

BRADY J. COLLINS

Contact Information

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Education

PhD in Urban and Regional Planning, Graduate Certificate in Urban Humanities, UCLA, 2012 – 2016
MA in Political Science, Civic Leadership, University of Illinois at Urbana-Champaign, 2010 - 2011
BA in Economics, Global Studies, University of Illinois at Urbana-Champaign, 2006 - 2009

Academic Experience

Director of Masters in Public Administration (MPA) program, Cal Poly Pomona, 2018 - present
Assistant Professor of Political Science & Public Administration, Cal Poly Pomona, 2017 - present
Lecturer of Urban and Regional Planning, University of California, Los Angeles, 2015 – 2017

Refereed Publications

Collins, B. & Medrano, A. (2021). “From Parochial to Policy Advocate: Examining Policy Advocacy Among Neighborhood Councils in Los Angeles”, under review at *Cities*

Collins, B. (2021). “Place Branding and Its Discontents: The Politics and Management of Neighborhood Governance Systems”, *Planning Education and Research*. <https://doi.org/10.1177/0739456X21998448>

Collins, B. & Del Rey, D.K. (2020). “Participatory Urban Governance Under the Microscope: A Qualitative Study of High-Functioning Neighborhood Councils in Los Angeles”, *Journal of Urban Affairs*, DOI: [10.1080/07352166.2020.1820873](https://doi.org/10.1080/07352166.2020.1820873)

Collins, B. & Nyenhuis, R. (2020). “The Effectiveness of Concept Maps for Students’ Learning and Retention”, *Journal of Political Science Education* <https://doi.org/10.1080/15512169.2020.1775090>

Collins, B. (2019) “The View From The Salad Bowl: Community Place Attachment in Multiethnic Los Angeles”, *Cities* 94, 256-274

Collins, Brady (2018). "Putting Culture on the Map: Media Discourse and the Urban Growth Machine in Koreatown, Los Angeles", *Urban Affairs Review* 56(1), 254-288

Collins, Brady (2018). "Whose Neighborhood? Whose Culture? Contestation and Collaboration in the Multiethnic Enclave." *Journal of Planning Education and Research*, <https://doi.org/10.1177/0739456X18755496>

Collins, Brady & Loukaitou-Sideris, Anastasia (2016). "Skid Row, Gallery Row, and the Space in-Between: Neighborhood Revitalization in Two Los Angeles Neighborhoods", *Town Planning Review* 87(4): pp 401-427

Book Chapters

Collins, B. (2020) "Cultural Hybridities in the Multiethnic Enclave: Generational Perspectives on Neighborhood Identity in Wilshire Center, Los Angeles", in Derr, V. & Corona, Y. (eds.) Routledge Press.

Short Articles

Nyenhuis, R. and Collins, B. "Civic Engagement Through Service Learning in Pomona, California", APSA Raise the Vote, 2 March 2020, <https://connect.apsanet.org/raisethevote/2020/03/02/civic-engagement-through-service-learning-in-pomona-california/>

Collins, B. "Ravelejar: The Art of Neighborhood Branding", *Carolina Angles*, 30 Sept 2015, <http://carolinaangles.com/2015/09/30/ravelejar-the-art-of-neighborhood-branding/>

Collins, B. "The Workers United! Multi-ethnic solidarity in L.A.'s Koreatown", *Hyphen Magazine*, 28 January 2015, <http://hyphenmagazine.com/blog/2015/01/workers-united-multi-ethnic-solidarity-las-koreatown>

Collins, B. (2014), Book Review. Soja, Edward J. "My Los Angeles: From Economic Restructuring to Regional Urbanization", *Critical Planning* 21: 167-68

