

//PRESS RELEASE



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**Songwriting Summit** • Thursday, February 20th, 2:00-5:00 PM in the Cal Poly Pomona Music Recital Hall, 24-191. Master classes with Bleu (2:30-3:45 PM) and Mike Viola (3:45-5:00 PM) are free and open to the public.

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The **Songwriting Summit** will be followed by:

**Mike Viola in Concert** • Thursday, February 20th, 8:00 PM in the Cal Poly Pomona Music Recital Hall. Tickets are \$15 general/\$10 student, available at <http://csupomona.tix.com/Event.asp?Event=625154> or through the Publicity Office, 24-142, (909) 869-3554.

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**SPECIAL EVENT: Songwriting Summit**

The Cal Poly Pomona Music department is pleased to announce a **Songwriting Summit** on February 20<sup>th</sup>, 2014, 2:00-5:00 PM in the Music Recital Hall 24-191. Portions of the Songwriting Summit will be open to the public. The Songwriting Summit is co-hosted by Music professors Arthur Winer and Kelly Jones.

In the **Songwriting Summit**, songwriting and music industry luminaries will work one-on-one with Cal Poly Pomona student songwriters to help prepare them for the **11<sup>th</sup> Songwriter Showcase** (more info below). Two of the experts, Bleu McAuley (2:30-3:45 PM) and Mike Viola (3:45-5:00 PM) will host master classes in the Music Recital Hall that are free and open to the public. The guest experts include:



• **Vicki Peterson** is a founding member and key songwriter for The Bangles, one of the most successful pop music groups of the 1980s and beyond. Vicki wrote the bulk of the band's first major label release, including cult favorites "James" and "Hero Takes A Fall." The Bangle's produced many hits including the "Manic Monday" and the #1 hit "Walk Like an Egyptian." The new millennium saw two new studio albums from the Bangles: *Doll Revolution* and *Sweetheart of the Sun*; world tours followed, winning the band the best critical reviews of its career. More information at <http://www.thebangles.com>

• **David Z**, music producer, engineer, and writer who has worked with artists including Prince, Etta James, Billy Idol, the BoDeans, Buddy Guy, Neneh Cherry, and Fine Young Cannibals (#1 single "She Drives Me Crazy"). He was also a member of Lipps, Inc., the band best known for its #1 hit "Funkytown."

More information at <http://davidzproducer.com>



• **Mike Viola**, whose songs and/or voice have appeared in films including *Walk Hard*, *Get Him to the Greek*, and the Oscar-nominated song from *That Thing You Do!* Viola has produced and collaborated with artists including Fountains of Wayne, Kelly Jones, Inara George, Bleu, and many others.

More information at [www.mikeviola.com](http://www.mikeviola.com)



• **Inara George**, of The Bird and the Bee. The Bird and the Bee have had songs placed in film and television shows including in *Forgetting Sarah Marshall*, *Bones*, *Tim and Eric Awesome Show*, and *Funny People*. George has collaborated with Mike Viola and other artists. More information at <http://www.thebirdandthebee.com/news/>

• **Will Bissic AKA MC Prototype** is an alumnus of Cal Poly Pomona's Music Industry Studies program. Bissic has competed on two National Poetry Slam teams, performed at the world's largest Independent Hip Hop Festival, and has taught workshops on writing, performing, and music business. More information at <http://mcprototype.com>



• **Bleu McAuley** is an award-winning independent recording artist and a professional songwriter/producer currently living in Los Angeles, California. He started out his career as an artist, making his debut with Columbia Records in 2003 and touring internationally with acts such as John Mayer, Train, Switchfoot, and Hanson. Early successes included a featured track on the platinum-selling *Spiderman* soundtrack as well as being included in NPR's Top Ten Records of the Year. In 2005 Bleu began to focus more on his songwriting and producing for other artists which

has lead to a string of cuts with artists like Demi Lovato, Hanson, Daniel Powter and includes gold and platinum records with artists such as Selena Gomez, Jonas Brothers, Boys Like Girls, and more. He continues to tour, play house concerts, and release records. More information at <http://www.bleutopia.com>

• **Adam Schlesinger** is a songwriter, composer, and record producer best known as a member of Fountains of Wayne, with hits including "Stacy's Mom," "Troubled Times," "Red Dragon Tattoo," "Prom Theme," "Sink to the Bottom," and others. He has placed many of these songs in films including *Ice Age 4*, *Music and Lyrics*, *Shallow Hal*, *Robots*, *There's Something About Mary*, *Me, Myself & Irene*, *Josie and the Pussycats*, *Scary Movie*, *Art School Confidential*, *Fever Pitch*, and many others. Schlesinger's television composing work includes theme music, songs, and/or score for *A Colbert Christmas*, the 2011 and 2012 Tony Awards, the 2011 and 2013 Emmy Awards, and many others. His songs have also been licensed for use on numerous television series including *Scrubs*, *The Hills*, *Gossip Girl*, *Melrose Place*, *Felicity*, *Roswell*, and others. Adam has won both Emmy and Grammy Awards, and he was nominated for an Oscar for writing the title song for the movie *That Thing You Do*. He is also a winner of the ASCAP Pop Music Award.



More information at <http://www.fountainsofwayne.com/home/>



• **Prof. Kelly Jones** (co-host) teaches songwriting in the Music Department. She is an accomplished vocalist and songwriter who has worked with artists and producers Richard Thompson, Buddy Miller, Daniel Lanois, Mike Viola, Adam Schlesinger, and Brian Blade. In addition to her work as a solo artist, Kelly played bass and sang backing vocals as a part of Mandy Moore's band on *Ellen*, *The Tonight Show with Jay Leno*, *Jimmy Fallon*, and *The View*. She tours Europe and Japan singing with Brian Blade's *Mama Rosa* project. She recently collaborated with Mike Viola on the song, "Hot 'n' Hazy," featured in the movie *That's What She Said*, directed by Carrie Preston and debuted at Sundance last year. More information at <http://kellyjones.com>

• **Prof. Arthur Winer** (producer and co-host) teaches music technology, the recording arts, songwriting, music business and more in the Music Industry Studies program at Cal Poly Pomona University. He is the creator and director of the highly-successful *Songwriter Showcase* concert series as well as the *Music on Film* lecture series. Before moving to California in 2005, he lived in New York City and taught at two universities: Long Island University, and the City University of New York (CUNY). Arthur's extensive recording experience includes two years work as a mastering engineer/DVD Audio authoring engineer at Sony Music Studios in New York. Over the past decade, he has recorded, mixed, and/or mastered hundreds of both major label and independent projects.

**About the 11<sup>th</sup> Songwriter Showcase**

The *Songwriter Showcase* concerts promote the creativity of Cal Poly Pomona's student songwriters. Songwriters from throughout the University perform original songs in all styles of popular music accompanied by producers, musicians and vocalists from the Music department.

The 11<sup>th</sup> *Songwriter Showcase* concerts will take place May 15<sup>th</sup> & 16<sup>th</sup>, 2014 in the Music Recital Hall. For more information, please contact Prof. Arthur Winer at [ahwiner@csupomona.edu](mailto:ahwiner@csupomona.edu).

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