



## WHAT IS TRUCKING U?

**TRUCKING U IS AN EDUCATIONAL PROGRAM TO BRING TOGETHER ELITE BUSINESS STUDENTS WITH TRUCKING'S TOP EXECUTIVES TO NETWORK AND LEARN ABOUT THE TRUCKING INDUSTRY**



OMS would like to thank Director of Sales Erica Denney from Denney Trucking and representing the ATA for joining us for our speaker series and educating our members about the Trucking Industry! The ATA represent more than 37,000 members covering every type of motor carrier in the United States through a federation of other trucking groups, industry related conferences, and its 50 affiliated state trucking associations. ATA hosts an annual Trucking-U Conference for students to network with top trucking executives, learn in depth about the trucking industry and the opportunities it hold for them as management and Supply Chain majors.

## AMERICAN TRUCKING ASSOCIATIONS

### WHAT THEY DO

- Advocate and educate policymakers and the general public of the essential role trucking plays in the economy
- Promote responsible policies to improve highway safety and advance the industry's environmental goals
- Address issues faced in the trucking industry
- Actively improve the image of the industry



**AMERICAN TRUCKING ASSOCIATIONS**

