

Communication, B.S. - Public Relations Subplan/Option: 120 units
 Associate Degree Transfer, Journalism, AA-T
 2021-2022 Academic Year

Students should adhere to this recommended plan to ensure completion of degree within 60 units.

	Fall		Units	Spring		Units	Comments
	Courses	Requirements/Comments		Courses	Requirements/Comments		
Year 1	COM 1101 Survey of Mass Communication [F]	If transferred from previous institution, take COM 3360 Communication Law and Ethics [FSp]	3	COM 2204 Advocacy and Argument (A1) [FSp]		3	
	Major Required	COM 1106 Writing for Communication Practitioners [FSp] or COM 1107 Copyediting [FSp]	3	COM 2217 Reporting [FSp]	Prereq: COM 106, COM 1106, or COM 1107.	3	
	COM 2201 Introduction to Communication Theory [FSp]		3	COM 3316 Communication Research [FSp]	Prereq: COM 106, COM 1106, or COM 1107; and COM 201 or COM 2201.	3	
	COM 2206 Media Design [FSp]		3	COM 3360 Communication Law and Ethics [FSp]	Prereq: Junior or senior standing.	3	
	COM 3313 Public Relations Principles [FSp]	Prereq: Junior or senior standing.	3	GE Area B5: Science and Technology Synthesis [FSp]	Prereq: Junior or senior standing; and Lower division GE requirements in Area A and B.	3	
	Total Units		15	Total Units		15	

Year 2	Fall		Units	Spring		Units	Comments
	Courses	Requirements/Comments		Courses	Requirements/Comments		
	COM 3319 Public Relations Writing [FSp]	Prereq: COM 106, COM 1106, or COM 1107; COM 300 or COM 2217; and COM 313 or COM 3313.	3	COM 4140 Public Relations Case Studies [Sp]	Prereq: COM 313 or COM 3313, and junior or senior standing.	3	
Option Electives [FSp]	Select from Curriculum Sheet	3	Option Required [FSp]	COM 4150 Public Relations Campaigns [Sp] or COM 4446 Event Planning [FSp]	3		
Option Electives [FSp]	Select from Curriculum Sheet	3	COM 4140 Public Relations Case Studies [Sp]	Prereq: COM 313 or COM 3313, and junior or senior standing.	3		
Option Electives [FSp]	Select from Curriculum Sheet	3	PLS 4205 American Political Institutions and Behavior (D4, Amer. Ideals Part B) [FSp]	If American Ideals requirement has been satisfied by lower division transferred courses, take any D4 Social Science Synthesis course.	3		
HST 3340 History of American Institutions and Ideals, 1877-present (C3, Amer. Ideals Part A) [FSp]	If American Ideals requirement has been satisfied by lower division transferred courses, take any D4 Social Science Synthesis course.	3	Unrestricted Electives		3		
<i>File an application to graduate</i>							
Semester Total Units		15	Semester Total Units		15		
					Total Units	60	