

Business Administration, B.S. - E-Business Subplan/Option: 120 units

Offered by: College of Business Administration, Technology and Operations Management Department

- Major Required
- Subplan/Option Required
- Subplan/Option Electives
- Personal Computer Proficiency Requirement
- General Education Requirements

The curriculum matrix for the degree program may be found [here](#). The curriculum matrix is the alignment of courses (curriculum) with the desired goals and student learning outcomes of the program. It shows what is taught and how these outcomes are achieved through the completion of the degree program.

Major Required: 51 units

- ACC 2070 - Financial Accounting for Decision Making (3)
- ACC 2080 - Managerial Accounting for Decision Making (3)
- BUS 2500 - Applied Business Communication (3)
- BUS 4950 - Strategic Management (3)
- CIS 1010 - Introduction to Personal Computing (3) ¹
- CIS 3100 - Management Information Systems (3)
- EC 2201 - Principles of Microeconomics (3)
- EC 2202 - Principles of Macroeconomics (3)
- FRL 2013 - The Legal Environment of Business and its Transactions (3)
- FRL 3000 - Managerial Finance (3)
- IBM 3012 - Principles of Marketing Management (3)
- MAT 1250 - Introductory Calculus for Business (3) (B4)
- MHR 3010 - Principles of Management (3)
- MHR 3020 - Organizational Behavior (3) (D4)
- STA 1200 - Statistics with Applications (3) (B4)
- TOM 3010 - Operations Management (3)
- TOM 3020 - Statistical Foundations for Business Analytics (3)

Note(s):

All students in any College of Business Administration subplan, and all other students taking certain business courses, must demonstrate proficiency with specific personal computer software packages. The proficiency must be demonstrated prior to taking any business course with the term "personal computer proficiency" in the prerequisite list. Some business courses identify specific personal computer packages in their prerequisite lists. In these cases, proficiency in the noted packages must be demonstrated prior to taking the course.

¹ Personal Computer Proficiency must be demonstrated by satisfying one of the following three alternatives: 1) CIS 1010, 2) personal computer proficiency test in Word, Excel, Access, and PowerPoint, or 3) an approved college course. There are no units associated with the personal computer proficiency test. If the test is passed, then electives in subplan selected may be increased by 3 units.

Subplan/Option Required: 9 units

- EBZ 3010 - Business on the Web (3)
- EBZ 3030 - Customer Relationship Management and Business Analytics (3)
- EBZ 3050 - Enterprise Resource Planning (3)

Subplan/Option Electives: 18 units

Any combination of courses listed below will satisfy the required 18 units. Emphases are listed to provide guidance for helping students to choose courses of interest that best fit your career goals, but there is no requirement for choosing a specific emphasis for fulfilling these units.

E-Business Technology Emphasis

Emphasis Recommended: 9 units

- CIS 2900 - Object-Oriented Programming for Business (3)
- CIS 3050 - Database Design and Development (3)
- TOM 3200 - Management of Technology (3)

Emphasis Other: 9 units

- CIS 2670 - IT Infrastructure (3)
- CIS 3030 - Internet Startup (3)
- CIS 3110 - Client-side Web Development (3)
- CIS 3150 - Systems Analysis and Design (3)
- CIS 4250 - E-Commerce Application Development (3)
- CIS 4260 - Server-side Web Development (3)
- CIS 4710 - Information Security (3)
- EBZ 4410 - Internship in Electronic Business (3)

E-Business Supply Chain Management Emphasis

Emphasis Recommended: 9 units

- TOM 3090 - Logistics Management (3)
- TOM 4250 - Supply Chain Network Design (3)
- TOM 4340 - Purchasing Management (3)

Emphasis Other: 9 units

- CIS 3050 - Database Design and Development (3)
- EBZ 4410 - Internship in Electronic Business (3)
- FRL 3253 - Contract Administration (3)
- MHR 4020 - Leadership: Theory and Practice (3)
- TOM 3160 - Business Analytics (3)
- TOM 3200 - Management of Technology (3)
- TOM 3320 - Business Processes and Production Planning (3)
- TOM 4360 - Project Management (3)
- TOM 4530 - Service Operations Management (3)
- TOM 4650 - Introduction to Blockchain (3)

