CPP MSBA INFO SESSION
FALL 2021 COHORT

CBA CPP
Presenters

- Dr. Yuanjie He (<he@cpp.edu>), co-director MSBA, Professor and Chair, Technology and Operations Management Department, College of Business Administration, Cal Poly Pomona

- Dr. Drew Hwang (<dhwang@cpp.edu>), co-director MSBA, Professor and Chair, Computer Information Systems Department, College of Business Administration, Cal Poly Pomona

- Dr. Alis Zakarian (<azakarian@cpp.edu>), program manager, College of Extended University, Cal Poly Pomona

Note: this presentation will be available on our website.
## MS. Business Analytics

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<td>• Industry Speaker Series</td>
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<td>• Business Analytics Challenges – Innovation &amp; Idea Development</td>
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Program Highlights

- CBA and AACSB accredited program
  - offered by CPP College of Business Administration
  - administered by CPP College of Extended University
  - Degree is MS in Business Analytics from Cal Poly Pomona
- STEM program (36-month extended OPT)
- Flexible roadmaps - one year or two-year length for full-time and part-time students
  - [https://www.cpp.edu/ceu/degree-programs/business-analytics/curriculum.shtml](https://www.cpp.edu/ceu/degree-programs/business-analytics/curriculum.shtml)
- Project experiences throughout the program ([http://www.cppmsba.org/projects](http://www.cppmsba.org/projects))
- Networking and speaker series ([http://www.cppmsba.org/events](http://www.cppmsba.org/events))
- Learn powerful toolboxes (Python, R, Tableau, AWS, Hadoop etc.)
- Focus on business story telling competences
Program implementation

- [https://www.cpp.edu/ceu/degree-programs/business-analytics/index.shtml](https://www.cpp.edu/ceu/degree-programs/business-analytics/index.shtml)
- Format - face to face format as designed
  - Fall 2021, Hybrid Synchronous (with approval from CSU)
- Time: combination of weekend sessions and weekday evening sessions
- Two roadmaps – one year and two year
  - 33 credits / 12 courses
- Cohort – start in fall semester
  - Cohort based program
  - Need to follow the program roadmaps.
- International students - [https://www.cpp.edu/international/](https://www.cpp.edu/international/)
- Admission office - [https://www.cpp.edu/contact.shtml](https://www.cpp.edu/contact.shtml)
Program Cost and Financial Aid

- CPP CBA – $825 per unit * 33 units = $27225, plus the university fees
- One-year plan tuition (same for domestic and international students)
  - 33 units x $825 and each semester around $850 auxiliary fees from the university
  - Total around $ 27225 + 3 * $850 = $29775 ~ total around $30k, excluding living expenses
- Two-year plan tuition (same for domestic and international students)
  - 33 units x $825 and each semester around $850 auxiliary fees from the university
  - Total around $ 27225 + 6 * $850 = $32325 ~ total around $33k, excluding living expenses
- Financial aid – FAFSA
- Merit based graduate assistantship – awarded once a year, application and faculty committee selections ($500 - $2000)
Admission

- Admission process – 1. CSU Apply – completed; 2. CPP admission office; 3. CBA program review;

- The M.S. Business Analytics is open to students who hold a baccalaureate degree with certain quantitative and programming background from a regionally accredited college or university. The admission to this program is based on the holistic view of the following criteria:
  - Demonstrated mastery of college algebra, statistics, and programming with a grade of “C” or better in relevant coursework.
  - Undergraduate degree with at least 2.5 Grade Point Average (or equivalent).
  - For International students: demonstrated proof of English proficiency, e.g., TOEFL score of 550 (paper-based), 213 (computer-based) or 79 (internet-based), or IELTS of 6.5 or above. (Duolingo test this year, 105 minimum)
  - Two letters of recommendation (links sent to the references to upload the letters)
  - Statement of purpose and other materials