



CAL POLY POMONA

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**3rd Songwriting Summit**

Wednesday, February 24th, 2:00-5:00 PM in the Cal Poly Pomona Music Recital Hall, 24-191.

Master classes are FREE and open to the public.

The *3rd Songwriting Summit* will be followed by:

**Songwriters-in-the-Round: Vicki Peterson, Shelly Peiken, Bleu, Roy Zimmerman, Eleni Mandell, Kelly Jones, Tim Cohan, Linus of Hollywood, Arthur Winer, MC Prototype & Jess Furman in concert**

Wednesday, February 24th, 8:00 PM in the Cal Poly Pomona Music Recital Hall.

Tickets are \$15 general/\$10 student, available at <http://csupomona.tix.com/Event.aspx?EventCode=840454> or through the Publicity Office, 24-188, (909) 869-3554.

For more information, please contact Prof. Arthur Winer at [ahwiner@cpp.edu](mailto:ahwiner@cpp.edu).

**SPECIAL EVENT: 3rd Songwriting Summit**

The Cal Poly Pomona Music department is pleased to announce a day of master classes with songwriting and music industry experts at the **3<sup>rd</sup> Songwriting Summit** on Wednesday, February 24<sup>th</sup>, 2:00–5:00 PM in the Music Recital Hall 24-191. The **3<sup>rd</sup> Songwriting Summit** master classes are FREE and open to the public. The event is co-hosted by Music professors Arthur Winer and Kelly Jones.

In the **3<sup>rd</sup> Songwriting Summit**, songwriting and music industry luminaries will work one-on-one with Cal Poly Pomona student songwriters to help prepare them for the *13<sup>th</sup> Songwriter Showcase* (more info below). This year's guest experts:

**About the Songwriters:**



• **Shelly Peiken**, has been a prolific, behind-the-scenes force in the music business for more than two decades, during which time her songs have sold in excess of 50 million records. A Grammy-nominated songwriter, she is best known for penning culturally resonant, female-empowerment anthems such as Christina Aguilera's No. 1 hit, "What A Girl Wants" and Meredith Brooks' smash, "Bitch." Shelly's songs have been recorded by countless successful artists, including Britney Spears, Celine Dion, The Pretenders, Keith Urban, Cher, Brandy, Demi Lovato, Selena Gomez, Miley Cyrus, The Backstreet Boys, Jessie J, Natasha Bedingfield, Reba McEntire, and many others. They can be heard in many films and television shows, such as *Orphan Black*, *Glee*, *Smash*, *30 Rock*, *Grey's Anatomy*, *Orange Is The New Black*, *What Women Want*, *The Blind Side*, and *The Bourne Identity*. She recently authored the book *Serial Songwriter*. More info at <http://www.shellypeiken.com>

• **Vicki Peterson**, a founding member and key songwriter for The Bangles, one of the most successful pop music groups of the 1980s and beyond. Vicki wrote the bulk of the band’s first major label release, including cult favorites “James” and “Hero Takes A Fall.” The Bangles produced many hits including the “Manic Monday” and the #1 hit “Walk Like an Egyptian.” The new millennium saw two new studio albums from the Bangles: *Doll Revolution* and *Sweetheart of the Sun*; world tours followed, winning the band the best critical reviews of its career. More information at <http://www.thebangles.com>



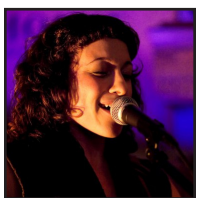
• **David Z Rivkin**, music producer, engineer, and writer who has worked with artists including Prince, Etta James, Billy Idol, the BoDeans, Buddy Guy, Neneh Cherry, and Fine Young Cannibals (#1 single “She Drives Me Crazy”). More information at <http://davidzproducer.com>

• **Will Bissic AKA MC Prototype** is an alumnus of Cal Poly Pomona’s Music Industry Studies program. Bissic has competed on two National Poetry Slam teams, performed at the world’s largest Independent Hip Hop Festival, and has taught workshops on writing, performing, and music business. More information at <http://mcprototype.com>



• **Bleu McAuley** is an award-winning independent recording artist and a professional songwriter/producer currently living in Los Angeles, California. He started out his career as an artist, making his debut with Columbia Records in 2003 and touring internationally with acts such as John Mayer, Train, Switchfoot, and Hanson. Early successes included a featured track on the platinum-selling *Spiderman* soundtrack as well as being included in NPR’s Top Ten Records of the Year. In 2005 Bleu began to focus more on his songwriting and producing for other artists which has led to a string of cuts with artists like Demi Lovato, Hanson, Daniel Powter and includes gold and platinum records with artists such as Selena Gomez, Jonas Brothers, Boys Like Girls, and more. He continues to tour, play house concerts, and release records. More information at <http://www.bleutopia.com>

