CPP College of Business Administration
MS Business Analytics Info Session
Fall 2022

COLLEGE OF BUSINESS ADMINISTRATION
CALIFORNIA STATE POLYTECHNIC UNIVERSITY, POMONA
Presenters

- Dr. Yuanjie He (he@cpp.edu), co-director MS Business Analytics, Professor and Chair, Technology and Operations Management Department, CBA, CPP
- Dr. Drew Hwang (dhwang@cpp.edu), co-director MSBA, Professor and Chair, Computer Information Systems Department, CBA, CPP
- Dr. Alis Zakarian (azakarian@cpp.edu), program manager, College of Extended University, Cal Poly Pomona

Note: this presentation will be available on our website.
California State Polytechnic University, Pomona and College of Business Administration

- 30 miles east of Los Angeles
- CPP – one of 23 campuses in California State University system
  - www.cpp.edu
- College of Business Administration graduate programs
  - One of the 9 colleges in CPP
    - https://www.cpp.edu/cba/about/index.shtml
  - CBA graduate programs
    - https://www.cpp.edu/cba/graduate-business-programs/index.shtml
  - MS Business Analytics
    - https://www.cpp.edu/ceu/degree-programs/business-analytics/index.shtml

For program news and update, linkedin.com/in/cppmsba
# MS. Business Analytics

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<td>• Business Analytics Challenges – Innovation &amp; Idea Development</td>
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MSBA Program Highlights

- CBA and AACSB accredited program
  - Offered by CPP College of Business Administration, administered by CPP College of Extended University
  - Degree programs from Cal Poly Pomona
- STEM program (36-month extended OPT)
- Flexible roadmaps - one year or two-year length for full-time and part-time students
  - [https://www.cpp.edu/ceu/degree-programs/business-analytics/curriculum.shtml](https://www.cpp.edu/ceu/degree-programs/business-analytics/curriculum.shtml)
- Competitive program costs
- Project experiences throughout the program ([http://www.cppmsba.org/projects](http://www.cppmsba.org/projects))
- Networking and speaker series ([http://www.cppmsba.org/events](http://www.cppmsba.org/events))
- Learn powerful toolboxes (Python, R, Tableau, Microsoft BI Framework, Power BI, AWS etc.)
- Focus on business storytelling competences
Program implementation

- [https://www.cpp.edu/ceu/degree-programs/business-analytics/index.shtml](https://www.cpp.edu/ceu/degree-programs/business-analytics/index.shtml)
- Format - mainly in-person instruction with hybrid components
- Time: combination of weekend sessions and weekday evening sessions
- Two roadmaps – one year and two year
  - 33 credits / 12 courses
- Cohort – start in fall semester
  - Cohort based program - courses offered in fixed semesters
  - Need to follow the program roadmaps.
- International students - [https://www.cpp.edu/international/](https://www.cpp.edu/international/)
- Admission office - [https://www.cpp.edu/admissions/index.shtml](https://www.cpp.edu/admissions/index.shtml)
The M.S. Business Analytics is open to students who hold a baccalaureate degree with certain quantitative and programming background from a regionally accredited college or university. The admission to this program is based on the holistic view of the following criteria:

- Demonstrated mastery of college algebra, statistics, and programming with a grade of “C” or better in relevant coursework.
- Undergraduate degree with at least 2.5 Grade Point Average (or equivalent).
- For International students: demonstrated proof of English proficiency, e.g., TOEFL score of 550 (paper-based), 213 (computer-based) or 79 (internet-based), or IELTS of 6.5 or above. (Duolingo test this year, 105 minimum)
- Two letters of recommendation (links sent to the references to upload the letters)
- Statement of purpose
- Current resume
Admission (June 1, 2022; May 1, 2022 - international students)

- Admission process – 1. CSU Apply; 2. CPP admission office; 3. CBA program review;
  - Admission office - https://www.cpp.edu/admissions/index.shtml
- International students - https://www.cpp.edu/international/
  - Minimum 6 semester credits as full-time graduate students
  - Apply early – May 1 deadline for international students
Program Cost and Financial Aid

- Tuition and fee costs
  - 33 units x $825 and each semester around $850 auxiliary fees from the university
  - One-year plan tuition (same for domestic and international students)
    - Total around $27225 + 3 * $850 = $29775 ~ total around $30k, excluding living expenses
  - Two-year plan tuition (same for domestic and international students)
    - Total around $27225 + 6 * $850 = $32325 ~ total around $33k, excluding living expenses
- Financial aid – FAFSA
- Merit based graduate assistantship –
  - Awarded once a year, application and faculty committee selections ($500 - $2000)