSBA Program Highlights

- CBA and AACSB accredited program
  - Offered by CPP College of Business Administration, administered by CPP College of Extended University
  - Degree programs from Cal Poly Pomona
- STEM program (36-month extended OPT)
- Flexible roadmaps - one year or two-year length for full-time and part-time students
  - <https://www.cpp.edu/ceu/degree-programs/business-analytics/curriculum.shtml>
- Competitive program costs
- Project experiences throughout the program (<http://www.cppmsba.org/projects>)
- Networking and speaker series (<http://www.cppmsba.org/events> )
- Learn powerful toolboxes (Python, R, Tableau, Microsoft BI Framework, Power BI, AWS etc.)
- Focus on business storytelling competences

# Program implementation

- <https://www.cpp.edu/ceu/degree-programs/business-analytics/index.shtml>
- Format - mainly in-person instruction with hybrid components
- Time: combination of weekend sessions and weekday evening sessions
- Two roadmaps – one year and two year
  - 33 credits / 12 courses
- Cohort – start in fall semester
  - Cohort based program - courses offered in fixed semesters
  - Need to follow the program roadmaps.
- International students - <https://www.cpp.edu/international/>
- Admission office - <https://www.cpp.edu/admissions/index.shtml>

# Admission (June 1, 2022; **May 1, 2022** - international students)

- The M.S. Business Analytics is open to students who hold a baccalaureate degree with certain quantitative and programming background from a regionally accredited college or university. The admission to this program is based on the holistic view of the following criteria:
  - Demonstrated mastery of college algebra, statistics, and programming with a grade of “C” or better in relevant coursework.
  - Undergraduate degree with at least 2.5 Grade Point Average (or equivalent).
  - For International students: demonstrated proof of English proficiency, e.g., TOEFL score of 550 (paper-based), 213 (computer-based) or 79 (internet-based), or IELTS of 6.5 or above. (Duolingo test this year, 105 minimum)
  - Two letters of recommendation (links sent to the references to upload the letters)
  - Statement of purpose
  - Current resume



# Admission (June 1, 2022; **May 1, 2022** - international students)

- Admission process – 1. CSU Apply; 2. CPP admission office; 3. CBA program review;
  - Admission office - <https://www.cpp.edu/admissions/index.shtml>
- International students - <https://www.cpp.edu/international/>
  - Minimum 6 semester credits as full-time graduate students
  - Apply early – May 1 deadline for international students



# Program Cost and Financial Aid

- Tuition and fee costs
  - 33 units x \$825 and each semester around \$850 auxiliary fees from the university
  - One-year plan tuition (same for domestic and international students)
    - Total around  $\$27225 + 3 * \$850 = \$29775$  ~ total around \$30k, excluding living expenses
  - Two-year plan tuition (same for domestic and international students)
    - Total around  $\$27225 + 6 * \$850 = \$32325$  ~ total around \$33k, excluding living expenses
- Financial aid – FAFSA
  - <https://www.cpp.edu/financial-aid/index.shtml>
- Merit based graduate assistantship –
  - Awarded once a year, application and faculty committee selections (\$500 - \$2000)



# Questions & Answers

