



Cal Poly Pomona



MASTER OF SCIENCE IN HOSPITALITY MANAGEMENT

RANKED TOP 10 IN THE WORLD. RIGHT HERE IN SOUTHERN CALIFORNIA.

Two paths: corporate leadership and entrepreneurship. One program. The only California program in the global Top 10.

#10

Best Hospitality and Hotel
Management Schools in the World
— CEO World Magazine 2025

BEST MASTERS

MS in Hospitality Management
programs of 2025 — Intelligent

HYBRID

Evening and weekend
scheduling for working
hospitality professionals

NO GRE

Your hospitality experience
speaks for itself

About the Program

Cal Poly Pomona's MS in Hospitality Management is the only California graduate hospitality program ranked in the global Top 10. It is built for working hospitality professionals who are ready to move from operations to leadership — whether that means rising to a General Manager or Director role at a major brand or building and owning a concept of their own.

The MSHM is a business intelligence program for the hospitality industry. Every course is designed to build the financial fluency, strategic vocabulary, and leadership tools that the industry's executives carry and that operational experience alone does not develop.

Two Paths — One Program

The Corporate Track

For hospitality professionals who want to move into executive leadership at a major brand. General Manager. Director of Guest Experience. Regional Operations Director. Jilian C. took this path — she is now in Hotel Operations at Marriott.

The Entrepreneurship Track

For hospitality professionals who want to build and own a concept. The MSHM builds the financial modeling, strategic positioning, and leadership tools to take an idea from concept to operating business. Edinho Hayashida took this path — he now owns Doomo Saltado.

Curriculum Overview

The MSHM is a hybrid program combining 6 core courses, 3 electives, and an applied project. Evening and weekend scheduling means you do not pause your career to earn this degree.

#	Course	What It Builds
01	Hospitality Financial Management	RevPAR, GOP, EBITDA, occupancy modeling, and the full financial literacy that separates operators from executives. The course most students say changes how they see their work.
02	Strategic Hospitality Management	How hospitality brands position, compete, and win. Strategic frameworks, competitive analysis, and the executive vocabulary that belongs in every leadership conversation.
03	Hospitality Marketing and Revenue Management	Demand forecasting, pricing strategy, distribution channel management, and guest acquisition economics. The tools that move the top line.
04	Leadership and Human Capital in Hospitality	Hiring, culture, performance management, and team development in a highturnover industry. The difference between managing a shift and building an organization.
05	Hospitality Research Methods	Design research that produces actionable intelligence for real hospitality decisions. The foundation of your applied project.
06	Sustainable Hospitality Operations	Environmental and operational sustainability as competitive positioning. Major brands, investors, and guests now evaluate hospitality businesses on sustainability criteria.

Electives (Choose 3)

Elective offerings include Global Hospitality Trends and Innovation, Event Management and Venue Operations, Hospitality Technology and Analytics, and Independent Study in Hospitality. Elective availability confirmed by the program office each semester.

Applied Project

Corporate track students often partner with a hospitality organization on a real strategic or operational challenge. Entrepreneurship track students frequently develop the research, financial modeling, and strategic plan for their own concept. Both tracks graduate with a professional-quality deliverable presentable in a boardroom or pitch meeting.

Program Format and Schedule

Format Hybrid: evening and weekend course options. Inperson and online sessions combined. No daytime course requirements.	Completion Timeline Most students complete the MSHM in two years while working full time in the hospitality industry.
Admission Cycles Fall and Spring admission. Two entry points per year. No GRE or GMAT required.	Application Deadline October 15, 2026 for Spring 2027 admission. Contact Dr. St. Hilaire to confirm your target term.

Tuition and Financial Aid

Cal Poly Pomona is a CSU institution. MSHM tuition is significantly below comparable private hospitality management graduate programs. The total program cost varies by per-unit rate and applicable fees. Current tuition rates are available on the CPP Graduate Admissions website. Financial aid is available. Employer education benefits may apply for hospitality professionals at organizations with tuition assistance programs.

Admissions Requirements

Required for Application

- Bachelor's degree from a regionally accredited institution
- Statement of purpose — describe your hospitality background and which track (corporate or entrepreneurship) you

are pursuing

- Official transcripts from all degree-granting institutions
- Professional resume demonstrating hospitality industry experience
- Two letters of recommendation from supervisors or industry professionals

Not Required

- GRE or GMAT — neither is required for MSHM admission

What Alumni Say



I chose the MSHM for its national reputation, accreditation, and faculty mentorship. The program helped me grow my critical thinking and learn from peers. I'm starting at Marriott and preparing for a leadership path."

Jilian C.,
Hotel Operations,
Marriott



This program has truly broadened my perspective on what leadership and hospitality mean today. It helped me connect knowledge with purpose, and that connection directly influenced how I lead my team, design guest experiences, and make decisions."

Edinho Hayashida,
Owner,
Doomo Saltado

Questions? Contact the Program Directly.

DR. DON ST. HILAIRE

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Apply online: <https://calstate.edu/apply>

Program page: <https://www.cpp.edu/cpge/degree-programs/hospitality>

