



**California State Polytechnic University, Pomona
Degree Curriculum Sheet**

Plan (Major) COMMUNICATION
Subplan/Option Public Relations

Catalog Year 2009-2010
Minimum Units Required 180

Name _____
Student ID _____

Evaluator _____
GWT Satisfied Yes No

| Required Core Courses | | |
|---|---------|-----------|
| Course | | Units |
| Writing for Communication Practitioners | COM 106 | 4 |
| Information Gathering & Writing | COM 108 | 4 |
| Communication Theory | COM 201 | 4 |
| Communication Law | COM 260 | 4 |
| Communication Ethics | COM 261 | 4 |
| Total Units | | 20 |

| Required Subplan/Option Courses | | |
|---------------------------------|---------|-----------|
| Course | | Units |
| Survey of Mass Communication | COM 101 | 4 |
| Reporting I | COM 300 | 4 |
| Magazine Journalism | COM 312 | 4 |
| or Online Journalism | COM 465 | (4) |
| Public Relations Theory | COM 313 | 4 |
| Communication Research | COM 316 | 4 |
| Reporting II | COM 317 | 4 |
| Public Relations Writing | COM 319 | 4 |
| Public Relations Management | COM 414 | 4 |
| Special Events Planning | COM 446 | 4 |
| Internship | COM 461 | 6 |
| Total Units | | 42 |

| Required Support Courses | | |
|--|--------------|-----------|
| Course | | Units |
| Photography | COM 131/131A | 2/2 |
| Advocacy and Argument (A1) | COM 204 | 4 |
| Desktop Publishing | COM 206 | 4 |
| Publications Photography | COM 232 | 4 |
| or Digital Photography | COM 431 | (4) |
| Advanced Desktop Publishing | COM 306 | 4 |
| or New Media Presentations | COM 365 | (4) |
| Persuasion | COM 325 | 4 |
| Organizational Communication Theory (C4) or (D4) | COM 314 | 4 |
| Statistics with Applications (B4) | STA 120 | 4 |
| Total Units | | 32 |

| Elective Support Courses | | |
|--|---------|----------|
| Course | | Units |
| <i>Select 1 course from the following:</i> | | |
| Intercultural Communication (D4) | COM 327 | (4) |
| Negotiation & Conflict Resolution | COM 409 | (4) |
| Nonverbal Communication | COM 410 | (4) |
| Public Opinion & Propaganda (D4) | COM 413 | (4) |
| Advanced Communication Research | COM 416 | (4) |
| Media Criticism | COM 448 | (4) |
| Total Units | | 4 |

| Unrestricted Electives | | |
|--|--|--------------|
| Course | | Units |
| Unrestricted Electives | | 14-30 |
| Select a sufficient number of courses so that the total from "Elective Support", "GE", "Required Support", and "Unrestricted Electives" is at least 118 units. | | |
| Total Units | | 14-30 |

| General Education Requirements | | |
|---|--|-----------|
| Area | | Units |
| Area A Communication & Critical Thinking | | 12 |
| 1 Oral Communication | | |
| 2 Written Communication | | |
| 3 Critical Thinking | | |
| Area B Mathematics & Natural Sciences | | 16 |
| <i>Select at least one lab course from sub-area 1 or 2.</i> | | |
| 1 Physical Science | | |
| 2 Biological Science | | |
| 3 Laboratory Activity | | |
| 4 Math/Quantitative Reasoning | | |
| 5 Science & Technology Synthesis | | |
| Area C Humanities | | 16 |
| 1 Visual and Performing Arts | | |
| 2 Philosophy and Civilization | | |
| 3 Literature and Foreign Language | | |
| 4 Humanities Synthesis | | |
| Area D Social Sciences | | 20 |
| 1 U.S. History, Constitution, American Ideals | | |
| 2 History, Economics and Political Science | | |
| 3 Sociology, Anthropology, Ethnic & Gender Studies | | |
| 4 Social Science Synthesis | | |
| Area E Lifelong Understanding & Self Development | | 4 |
| Total Units | | 68 |

| American Institutions | |
|---|---|
| Courses that satisfy this requirement may also satisfy G.E. Area D1 | 8 |

| American Cultural Perspectives Requirement | |
|--|---|
| Refer to catalog for list of courses that satisfy this requirement. Course may also satisfy major, minor, GE, or unrestricted elective requirements. | 4 |

The following required support courses should be taken to satisfy the indicated GE Requirements to achieve the minimum units to degree listed at the top of this sheet.

| Course | | GE Area |
|-------------------------------------|---------|---------|
| Advocacy and Argument | COM 204 | A1 |
| Statistics with Applications | STA 120 | B4 |
| Organizational Communication Theory | COM 314 | C4, D4 |
| or Intercultural Communication | COM 327 | (D4) |
| or Public Opinion & Propoganda | COM 413 | (D4) |

The remaining GE requirements may be satisfied by any course approved for that area.

JOURNALISM MINOR

| | | |
|---|----------|-----------|
| Writing for Communication Practitioners | COM 106 | 4 |
| Communication Law | COM 260 | 4 |
| Communication Ethics | COM 261 | 4 |
| Reporting I | COM 300 | 4 |
| Newspaper Practices | COM 351A | 2 |
| <i>Select 2 courses from the following:</i> | | |
| Broadcast Journalism | COM 301 | 4 |
| Magazine Journalism | COM 312 | 4 |
| Reporting II | COM 317 | 4 |
| In-depth Reporting | COM 357 | 4 |
| Advanced Broadcast Journalism | COM 411 | 4 |
| Reporting III | COM 417 | 4 |
| <i>Total Units Required</i> | | <i>26</i> |

PUBLIC RELATIONS MINOR

| | | |
|---|---------|-----------|
| Writing for Communication Practitioners | COM 106 | 4 |
| Communication Law | COM 260 | 4 |
| Communication Ethics | COM 261 | 4 |
| Reporting I | COM 300 | 4 |
| Public Relations Theory | COM 313 | 4 |
| Public Relations Writing | COM 319 | 4 |
| <i>Total Units Required</i> | | <i>24</i> |

ORGANIZATIONAL COMMUNICATION STUDIES MINOR

| | | |
|-------------------------------------|---------|-----------|
| Public Speaking | COM 100 | 4 |
| or Interpersonal Communication | COM 103 | (4) |
| Communication Theory | COM 201 | 4 |
| Advocacy & Argument | COM 204 | 4 |
| Organizational Communication Theory | COM 314 | 4 |
| Intercultural Communication | COM 327 | 4 |
| Group Communication | COM 337 | 4 |
| <i>Total Units Required</i> | | <i>24</i> |