



Cal Poly Pomona

The Collins College of Hospitality Management

FALL 2025

Collins Career Snapshot

This semester showed strong momentum in career initiatives, driven by expanded Career Markers and increased faculty partnership in career-integrated learning. Enhanced collaboration with the Board of Advisors strengthened industry engagement through ongoing projects like industry-focused Big Interview modules and expanding mentorship opportunities. Together, these efforts resulted in **1,485 career touchpoints with HRT students** in one semester.

Career Advising

57 Appointments

25 Drop-Ins

+ Career Center 9 Appts & 5 Drop-Ins

96 total advising interactions

118% increase vs. Fall 2024

Employer Engagement

412

Hospitality students* attended employer events

67% increase in student engagement vs. Fall 2024

Workshops

26 Faculty-Partnered Workshops

2 Student Club Workshops

977* student participants
25+ workshops vs. Fall 2024

*Count reflects total student engagements and include repeat participants

Career Technologies

Since the launch of the Career Markers pilot in The Collins College in Spring 2025, students have engaged with career technologies through classroom integration and strategic programming, resulting in stronger resumes, improved interview readiness, and greater familiarity with job search tools and career pathways.



43%

SMART Resume Utilization

218 Student Users



1,219

Interview Qs Recorded

50 Student Users



88%

College Engagement

404 Student Users



106

Assessments Completed

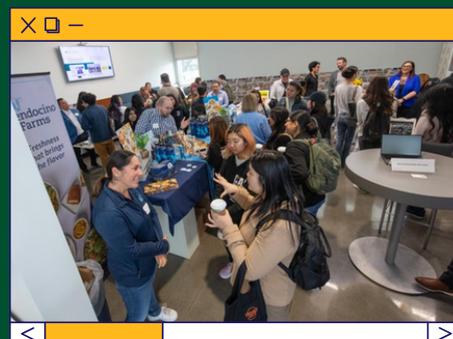
71 Student Users

- **Seniors** demonstrated the highest engagement across three of four career technologies
- **Freshmen** led engagement in Focus2Career
- **Sophomore** and **graduate** students consistently showed the lowest engagement levels

Employer Events

15 delivered through larger, multi-session programs:

- **Hotel Industry Weeks** feat. Hilton, Marriott & Hyatt
- **Disney College Program** campus visit feat. Info Sessions & Networking
- **Coffee & Conversation** with Gregg Patterson & Mike Flynn
- **F & B Industry Week** feat. 14 companies networking & classroom guest speaking



Faculty Career Collabs

4 New Faculty Partners in Workshops

15 Career Homework Assignments