

//PRESS RELEASE



**Cal Poly Pomona Music Department**

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**11th Songwriter Showcase features original songs by Cal Poly Pomona students and alumni**

*11th Songwriter Showcase: Original songs written and performed by Cal Poly Pomona students.*

Thursday, May 15<sup>th</sup> & Friday, May 16<sup>th</sup>, 2014, 8:00 PM in the Cal Poly Pomona Music Recital Hall. Tickets are \$15 general/\$10 student, available at <http://csupomona.tix.com> or through the Publicity Office, 24-188, (909) 869-3554.



SPECIAL EVENTS: Join the Music department Thursday, May 15<sup>th</sup> and/or May 16<sup>th</sup>, 2014 at 8:00 PM to hear original rock, hip hop, and pop songs written and performed by Cal Poly Pomona students and alumni.

Directed by Prof. Arthur Winer and Dr. Nick Vasallo, the

*11th Songwriter Showcase* features student songwriting prodigies **John Bender, Gabe Miranda, Jessica Bustamente, Kyle Berzle, Patrick Braddock, Charlie Doughan, Sam Smiley, Quintin Cummins, Dan Gee, Chandler Kikunaga, Evan Lomnitzer, Milena Tonis, Elise Talens, George Lewis III, Jeremy Uzzo, and Sarah Watson** along with many special guests. The concert will also feature performances by Cal Poly Pomona alumni **Megan Benavente and Brett Woods**. Proceeds from the concert go to Music department scholarships.



Tickets for the *11th Songwriter Showcase* are \$15 general/\$10 student and may be purchased at the event, online at <http://csupomona.tix.com> or at the Music Publicity Office 24-188 at Cal Poly Pomona. The Cal Poly Pomona Music Recital Hall 24-191 is located at 3801 W. Temple Ave, Pomona, CA 91768.

**What is the Songwriter Showcase?**

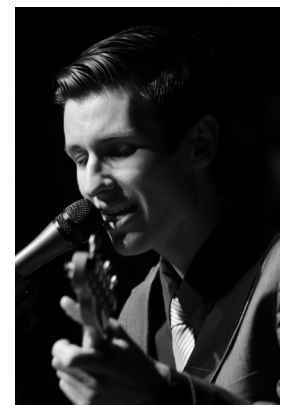
The *Songwriter Showcase* concerts promote the creativity of Cal Poly Pomona's student songwriters. Songwriters from throughout the University perform original songs accompanied by producers, musicians and vocalists from the Music department. Proceeds from the concert fund scholarships.

**What is the history of the Songwriter Showcase?**

In 2007, Prof. Arthur Winer hosted a master class with acclaimed songwriter Mike Viola. Mike was running a bit late, so Prof. Winer had students go up on stage and perform to pass the time. Prof. Winer quickly realized that students performing original songs would make a fabulous concert, and the *Songwriter Showcase* emerged.

**Quick facts about the Songwriter Showcase concerts**

- Since 2007, Prof. Winer has directed nine *Songwriter Showcase* concerts at Cal Poly Pomona's Music Recital Hall.
- Students rehearse for 10 weeks before each *Songwriter Showcase* concert.
- Most concerts sell out.
- The concerts have featured approximately 220 original songs -- more than 20 hours of music.
- Songwriters & musicians have performed songs from a wide variety of styles including rock, pop, folk, cabaret, Latin, hip hop, R&B, country, and metal.
- Each concert nets approximately \$1,500 or more from ticket sales to fund music scholarships.



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