• In fourteen albums over twenty years, **Roy Zimmerman** has brought the sting of satire to the struggle for Peace and Social Justice. His songs have been heard on HBO and Showtime. He has recorded for Warner/Reprise Records. Zimmerman’s YouTube videos have amassed over seven million views. He’s been profiled on NPR’s “All Things Considered,” and he’s a featured blogger for the Huffington Post. “Sometimes I think satire is the most hopeful and heartfelt form of expression,” says Roy, “because in calling out the world’s absurdities and laughing in their face, I’m affirming the real possibility of change.” <http://royzimmerman.com>

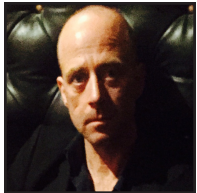


• **Jess Furman** is a songwriter/producer whose songs have appeared on numerous TV networks such as Lifetime, SciFi, MTV, PBS, Bravo and in films featured at Sundance Film Festival, SXSW and Tribeca—including “The Save Game” released by *Sesame Street*. As a composer, Jess scored the international award-winning short, *The Problem of Gravity*. She currently produces and writes for bands/artists through her production company Son of Man Productions with studios in West Hollywood. <http://jessfurman.com>

• **Linus of Hollywood** is a singer/songwriter and record producer from Hollywood, CA, whose solo music puts a modern twist on classic 1960’s/1970’s pop themes. He’s released six solo albums since 1999, with *Something Good* released in 2014. His solo music has been featured in the hit TV shows *Weeds* and *Californication*, and his songwriting and production skills have been called on by a diverse group of artists (Cheap Trick, Diddy, Charlatans UK, Bowling For Soup to name a few). He



is currently composing music for TV/Film and commercials (*Team Hot Wheels, Modern Family, Barbie, Lalaloopsy*).  
<http://www.linusofhollywood.com>



• **Tim Cohan** is Senior Vice President of Legal and Business Affairs for Peermusic, the world's largest independent music publisher. He is also the songwriter and front man for the indie-pop band Tryst. Tryst's 2005 album *Hotel Two-Way* received critical acclaim. In 2014 Tim joined with Arthur Winer as a vocalist, guitarist, and songwriter of the indie band MacArthur.

• **Eleni Mandell** has released ten critically acclaimed solo records and three records with her band, The Living Sisters. A native of Los Angeles, she is inspired by the landscape of her hometown and the nation; by words, melodies and even her two children who have toured the country and Europe with her multiple times. A collection of songs written by Mandell and sung by the likes of Jackson Browne, Priscilla Ahn, Inara George (Bird and Bee) and others, is due to be released in 2016 on Yep Roc Records. <http://elenimandell.com>



• **Prof. Kelly Jones** (co-host) teaches songwriting in Cal Poly Pomona's Music Department. She is an accomplished vocalist and songwriter who has worked with artists and producers Teddy Thompson, Richard Thompson, Buddy Miller, Daniel Lanois, Mike Viola, Adam Schlesinger, and Brian Blade. In addition to her work as a solo artist, Kelly played bass and sang backing vocals as a part of Mandy Moore's band on *Ellen, The Tonight Show with Jay Leno, Jimmy Fallon, and The View*. She tours Europe and Japan singing with Brian Blade's *Mama Rosa* project. Her latest album *Little Windows*, a collaboration with Teddy Thompson, will be released on April 1<sup>st</sup>. <http://kellyjones.com>

• **Prof. Arthur Winer** (producer and co-host) teaches music technology, the recording arts, songwriting, music business and more in the Music Industry Studies program at Cal Poly Pomona. He is the creator and director of the *Songwriter Showcase* concert series. Prof. Winer is also the founder and songwriter for the indie rock band MacArthur. MacArthur's 13 song album *The Fall Guy* is available at <http://macarthur.bandcamp.com>



### About the 13<sup>th</sup> Songwriter Showcase

In 2007, Prof. Arthur Winer hosted a master class with acclaimed songwriter Mike Viola. Mike was running a bit late, so Prof. Winer had students go up on stage and perform to pass the time. Prof. Winer quickly realized that students performing original songs would make a fabulous concert, and the *Songwriter Showcase* emerged.

The *Songwriter Showcase* concerts promote the creativity of Cal Poly Pomona's student songwriters. Songwriters from throughout the University perform original songs in all styles of popular music accompanied by producers, musicians and vocalists from the Music department.

Cal Poly Pomona students must audition original songs to be included in the 13<sup>th</sup> *Songwriter Showcase*. This year's auditions were held January 19<sup>th</sup> & 20<sup>th</sup>. The 13<sup>th</sup> *Songwriter Showcase* concerts will take place May 19<sup>th</sup> & 20<sup>th</sup>, 2016 in the Music Recital Hall. For more information, please contact Prof. Arthur Winer at [ahwiner@cpp.edu](mailto:ahwiner@cpp.edu).