Reports

"Arts ReSTORE LA: Westwood Evaluation" (2014), *Los Angeles Hammer Museum*

Awards, Fellowships, and Grant Funding

Teacher-Scholar Award, Cal Poly Pomona, 2022
Exceptional Levels of Service to Students Award, Cal Poly Pomona, 2021
Humanities For All Project Grant, California Humanities, 2021
Housing Fellow, California Center for Ethics and Policy, Cal Poly Pomona, 2020
Teacher-Scholar Award, Cal Poly Pomona, 2020
Assessment Practice and Discovery Mini-grant, Cal Poly Pomona, 2019
Research, Scholarship, and Creative Activities Mini-grant, Cal Poly Pomona, 2019
Teacher-Scholar Award, Cal Poly Pomona, 2019
Center for Community Engagement Mini-grant, Cal Poly Pomona, 2019
Pardee RAND Faculty Leader, RAND Graduate School, 2018
Center for Community Engagement Service-Learning Fellow, Cal Poly Pomona, 2018
Town Planning Review Best Paper Award, Vol 87(4), 2016
Outstanding Doctoral Student in Urban Planning Award, UCLA, 2016
Institute of American Cultures Hune Award, UCLA, 2015
Institute of American Cultures Research Grant, UCLA, 2015
Dissertation Year Fellowship, UCLA, 2015
Urban Humanities Student Research Grant, UCLA, 2015
Graduate Research Mentorship Program, UCLA, 2014
Graduate Summer Research Mentorship, UCLA, 2014
Graduate Summer Research Mentorship, UCLA, 2013

Conference and Invited Presentations

“Place Branding And Its Discontents: The Politics and Management of Neighborhood Governance Systems”, Presentation at the Association of American Geographers 2021 Conference. Panel on Place Branding and Community Representation. Virtual conference, April 7-11, 2021

“Participatory Urban Governance Under the Microscope: A Qualitative Study of High-Functioning Neighborhood Councils in Los Angeles”, Presentation at the Western Political Science Association 2021 Conference. Panel on Urban Governance and Multi-Level Institutions. Virtual conference, April 1-3, 2021

“Participatory Urban Governance Under the Microscope: A Qualitative Study of High-Functioning Neighborhood Councils in Los Angeles”, Presentation at the Urban Affairs Association 2020 Conference, Panel on Governance of Urban Neighborhoods, Washington D.C., April 2-4, 2020 (cancelled due to COVID-19)

“The Effectiveness of Concept Maps for Students' Learning and Retention”, Presentation at the CSU Symposium on University Teaching”. Fullerton, CA, March 13-14, 2020 (cancelled due to COVID-19)

“The Effectiveness of Concept Maps for Students' Learning and Retention”, Presentation at the American Political Science Association Teaching and Learning Conference. Albuquerque, NM, Feb 7-9, 2020

“Place Branding and Its Discontents: Neighborhood Governance as Urban Planning Identity Politics”, Presentation at the UCLA Urban Humanities Initiative Salon 02, Panel on The Planning Archive. Los Angeles, CA, May 24-25, 2019

“Community Identity or Brand Identity: The Politics of Neighborhood Change in the Postmodern Metropolis.” Presentation at the Urban Affairs Association 2019 Conference. Panel on Immigrant Urbanisms and the Struggle for Recognition. Los Angeles, CA. April 24-27, 2019.

“‘DIY’ Politics: Service-Learning Pedagogy and Outcomes at an Hispanic-Serving Polytechnic University.” Presentation at the Western Politics Science Association 2019 Conference. Panel on Students as Citizens: Service-Learning and Civic Engagement. San Diego, CA. April 9-11, 2019.

“When Empowerment Marginalizes: Place Branding and the Politics of Neighborhood Organizations.” Presentation at the Association of American Geographers 2019 Conference. Panel on Place-Making: Discourses, Practices, and Trajectories. Washington D.C., April 3-7, 2019.

“Putting Culture on the Map: Media Discourse and the Urban Growth Machine in Koreatown, Los Angeles.” Presentation at the Urban Humanities Initiative Salon 01. Los Angeles, CA. May 18-20, 2018.

“Putting Culture on the Map: Media Discourse and the Urban Growth Machine in Koreatown, Los Angeles.” Presentation at the Association of American Geographers 2018 Conference. Panel on Place Branding: Discourses, practices, and Trajectories. New Orleans, LA. April 10-14, 2018.

