Masters of Science in Hospitality Management Assessment Plan

a. Student Learning Outcomes of Hospitality Management — Graduate Students

Through participating in curricular and co-curricular learning opportunities, Master of Science Graduates of The Collins College will be able to manage professionally in various hospitality organizations. Specifically, Collins College Graduates will be able to:

- Characteristics of Hospitable Service
  Create favorable guest experiences by designing effective service delivery systems in a hospitality business environment

- Technological Literacy
  Intelligently use current and relevant technology, information, and findings from research data to enhance organizational performance in a hospitality business environment

- Analytical Thinking
  Use appropriate statistical analyses and methodological techniques and interpret the results to formulate rational solutions in a hospitality business environment

- Teamwork
  Contribute to positive team performance in a hospitality business environment by appraising and managing one’s team-related competencies, in particular, the knowledge, skills, and attitudes considered transportable from one team to another

- Leadership
  Demonstrate advanced principles of strategy and leadership while working with others in a hospitality business environment