

## Mario Guerrero C.V.

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- CONTACT INFORMATION Department of Political Science  
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- ACADEMIC EMPLOYMENT **California State Polytechnic University, Pomona**, Pomona, California  
Assistant Professor of Political Science, 2012-  
**University of California, Santa Barbara**, Santa Barbara, California  
Lecturer in Political Science, 2010-2012
- EDUCATION **University of California, Santa Barbara**, Santa Barbara, California  
Ph.D., Political Science, 2012  
  - Dissertation Topic: "The Spatial Context of Donations to Political Campaigns"
  - Advisor: Garrett Glasgow**University of California, Santa Barbara**, Santa Barbara, California  
M.A., Political Science, 2006-2008  
**UCLA**, Los Angeles, California  
B.A., Political Science, 2002-2005
- PUBLICATIONS Conroy, M., J.T. Feezell, and M. Guerrero. 2016. "Internet Use and Political Participation: Engaging Citizenship Norms Through Online Activities." *Journal of Information Technology Politics*, 13(3).  
Conroy, M., J.T. Feezell, and M. Guerrero. 2015. Terms of Engagement: Online Political Participation and the Impact on Offline Political Participation. in J. Vaughn and V. Farrah-Myers, eds., *Controlling the Message*, New York, NY: NYU Press.  
Guerrero, M. 2014. Book Review of *Facebook Democracy: The Architect of Disclosure and the Threat of Public Life* by J. Marchial, *Political Science Quarterly*, 129(1): 156-157.  
Guerrero, M. and A. Rod. 2013. Engaging in Office Hours: A Study of Student-Faculty Interaction and Academic Performance. *Journal of Political Science Education* 9(4): 403-416.  
Guerrero, M., 2013. Book Review of *A Networked Self: Identity, Community, and Culture on Social Networking Sites* by Z. Pappichrissi, *Information, Communication, & Society*, 16(4): 633-634.  
Conroy, M., J.T. Feezell, and M. Guerrero. 2012. Facebook and Political Engagement: A Study of Online Political Group Membership and Offline Political Engagement. *Computers in Human Behavior* 28(5): 1535-1546.  
Rahbek-Clemmensen, J., E. Archer, J.D. Barr, A. Belkin, M. Guerrero, C. Hall, and K.E.O. Swain. 2012. Conceptualizing the Civil Military Gap. *Armed Forces and Society* 38(4): 669-678.
- CONFERENCE PRESENTATIONS Guerrero, M.A. 2016. New Technologies, New Attitudes: The Challenges Facing Millennial Students. The Western Political Science Association, San Diego, CA, March 25.

Chair for 'The Political Science Classroom: Strategies to engage the student.' for the Western Political Science Association, March 25.

Guerrero, M.A., M. Le, and M. Petersen. 2015. Age, The Internet, and Political Participation. The Western Political Science Association, Las Vegas, NV, April 2.

Guerrero, M.A. 2014. Participation in the Internet Age: The Effect of Spatial Variation on Citizenship Norms. The Western Political Science Association, Seattle, WA, April 19.

Chair and discussant for 'New Research on Shaping Voter Opinions and Preferences' for the Western Political Science Association, Seattle, WA, April 17.

Discussant for 'The Power of Information and Interconnectedness in the Global Village' for the Western Political Science Association, Seattle, WA, April 17.

Guerrero, M.A. 2014. Career Perspectives: From Grad Student to Professor for the 2014 WPSA Latino Politics Workshop, April 16.

Guerrero, M.A. 2014. Face-to-Face Interaction: Office Hours and Online Study Groups. The California State University Annual Teaching Symposium, San Marcos, CA, March 8.

Guerrero, M.A. 2013. Online Political Socialization and Citizenship Norms. The American Political Science Association Conference, Chicago, IL, August 29.

Guerrero, M.A. 2013. Moderator of Public Intellectualism: Academics who Engage in Real-Time Politics Using New Media. The Western Political Science Association Conference, Hollywood, CA, March 30.

Guerrero, M.A. and M. Conroy. 2013. Are You Man Enough? The Gendering of Presidential Candidates by Print Media, 1992-2008. The Western Political Science Association Conference, Hollywood, CA, March 30.

Guerrero, M.A. and A.B. Rod. 2013. Using Facebook Study Groups as a Pedagogical Tool for Political Science Courses. The American Political Science Association Teaching & Learning Conference, Long Beach, CA, February 9.