“The Boundaries of Culture: Perceiving and Experiencing Place in Multiethnic Los Angeles.” Presentation at the Association of Collegiate Schools of Planning 2017 Conference. Panel on Housing and Community Development. Denver, CO. October 12-15, 2017

“The View from the Outside: Media Discourse and Urban Development in the Multiethnic Enclave.” Presentation at the Association of Collegiate Schools of Planning 2016 Conference. Panel on Economic Development. Portland, OR. November 3-6, 2016

“Urban Humanities as a Model for Planning Pedagogy and Scholarship.” Presentation at the Association of Collegiate Schools of Planning 2016 Conference. Panel on Planning Education and Pedagogy. Portland, OR. November 3-6, 2016.

“Urban Humanities and its Potential for the City.” Presentation at the European Forum Alpbach 2016, Built Environment Symposium. Alpbach, Austria. Aug 24-Sep 2, 2016.

“The Boundaries of Culture: Place, Culture and Community in Multi-ethnic Los Angeles.” Presentation at the Association of Collegiate Schools of Planning 2015 Conference. Panel on Placemaking from Above and Below. Houston, TX. October 21-25, 2015.

“From KIWA’s Koreatown to Koreatown’s Ktown.” Invited presentation at University of Southern California, Urban Spatial Ethnography and Critical Cartography. Los Angeles, CA. January 27, 2015.

“Skid Row, Gallery Row, and the Space In-Between: Culture and Contestation in Neighborhood Revitalization.” Presentation at the Canadian Anthropology Society Conference. Panel on Unpacking the Creative City. York University, Toronto, ON. April 30-May 3, 2014

Courses Taught

MPA 6000: Capstone Integration (Cal Poly Pomona)
MPA 5050: Qualitative Research Methods (Cal Poly Pomona)
MPA 5010: Policy Formulation and Implementation (Cal Poly Pomona)
PLS 4990: Social Capital
PLS 4990S: Politics of Neighborhood Change (Cal Poly Pomona)
PLS 4160: Public Organizations (Cal Poly Pomona)
PLS 3165: Urban Administration, Politics, and Policy (Cal Poly Pomona)
PLS 2060: Introduction to Public Administration (Cal Poly Pomona)
UP 205: Applied Planning Research Project (UCLA)
UP: 281 History of the Built Environment (UCLA)
UP 120: Introduction to Cities and Planning (UCLA)

Student Advisees: Masters Thesis/Capstone Project Committees

Cameron Pastrano, Cal Poly Pomona Department of Political Science, 2021 (thesis, member)
Chelsea Duran, Cal Poly Pomona Department of Political Science, 2021 (thesis, member)
Anre Bui, Cal Poly Pomona Department of Political Science, 2021 (thesis, member)
Daniel Vallejo, Cal Poly Pomona Department of Political Science, 2021 (thesis, chair)
Mika Ozaki-Gonzalez, Cal Poly Pomona Department of Political Science, 2021 (thesis, chair)
Amber Gutierrez, Cal Poly Pomona Department of Political Science, 2021 (thesis, chair)
Isabel Sam, Cal Poly Pomona Department of Political Science, 2021 (project, chair)
Kimberly Palmer, Cal Poly Pomona Department of Political Science, 2021 (project, chair)
Agon Abazi, Cal Poly Pomona Department of Political Science, 2021 (project, chair)
Lindsey Miller, Cal Poly Pomona Department of Political Science, 2020 (project, chair)
Vianey Ceja, Cal Poly Pomona Department of Political Science, 2020 (thesis, chair)
Fabian Velez, Cal Poly Pomona Department of Political Science, 2020 (project, chair)
Marissa Pereyda, Cal Poly Pomona Department of Political Science, 2020 (project, chair)
Esthaphanie Munoz, Cal Poly Pomona Department of Political Science, 2020 (project, chair)

