



CAL POLY POMONA

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Cal Poly Pomona Music Department

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2nd Songwriting Summit • Wednesday, February 25th, 2:00-5:00 PM in the Cal Poly Pomona Music Recital Hall, 24-191. Master classes are FREE and open to the public.

The **2nd Songwriting Summit** will be followed by:

Ken Stringfellow & Joe Pernice in concert • Wednesday, February 25th, 8:00 PM in the Cal Poly Pomona Music Recital Hall. Tickets are \$15 general/\$10 student, available through the Publicity Office, 24-142, (909) 869-3554 or online at <http://csupomona.tix.com/Event.aspx?EventCode=712798>

For more information, please contact Prof. Arthur Winer at ahwiner@cpp.edu.

SPECIAL EVENT: 2nd Songwriting Summit

The Cal Poly Pomona Music department is pleased to announce a day of master classes with songwriting and music industry experts at the **2nd Songwriting Summit** on Wednesday, February 25th, 2:00–5:00 PM in the Music Recital Hall 24-191. The **2nd Songwriting Summit** master classes are FREE and open to the public. The event is co-hosted by Music professors Arthur Winer and Kelly Jones.

In the **2nd Songwriting Summit**, songwriting and music industry luminaries will work one-on-one with Cal Poly Pomona student songwriters to help prepare them for the **12th Songwriter Showcase** (more info below).

This year's guest experts:

- **Ken Stringfellow** (also performing in the 8:00 PM concert) is a founding member of the power pop rock band The Posies. Since the 1990s, The Posies have toured worldwide. They continue to release albums and perform. In 1993, Stringfellow and songwriting partner in The Posies Jon Auer helped reunite Memphis legends Big Star, and remained part of the group until singer Alex Chilton's death in 2010. Ken also toured and recorded with R.E.M. for a decade, appearing on several albums and in countless live performances. Stringfellow has released four solo albums, drawing praise from *Pitchfork*, *Mojo*, *Rolling Stone*, and other publications. As a producer, studio musician, and live player, Stringfellow has worked with Damien Jurado, Brendan Benson, Neil Young, The Long Winters, Ringo Starr, Snow Patrol, Mercury Rev, Shonen Knife, Robyn Hitchcock, Tav Falco's Panther Burns and *many* others. His discography covers approximately 200 albums. He's appeared on stage in over 70 countries worldwide. <http://kenstringfellow.com>

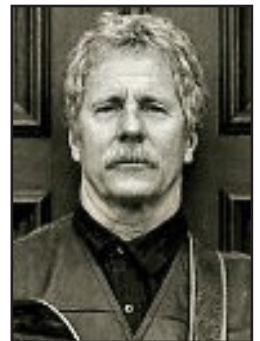


- **Joe Pernice** (also performing in the 8:00 PM concert) is a writer, indie rock musician, and songwriter. He has fronted several bands, including the Scud Mountain Boys, Chappaquiddick Skyline, and The Pernice Brothers. Pernice formed the Scud Mountain Boys in 1991, in Northampton, Massachusetts. The Scud Mountain Boys released three albums before disbanding in 1997. After the break-up, Pernice formed The Pernice Brothers. The band released their first album *Overcome by Happiness* in 1998 for the Sub Pop record label. Under Pernice's own Ashmont Records label, the band released *The World Won't End* (2001), *Yours, Mine and Ours* (2003), *Nobody's Watching/Nobody's Listening* (2005), and *Discover a Lovelier You* (2005), *Live a Little* (2006), and *Goodbye Killer* (2010). In 2009, Pernice released a solo album of cover songs, *It Feels So Good When I Stop*, marketed as a soundtrack for his debut novel of the same name.



<http://joepernice.com>

- **Chris Hillman** is an original member of The Byrds—Rock and Roll Hall of Fame inductees and one of the most influential rock bands of all time. Hillman wrote or co-wrote songs with The Byrds, including hits “So You Want to Be a Rock and Roll Star” and “Have You Seen Her Face.” In the country rock/Americana progenitors The Flying Burrito Brothers, Hillman co-wrote the classics “Sin City,” “Wheels,” “Christine’s Song,” and others with his partner Gram Parsons. Hillman also collaborated with Stephen Stills to form the band Manassas. Hillman’s award-winning group Desert Rose Band had Top Ten hits on the Country Charts. Hillman continues to record great music. He is also an active advocate of new songwriting and has lectured at the Library of Congress, The Grammy Museum, U.C.L.A., Point Loma Nazarene University, and the Getty Museum in Los Angeles.



<http://chrishillman.com>

- **Shelly Peiken**, has been a prolific, behind-the-scenes force in the music business for more than two decades, during which time her songs have sold in excess of 50 million records. A Grammy-nominated songwriter, she is best known for penning culturally resonant, female-empowerment anthems such as Christina Aguilera’s No. 1 hit, “What A Girl Wants” and Meredith Brooks’ smash, “Bitch.” Shelly’s songs have been recorded by countless successful artists, including Britney Spears, Celine Dion, The Pretenders, Keith Urban, Cher, Brandy, Demi Lovato, Selena Gomez, Miley Cyrus, The Backstreet Boys, Jessie J, Natasha Bedingfield, Reba McEntire, and many others. They can be heard in many films and television shows, such as *Orphan Black*, *Glee*, *Smash*, *30 Rock*, *Grey’s Anatomy*, *Orange Is The New Black*, *What Women Want*, *The Blind Side*, and *The Bourne Identity*.