Guerrero, M.A., M. Conroy, and J.T. Feezell. 2013. Terms of Engagement: Online Political Participation and the Impact on Offline Political Participation. The Southern Political Science Association Conference, Orlando, FL, January 2.

Guerrero, M.A. 2012. Changing the Golden State in 140 Characters or Less. Panelist at the Envisioning California Conference, Sponsored by the Center for California Studies, Sacramento, CA, September 14.

Guerrero, M.A. 2012. Discussant networks, spatial structures, and political donations: Why do people donate to political campaigns? The Midwest Political Science Association Conference, Chicago, Illinois, April 12.

Guerrero, M.A. 2012. Party Networks on Twitter: Ideological Extremism? The Western Political Science Association Conference, Portland, Oregon, March 23.

Guerrero, M.A. 2010. More Than Incumbency: Why We Donate to Political Campaigns. The American Political Science Association Conference, Washington DC, September 2.

Guerrero, M.A. and M. Conroy. 2010. Terms of Engagement: Online Political Use of the Internet and Differential Forms of Offline Activity. The Western Political Science Association Conference, San Francisco, California, April 2.

Feezell, J.T., M. Conroy, and M.A. Guerrero. 2009. Facebook is... Fostering Civic Engagement: A Study of Social Networking Sites and Civic Literacy. The American Political Science Association Conference, Toronto, Ontario, Canada, September 6. Winner of Best Graduate Paper in the Technology and Politics section.

Guerrero, M.A. 2009. It's Bush Stupid: Retrospective Voting in the 2008 Election. The Southwestern Political Science Association Conference, Denver, Colorado, April 11.

Guerrero, M.A. 2009. How Race and Gender Take a Backseat in the 2008 Election. The Western Political Science Association Conference, Vancouver, British Columbia, Canada, March 21.

Guerrero, M.A. 2008. Forecasting Money: Predicting Fundraising from the Major Political Parties. The Midwest Political Science Association Conference, Chicago, Illinois, April 6.

AWARDS, HONORS,  
AND GRANTS

Provost Teacher-Scholar Award, 2016-2017

Provost Teacher-Scholar Award, 2014-2015

Kellogg FuTURE Mini-Grant Program Award (with Salvatore Palomino), 2013-2014

University Teacher-Scholar Support, 2013-2014

Improving the Classroom Experience Grant, 2013

Kellogg Presidents Research, Scholarship, and Creative Activities Grant, 2013

Ford Foundation Dissertation Fellowship, 2011-2012

Graduate Division Fellowship, UCSB Graduate Division, 2011-2012

UCSB Academic Senate Travel Grant, 2012

Graduate Dean's Advancement Fellowship, UCSB Graduate Division, 2011

Graduate Opportunity Fellowship, UCSB Graduate Division, 2011

Best Graduate Student Paper, American Political Science Association, Technology and Politics section, 2010

Fund for Latino Scholarship, American Political Science Association, 2010

Travel Grant Award, American Political Science Association, 2009 and 2010

Summer Fellowship, University of California DIGSSS, sponsored by the National Science Foundation, 2009

Manzur-Wesson Award for Best Seminar Paper, UCSB Political Science Department, 2008

Travel Grant Award, University of California DIGSSS, sponsored by the National Science Foundation, 2008

DIGSSS Scholar Fellowship, University of California DIGSSS, sponsored by the National Science Foundation, 2006-2007

Travel Grant, UCSB Political Science Department, 2008, 2009, 2012

Department Fellowship, UCSB Political Science Department, 2007, 2008, and 2011

**STUDENT AWARDS** Winner of the 2016 Cal Poly Pomona Student Research Conference, Travis Barrett for 'The Egocentric Presidency: How Presidents Use Language to Communicate with the American Public', March 28, 2016.

2014-2015 Kellogg Undergraduate Scholars Program Award, Robert Rhodes for 'Government Intervention and Free Markets', February 2, 2015.

2014-2015 President's Travel Fund Award, Michael Huston for 'Evaluating 50 Years of American Education Reform', December 12, 2014.

Winner of the 2014 Cal Poly Pomona Student Research Conference, Patrick Shushereba for 'The Swing Vote and the Attitudinal Model of the Supreme Court', March 7, 2014.

2013-2014 Kellogg FuTURE Mini Grant, Salvatore Palomino for 'Legislative Friction: Using Social Network Analysis to Study Partisan Polarizations Impact on Congressional Productivity', February 12, 2014.

2013-2014 Kellogg Undergraduate Scholars Program Award, Victor Munoz for 'College-Bound Students, Volunteering, and Political Interest', February 9, 2014.

