Welcome from the Dean

The Huntley College of Agriculture educates the next generation of leaders in the agriculture, food and fashion industries. We offer our students exceptional learning experiences. Our master’s program in International Apparel Management is the product of extensive and on-going consultation and collaboration with industry executives, supporting the delivery of a robust curriculum. Mentoring, training, and resources essential to development of advanced skills, and which promote life-long learning and critical thinking, are provided. Upon completion, graduates are equipped to address challenges and critical issues facing the apparel sector, and positioned to become leaders in their chosen career path.

The Huntley College of Agriculture offers a welcoming environment with its diverse community of student and faculty scholars. We thank you for your interest in our Master of Science in International Apparel Management, and look forward to welcoming you into our community.

General Program Information

Chitra S. Dabas, Associate Professor
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Program Overview
The Master’s degree in International Apparel Management (IAM) will provide you with an exceptional insight into the emerging technologies, consumer trends, players and competitive processes reshaping the global apparel sector. It is offered by the Apparel Merchandising & Management department, one of the leading apparel schools in the United States. Within the program you will hear first-hand from industry executives and have opportunity to work on solutions to live issues facing companies. The program will hone your analytical and management skills. It will increase your capabilities to identify and evaluate business problems, and to communicate and implement effective solutions. Graduates with an MS in IAM will be fully-equipped to navigate the complex and changing business landscape, and be prepared for leadership.

The core curriculum (18 units) embraces international consumer behavior, global apparel markets and competitive dynamics, emerging technologies, information and quantitative reasoning skills, and management insights from leading executives or thinkers in the field. A choice of electives (6 units), all with an international focus, enables students to tailor a learning program to their specific career pathways or professional interest. Electives include: market forecasting and product line management; sourcing; supply chain and logistics management; brand management; product innovation; financial management and retail strategy. A research project (6 units) is the culminating experience, and focuses on development of advanced critical thinking and problem-solving skills.

Admission Requirements
To join the program you will require:
• A bachelor’s degree in apparel or textile management, business, or a related discipline.
• An overall undergraduate grade point average (GPA) of 3.0 (B) or better. Applicants with a GPA between 2.5 and 3.0 will be considered where they have compensating qualifications.
• Two letters of recommendation.
• A resume (CV) and statement of purpose.
• A GRE or GMAT score may be required where an applicant has a lower GPA or their degree has been awarded from a non-accredited university or college.
• CPP graduate application fee.
• International students from non-English speaking countries must have a TOEFL or IELTS score.

Instructional Faculty
Our faculty all hold advanced degrees from top universities in the US, Europe and Asia. Their backgrounds combine extensive research with significant industry experience in management and consulting roles. Faculty specializations (all apparel focused) embrace: manufacturing; quality management; consumer behavior; social media marketing; brand management; functional garment design, textile technology; color measurement and communication; supply chain management; retail merchandising; environmentally sustainable business models; and industry/ market analysis and strategy.

Studying and Living in Southern California
Cal Poly Pomona is renowned for its innovative approaches to teaching and learning, and the economic impact of its graduates. The university is located in the heart of beautiful and culturally diverse Southern California. As an entertainment and lifestyle mecca, there is a myriad of food and entertainment choices available. The area contains many micro climates and outdoor amenities. Within an hour from the campus you can be on snow-covered mountain tops, enjoying miles of popular or secluded beaches, or trekking in the Mojave desert. Cal Poly Pomona is the perfect place to study and live!