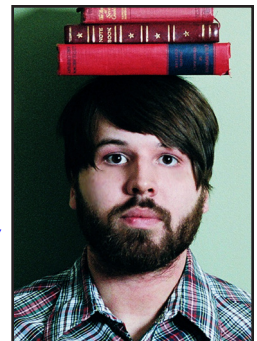
<http://www.shellypeiken.com>

- **David Z Rivkin**, music producer, engineer, and writer who has worked with artists including Prince, Etta James, Billy Idol, the BoDeans, Buddy Guy, Neneh Cherry, and Fine Young Cannibals (#1 single “She Drives Me Crazy”). He was also a member of Lipps, Inc., the band best known for its #1 hit “Funkytown.” More information at



<http://davidzproducer.com>

- **Vicki Peterson**, a founding member and key songwriter for The Bangles, one of the most successful pop music groups of the 1980s and beyond. Vicki wrote the bulk of the band’s first major label release, including cult favorites “James” and “Hero Takes A Fall.” The Bangles produced many hits including the “Manic Monday” and the #1 hit “Walk Like an Egyptian.” The new millennium saw two new studio albums from the Bangles: *Doll Revolution* and *Sweetheart of the Sun*; world tours followed, winning the band the best critical reviews of its career. <http://www.thebangles.com>
- **Nate Campany** pop songwriter and indie musician. Signed to Warner Chappell and Topline Music since 2006, Nate has written for top artists including Backstreet Boys, The Click Five, Teddy Geiger, Tyler Hilton, Morningwood, and The Afters. He has also written for Norwegian Idol winner Kjarten and Swedish Idol finalist Mans Zelmerlow, continuing a love affair with Scandinavian pop music. <http://rebel-one.com/nate-campany/>
- **Will Bissic AKA MC Prototype** is an alumnus of Cal Poly Pomona’s Music Industry Studies program. Bissic has competed on two National Poetry Slam teams, performed at the world’s largest Independent Hip Hop Festival, and has taught workshops on writing, performing, and music business. More information at <http://mcprototype.com>
- **Bleu McAuley** is an award-winning independent recording artist and a professional songwriter/producer currently living in Los Angeles, California. He started out his career as an artist, making his debut with Columbia Records in 2003 and touring internationally with acts such as John Mayer, Train, Switchfoot, and Hanson. Early successes included a featured track on the platinum-selling *Spiderman* soundtrack as well as being included in NPR’s Top Ten Records of the Year. In 2005 Bleu began to focus more on his songwriting and producing for other artists which has lead to a string of cuts with artists like Demi Lovato, Hanson, Daniel Powter and includes gold and platinum records with artists such as Selena Gomez, Jonas Brothers, Boys Like Girls, and more. He continues to tour, play house concerts, and release records. More information at <http://www.bleutopia.com>
- **Jess Furman** is a songwriter/producer whose songs have appeared on numerous TV networks such as Lifetime, SciFi, MTV, PBS, Bravo and in films featured at Sundance Film Festival, SXSW and Tribeca—including “The Save Game” released by *Sesame Street*. As a composer, Jess scored the international award-winning short, *The Problem of Gravity*. She currently produces and writes for bands/artists through her production company Son of Man Productions with studios in West Hollywood. <http://jessfurman.com>



About the Event Hosts

- **Prof. Kelly Jones** (co-host) teaches songwriting in Cal Poly Pomona's Music Department. She is an accomplished vocalist and songwriter who has worked with artists and producers Richard Thompson, Buddy Miller, Daniel Lanois, Mike Viola, Adam Schlesinger, and Brian Blade. In addition to her work as a solo artist, Kelly played bass and sang backing vocals as a part of Mandy Moore's band on *Ellen*, *The Tonight Show with Jay Leno*, *Jimmy Fallon*, and *The View*. She tours Europe and Japan singing with Brian Blade's *Mama Rosa* project. She recently collaborated with Mike Viola on the song, "Hot 'n' Hazy," featured in the movie *That's What She Said*, directed by Carrie Preston and debuted at Sundance last year. More information at <http://kellyjones.com>
- **Prof. Arthur Winer** (producer and co-host) teaches music technology, the recording arts, songwriting, music business and more in the Music Industry Studies program at Cal Poly Pomona University. He is the creator and director of the highly-successful *Songwriter Showcase* concert series. Prof. Winer is also the founder and songwriter for the indie rock band MacArthur. MacArthur's 13 song album *The Fall Guy* is available at <http://macarthur.bandcamp.com>

About the 12th Songwriter Showcase

In 2007, Prof. Arthur Winer hosted a master class with acclaimed songwriter Mike Viola. Mike was running a bit late, so Prof. Winer had students go up on stage and perform to pass the time. Prof. Winer quickly realized that students performing original songs would make a fabulous concert, and the *Songwriter Showcase* emerged.

The *Songwriter Showcase* concerts promote the creativity of Cal Poly Pomona's student songwriters. Songwriters from throughout the University perform original songs in all styles of popular music accompanied by producers, musicians and vocalists from the Music department.

Cal Poly Pomona students must audition original songs to be included in the *12th Songwriter Showcase*. This year's auditions will be held January 27th & 28th 7:00-9:00 PM in the Music Recital Hall. If accepted, students enroll in MU 369L Songwriter Showcase ensemble during the spring 2015 quarter and attend weekly rehearsals. The *12th Songwriter Showcase* concerts will take place May 14th & 15th, 2015 in the Music Recital Hall. For more information, please contact Prof. Arthur Winer at ahwiner@cpp.edu