E-Commerce Emphasis

Emphasis Recommended: 9 units

- IBM 4032 - E-marketing (3)
- MHR 3410 - Introduction to Entrepreneurship (3)
- TOM 3160 - Business Analytics (3)

Emphasis Other: 9 units

- CIS 3030 - Internet Startup (3)
- CIS 3050 - Database Design and Development (3)
- EBZ 4410 - Internship in Electronic Business (3)
- MHR 3420 - Creativity and Entrepreneurship (3)
- MHR 4430 - Launching a New Venture (3)
- MHR 4460 - Business Planning (3)
- TOM 4340 - Purchasing Management (3)

E-Business Analytics

Emphasis Recommended: 9 units

- CIS 2900 - Object-Oriented Programming for Business (3)
- CIS 3050 - Database Design and Development (3)
- TOM 3160 - Business Analytics (3)

Emphasis Other: 9 units

- CIS 3150 - Systems Analysis and Design (3)
- CIS 3252 - Business Intelligence (3)
- CIS 3454 - Data Warehousing (3)
- CIS 3650 - Web and Mobile Analytics (3)
- CIS 4321 - Data Mining (3)
- CIS 4567 - Big Data Analytics (3)
- CIS 4680 - Advanced Data Analytics (3)
- EBZ 4410 - Internship in Electronic Business (3)

Personal Computer Proficiency Requirement

¹(see policy statement in College of Business Administration introductory section).

General Education Requirements: 48 units

Students should view their Degree Progress Report (DPR) for information regarding their General Education requirements. Unless specific GE courses are required for their major, please refer to the list of approved courses in the General Education Program in the University Catalog, <https://catalog.cpp.edu>. When viewing the catalog, students should select the catalog year associated with the GE requirements listed in their Degree Progress Report.

Area A. English Language Communication and Critical Thinking (9 units)

At least 3 units from each sub-area

1. Oral Communication
2. Written Communication
3. Critical Thinking

Area B. Scientific Inquiry and Quantitative Reasoning (12 units)

At least 3 units from each sub-area

1. Physical Sciences
2. Life Sciences
3. Laboratory Activity
4. Mathematics/Quantitative Reasoning
5. Science and Technology Synthesis

Area C. Arts and Humanities (12 units)

At least 3 units from each sub-area and 3 additional units from sub-areas 1 and/or 2

1. Visual and Performing Arts
2. Literature, Modern Languages, Philosophy and Civilization
3. Arts and Humanities Synthesis

Area D. Social Sciences (9 units)

At least 3 units from each sub-area

1. U.S. History and American Ideals
2. U.S. Constitution and California Government
4. Social Science Synthesis

Area E. Lifelong Learning and Self-Development (3 units)

Area F. Ethnic Studies (3 units)

For an alternative and interdisciplinary way to complete some of their GE requirements, students may choose the Interdisciplinary General Education program, see below.

Interdisciplinary General Education: 18 units

An alternate pattern for partial fulfillment of GE Areas A, C, and D available for students is the Interdisciplinary General Education (IGE) program. Students should see an advisor for specific GE coursework required by their major. Please refer to the University Catalog General Education Program section for additional information.

How IGE fulfills General Education Requirements:

Year	Completion of IGE Courses	Satisfies GE Requirements
First	IGE 1100, IGE 1200	A2 and C2
Second/Third	IGE 2150, IGE 2250	D1 and C2
	IGE 2350	C1
	IGE 3100	C3 or D4

American Institutions: 6 units

Courses that satisfy this requirement may also satisfy GE Areas D1 and D2.

Graduation Writing Test

The Graduation Writing Test (GWT) is suspended until Fall 2023. Students entering Cal Poly Pomona before Fall 2023 are not required to take the Graduation Writing Test.