2013-2014 Kellogg Undergraduate Scholars Program Award, Jesus Navarro for 'The Latino Electorate: Their Increasing Role, Impact, and Opportunity', February 9, 2014.

Winner of the 2012-2013 Betty Nesvold Award for Best Graduate Student Paper at the CSU SSRIC Student Research Conference, Kathryn Gruszecki for 'Japanese Incumbency: A Focus on Confucian Values and the Liberal Democratic Party of Japan', May 11, 2013.

**TEACHING AWARDS** Outstanding Faculty Advisor, Cal Poly Pomona, College of Letters, Arts, and Social Sciences, 2015-2016

Most Helpful Advisor, Cal Poly Pomona, Political Science Club, 2015-2016

Outstanding Professor of the Year, Cal Poly Pomona, Political Science Club, 2014-2015

Most Dedicated Professor, Cal Poly Pomona, Political Science Club, 2014-2015

Professor of the Year, Cal Poly Pomona, Political Science Club, 2013-2014

Professor of the Year, Cal Poly Pomona, Political Science Student Association, 2012-2013

Outstanding Teaching Award, UCSB Graduate Student Association, 2010

Outstanding Teaching Award, UCSB Resident Hall Association, 2010

Outstanding Teaching Award, UCSB Academic Senate Award, 2009

TEACHING  
EXPERIENCE

**California State Polytechnic University, Pomona, Pomona, California**

*Instructor*

**September 2012 - Present**

Served as a tenure-track faculty member for political science department, responsible for teaching, research, and university service.

- PLS 101 Introduction to Political Science
- PLS 201 Introduction to American Government
- PLS 205 Research Methods in Political Science
- PLS 321 The Electoral Process
- PLS 325 The American Congress
- PLS 326 The American Presidency
- PLS 461 Senior Thesis in Political Science I
- PLS 462 Senior Thesis in Political Science II
- PLS 481 California Government

**University of California, Santa Barbara, Santa Barbara, California**

*Instructor*

**June 2010 - January 2012**

Taught undergraduate level courses for the Political Science program. Responsible for lectures, exams, homework assignments, and grades.

- POL S 151 Public Opinion, Fall 2011
- POL S 154 Voting and Elections, Fall 2010
- POL S 154 Voting and Elections, Summer 2010

*Teaching Assistant*

**September 2007 - June 2011**

Duties included shared administrative responsibilities with instructor, teaching weekly sections of undergraduate students, fielding all student inquiries, and oversight of graduate student teaching assistants and graders.

- POL S 12 Introduction to American Government, Fall 2007, Winter 2009, Summer 2009, Fall 2009, Winter 2011, Spring 2011
- POL S 104 Research Methods and Statistics, Fall 2008, Winter 2010
- POL S 115 Courts and Judges, Winter 2008
- POL S 151 Public Opinion, Summer 2007
- POL S 153 Political Parties, Summer 2007
- POL S 157 American Presidency, Spring 2008
- POL S 165 Criminal Justice, Spring 2009

INVITED TALKS

*Teaching the Political Science Student in the New Millennium*, University of California, Riverside, Riverside, CA April 4, 2016.

Moderator of Student Immigration Debate, Cal Poly Pomona Library, California State Polytechnic University, Pomona, February 13, 2014

Public Talk on the US State of the Union Address, Cal Poly Pomona Library, California State Polytechnic University, Pomona, January 28, 2014

Roundtable Panelist at New Faculty Orientation, California State Polytechnic University, Pomona, September 17, 2014

*Facebook and Politics: The Connection Between Social Media and Political Participation*, University of California Sacramento Center, UC Davis, April 25, 2013

California's Ballot Propositions and Elections, Cal Poly Pomona Cultural Center, California State Polytechnic University, Pomona, October 17, 2012

Public Talk on the Presidential Debates, Cal Poly Pomona Library, California State Polytechnic University, Pomona, October 3 & 11, 2012

*The Habits and Behaviors of Donors in Spatial Networks* Works in Progress Talk, Political Science Department, University of California, Santa Barbara, February 21, 2012.

*Communication in the College Classroom: Pedagogical Approaches to Technology* UCSB Political Science Department, November 8, 2011.

*Public Speaking in Political Science* UCSB Political Science Department, October 31, 2011.

*Campaign Finance Reform* POL S 151 Voting and Elections, Professor Lauren Copeland, University of California, Santa Barbara, August 28, 2011.