Stephany Luevano, Cal Poly Pomona Department of Political Science, 2020 (project, chair)
Angela Lopez, Cal Poly Pomona Department of Political Science, 2020 (project, chair)
Lindsey Garcia, Cal Poly Pomona Department of Political Science, 2020 (thesis, chair)
Nicholas Bunch, Cal Poly Pomona Department of Political Science, 2020 (project, chair)
Leo Barajas, Cal Poly Pomona Department of Political Science, 2020 (project, chair)
Benjamin Medina, Cal Poly Pomona Department of Urban and Regional Planning, 2019 (thesis, member)
Victor Villegas, Cal Poly Pomona Department of Political Science, 2019 (project, chair)
April Jimenez, Cal Poly Pomona Department of Political Science, 2019 (project, chair)
George Doctorian, Cal Poly Pomona Department of Political Science, 2019 (project, chair)
Diane Gonzalez, Cal Poly Pomona Department of Political Science, 2019 (project, chair)
Jasmine Grizzard, Cal Poly Pomona Department of Political Science, 2019 (project, chair)
Samuel Rosales, Cal Poly Pomona Department of Political Science, 2019 (project, chair)
Tracy Yao, Cal Poly Pomona Department of Political Science, 2019 (project, chair)
Krishan Bhakta, Cal Poly Pomona Department of Political Science, 2019 (thesis, chair)
Emily Xi, Cal Poly Pomona Department of Political Science, 2019 (thesis, chair)
Justin Shadel, Cal Poly Pomona Department of Political Science, 2019 (thesis, chair)
Mohammed Alotaibi, Cal Poly Pomona Department of Political Science, 2019 (thesis, member)
Edward Yi, Cal Poly Pomona Department of Political Science, 2019 (thesis, chair)
John Baldwin, Cal Poly Pomona Department of Political Science, 2018 (project, chair)
Judith Osorio, Cal Poly Pomona Department of Political Science, 2018 (project, chair)
Yolana Young, Cal Poly Pomona Department of Political Science, 2018 (project, chair)

Service to Profession

Peer Reviewer, *Urban Affairs Review*, 2021
Peer Reviewer, *Urban Affairs Review*, 2020
Peer Reviewer, *Environmental Sociology*, 2020
Peer Reviewer, *Antipode*, 2020
Peer Reviewer, *Urban Affairs Review*, 2019
Article Editor, *SAGE Open*, 2019
Peer Reviewer, *SAGE Open*, 2019
Peer Reviewer, *Journal of Urban Affairs*, 2018

Service to Community

Secretary, Board of Directors, Koreatown Immigrant Workers Alliance (KIWA), 2019 – 2020

- Assembled Board meeting agendas and keeps record of meeting attendance and minutes
- Oversaw organization's personnel and financial management practices to ensure they are sound, ethical, and legal.
- Represented organization in state and city-wide housing and tenants' rights coalitions.

Professional Experience

Policy Analyst, Koreatown Immigrant Workers Alliance (KIWA), 2014 – present

- Contributes to the development of policy, strategy, and vision for local and statewide nonprofit coalitions.
- Engages with key stakeholders, including elected officials, foundations, researchers, and the media, around KIWA's policy priorities.
- Conducts research and popular education workshops to support KIWA's policy advocacy efforts, coalition-building, and leadership development initiatives, including monitoring labor and housing policy advancements at the state, county, and local levels. .

Research and Instructional Technology Consultant, UCLA Center for Digital Humanities, 2014 – 2015

- Assisted humanities faculty-led research projects with GIS and other spatial data visualization techniques.
- Taught undergraduate and graduate student workshops on map making, data visualization, and online visual media.
- Served as IT support for all faculty, staff, and students in UCLA Humanities Division.

Consultant, Hammer Museum, 2013

- Designed and implemented a multiple-method research design measuring the social impact of placemaking and cultural revitalization strategies in Westwood, Los Angeles.
- Assisted the training of 25 researchers in public space activity analysis, surveying and interviewing.

Languages

English – Native

Spanish – Professional proficiency