

CALIFORNIA STATE POLYTECHNIC UNIVERSITY, POMONA

[CLASS]

[MUSIC]

Expanded Course Outline

Course Subject Area:	MU
Course Number:	3920
Course Title:	Music Industry Studies Internship
Units:	1-2
C/S Classification #:	S48
Component:	Supervisory
Grading Basis: (graded only, CR/NC only, student's choice)	Graded only
Repeat Basis: (may be taken once, taken multiple times, taken multiple times only with different topics)	May be repeated up to 6 units.
Cross Listed Course: (if offered with another department)	
Dual Listed Course: (if offered as lower/upper division or undergraduate/graduate)	
Major course/Service course/GE Course: (pick all that apply)	Major course
General Education Area/Subarea: (as appropriate)	
Date Prepared:	3/31/15
Prepared by:	Arthur Winer

I. Catalog Description

Selection and completion of an internship in the music industry or in a faculty-approved related field. Fieldwork.

II. Required Coursework and Background

Junior or senior standing and permission of the instructor.

III. Expected Outcomes

1. Student locates and applies for an internship in the music industry or in an approved, related field.
2. Upon acceptance, student completes 100 hours of work in the internship corresponding to 1 unit of academic credit. In a Summer session, a student may complete up to 200 hours of internship work corresponding to 2 academic units.
3. Student completes internship and writes essay describing his or her experiences.
4. Student completes other materials as indicated by instructor.

The outcomes of this course relate to the following Music Department Student Learning Outcomes:

#2: Communicate effectively--verbally and in writing--about specific musical works and musicians, about the creative process in music, and about music's role in human culture.

#3: Demonstrate musicianship skills (including those involving technology) and conceptual understandings.

#4: Demonstrate and articulate personal growth as a musician and student of music in the world.

#5: Articulate a holistic understanding of the many influences on any musical endeavor (e.g., cultural, artistic, technological, economic, etc.).

#6: Develop specialized knowledge appropriate to the option or emphasis area.

BA in Music:

#3. **Communicate effectively**--verbally and in writing--about specific musical works and musicians, about the creative process in music, and about music's role in human culture.

#5. **Demonstrate and articulate** artistic growth as a musician and student of music in the world.

BA in the MIS Option:

#1. **Interpret** relationships between music and: commerce; technology; media; and audience.

#2. **Articulate** fundamental understanding of entrepreneurship and standard music industry practices.

BM in Music:

#2. **utilize** current/recent technologies appropriate to the musical endeavor.

#8. **promote** musical culture in the community.

#9. **think, speak and write** clearly at the college level.

IV. Instructional Materials

Baskerville, David. *Music Business Handbook & Career Guide*. 10th Ed. Thousand Oaks: Sage Publications, 2012.

V. Minimum Student Material

Résumé, internship placement, and transportation to internship site. Internet access.

VI. Minimum College Facilities

Blackboard or equivalent Internet site.

VII. Course Outline

1. Student meets with instructor to determine whether or not a desired internship is appropriate for credit. Instructor helps student locate available internships.
2. Student applies for and is accepted by desired internship.
3. Student completes a minimum of 100 hours of work with the host company/organization per 1 unit of desired academic credit.
4. Student keeps a brief activity log of his or her activities in the internship and posts regular updates on Blackboard (or equivalent site).
5. Upon completion of the internship, the student's supervisor completes an evaluation form to be returned to the instructor.
6. Student completes other materials as determined by the instructor.

VIII. Instructional Methods

Online via Blackboard. Instructor will monitor and assess students' progress reports via Blackboard (or equivalent) online site.

IX. Evaluation of Outcomes

1. Instructor will monitor and assess a student's performance in an internship based upon a student's written progress reports.
2. Students' internship supervisors will provide written evaluations to instructor.