*Public Opinion and Representation* POL S 12 American Government, Professor Bruce Bimber, University of California, Santa Barbara, February 11, 2011.

*Facebook and Civic Engagement* POL S 437 Mass Media and Politics, Professor Ann Crigler, University of Southern California, March 9, 2010.

*The US Economic System* POL S 12 American Government, Professor Jessica Feezell, University of California, Santa Barbara, November 22, 2009.

*The Supreme Court* POL S 12 American Government, Professor Jessica Feezell, University of California, Santa Barbara, May 6, 2009.

*The 2008 Presidential Election* POL S 12 American Government, Professor Bruce Bimber, University of California, Santa Barbara, February 25, 2009.

*Regression Models* POL S 104 Research Methods and Statistics, Professor M. Stephen Weatherford, University of California, Santa Barbara, November 13, 2008.

*Forecasting Money* Works in Progress Talk, Political Science Department, University of California, Santa Barbara, May 16, 2008.

PROFESSIONAL  
DEVELOPMENT

CSU Teaching Symposium and Conference, Sponsored by the Faculty Center of the California State University System, San Marcos, CA, March 8, 2014.

Participant in Faculty Working Group on Research and Writing, Sponsored by the California State Polytechnic University Faculty Center, Pomona, California, 2013-2014.

Participant in Faculty Working Group on Performance Tasks, Sponsored by California State Polytechnic University Faculty Center, Pomona, California, 2013-2014.

Ford Foundation Fellowship Conference, Sponsored by the National Academies of Sciences, Newport Beach, California, October 1-3, 2012.

Ford Foundation Fellowship Conference, Sponsored by the National Academies of Sciences, Newport Beach, California, October 13 - 15, 2011.

UC DIGSSS Scholars Dissertation Research Symposium, Sponsored by UC Berkeley, UCLA, and the National Science Foundation, Santa Barbara, California, April 29, 2010.

National Science Foundation, Alliance for Graduate Education and the Professoriate, National Con-

ference Attendee and Panelist, University of Texas at Austin, Austin, Texas, April 19, 2010.

Instructor, Undergraduate Research - Independent Study Course (25 students), Department of Political Science, University of California, Santa Barbara, Spring Quarter 2009.

UC DIGSSS Scholars Dissertation Research Symposium, Sponsored by UC Berkeley, UCLA, and the National Science Foundation, Marina Del Ray, California, November 14, 2009.

Preparing Future Faculty Summer Institute, Sponsored by the National Science Foundation, Howard University and the University of Texas at El Paso, El Paso, Texas, June 11-14, 2008.

Panelist, UCSB Alliance for the Graduate Education in the Professoriate, McNair Scholars Insititute, Santa Barbara, California, 2007.

PROFESSIONAL  
SERVICE

**California State Polytechnic University**, Pomona, California

*University Research Faculty Advisory Committee* **2015 - present**  
University-wide committee responsible for overseeing research activities for undergraduate student population.

*University Working Group on Web Technologies* **2013 - present**  
University-wide committee responsible for campus webpage design and student portal, MyBronco.

*College of Letters and Social Science Budget Committee* **2013 - 2015**  
College committee responsible for allocating funding for faculty and student travel.

*College of Letters and Social Science Instruction Committee* **2012 - 2015**  
College committee responsible for recommending best practices for college instructors.

*Webpage Maintainence: Cal Poly Pomona Political Science Department* **2012 - present**  
Responsible for updating website and managing creative content.

*Union Representative: Cal Poly Pomona Political Science Department* **2012 - 2013t**  
Union representative for the California Faculty Association, reporting to department.

**University of California, Santa Barbara**, Santa Barbara, California

*Teaching Assistant Award Committee: Academic Senate* **2010 2012**  
University committee responsible for awarding annual 'Outstanding Teaching Assistant'

*Webpage Maintainence: Department of Political Science* **2008-2012**  
Responsible for maintaining the graduate student portion of the website.

*Webpage Maintainence: Center for Nanotechnology* **2009-2010**  
Responsible for updating website and constructing email newsletter.

*Secretary: Graduate Student Association* **2009-2010**  
Responsible for taking notes during meeting and updating GSA website.

**University of California, Los Angeles**, Los Angeles, California

*Research Assistant* **2003 - 2006**  
Research assistant for Professor Jerome Rabow. Edited two books *Excellent Teaching in the Excellent University*, Academica Press and *Voices of Pain, Voices of Hope*, Kendall Hunt Publishing.