

//PRESS RELEASE



Cal Poly Pomona Music Department

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Mike Viola in Concert • Thursday, February 20th, 8:00 PM in the Cal Poly Pomona Music Recital Hall. Tickets are \$15 general/\$10 student, available at <http://csupomona.tix.com/Event.asp?Event=625154> or through the Publicity Office, 24-142, (909) 869-3554.

SPECIAL EVENT: **Mike Viola in Concert.** Please join the Music department in bringing singer/songwriter Mike Viola back for his third concert at Cal Poly Pomona, Thursday, February 20th, 8:00 PM in the Music Recital Hall (24-191). Proceeds from the concert will create scholarship opportunities for students involved in the *11th Songwriter Showcase* during the spring quarter 2014.

About Mike Viola

A prolific Los Angeles-based singer, songwriter, producer and recording artist, Mike Viola first came into the national spotlight as the founder of the Candy Butchers. After three albums with Sony, Mike became known for creating music for award-winning films including *Get Him To The Greek*, *Walk Hard: The Dewey Cox Story*, and the Oscar-nominated title-song from *That Thing You Do!* He has also written and produced for other artists including Ryan Adams, Matt Nathanson, New Politics, Fall Out Boy, Brett Dennen, Mandy Moore, Rachael Yamagata, Tim Christensen, Kelly Jones, Gin Wigmore, and others.



Mike's *Acousto De Perfecto* is a companion to 2011's critically-acclaimed *Electro De Perfecto*. It features Mike on acoustic guitar, joined by Eric Summer and Kate Reddish on viola. His latest release is an innovative trading card set *Ghoul* that includes 24 songs accessible on-line. For more info, see mikeviola.com

About the 11th Songwriter Showcase

In 2007, Prof. Arthur Winer hosted a master class with acclaimed songwriter Mike Viola. Mike was running a bit late, so Prof. Winer had students go up on stage and perform to pass the time. Prof. Winer quickly realized that students performing original songs would make a fabulous concert, and the *Songwriter Showcase* emerged.

The *Songwriter Showcase* concerts promote the creativity of Cal Poly Pomona's student songwriters. Songwriters from throughout the University perform original songs in all styles of popular music accompanied by producers, musicians and vocalists from the Music department.

The *11th Songwriter Showcase* concerts will take place May 15th & 16th, 2014 in the Music Recital Hall. For more information, please contact Prof. Arthur Winer at ahwiner@csupomona.edu.

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