Club lets members explore music industry

Matthew Saunders, Staff Writer | Posted: Monday, November 17, 2014 5:51 pm

The Music Entertainment and Industry Club offers Cal Poly Pomona students the opportunity to learn and explore the music industry. Whether a student is a music major or just wants to learn more about the music industry, the club lets students from across campus join in on the experience.

The club has been on campus for a few years, with the objective to bring students together to learn about and network within the music industry.

“Not only is MEIC a music industry club that focuses on networking and real life music industry experience, but it’s also a place to meet friends, coworkers, and find new opportunities,” said third-year music industries student Olivia Glynn. Glynn was president of the club last year.

By joining the club, students have the opportunity to get an in depth, hands-on experience that goes on behind the scenes.

“Everyone in the club is really awesome,” said Glynn. “We all work together as a team and hang out outside of the club. A lot of us end up working together at events and always have good connections, whether it be jobs or anything else.”

Fourth-year music industries student Martin Lopez said that the club has a unique aspect.

“What sets this club apart from any other club on campus is the variety of different majors in the club,” said Lopez. “We are able to get different ideas and insight to make the club better.”

One of the most well-known events the club participates in is the annual National Association of Music Merchants convention. The NAMM show offers students networking opportunities with some of the most well-known and respected brands in the music industry. In addition to networking, students can also play and test out new products that are not yet available to the public.

Student can also get involved with live events. The club has also volunteered at many Insomniac events, such as Electric Daisy Carnival and Beyond Wonderland.
Students that want to get production experience can do so through the club. In the past, MEIC has offered production help to events such as Rock the Bells and Paid Dues.

“So far this year, we have had two events: our awesome coconut sale and our bowling event, which was equally awesome,” said Danny Lopez, a second-year transfer student and this year’s MEIC president. “As far as events for this year, we plan to have concerts on and off campus that we are excited for.”

According to Lopez, MEIC will be hosting a concert on Nov. 25 featuring “Good Rocky’s Revolver,” a band consisting of CPP students.

MEIC has even brought workers in the music industry to come as guest speakers. Earlier this year, the club brought Warped Tour creator and alumni Kevin Lyman to the school for a lecture about the industry. The club also has plans of bringing Paul Tollett, a former CPP student and creator of Coachella Music Festival and Stagecoach Music Festival, to campus.

“My favorite events are the guest speaker events, and Cal Poly Pomona’s Battle of the Bands,” said Martin. “I really like how this club is very well connected, so that the club can provide us with these opportunities and events.”

Whether it is a battle of the bands competition, a trip to a record label, a volunteering opportunity at a festival or a guest speaker, MEIC tries to cover as much ground as possible in order to give its members the most enriching exposure to the music industry.