



CalPolyPomona

Office of New Student Programs
& Family Engagement

2022-2023: Mid-Year Report



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Website: [CPP New Student Programs & Family Engagement](https://www.calpoly.edu/new-student-programs-family-engagement)

Departmental and Programmatic Goals

The Office of New Student Programs and Family Engagement departmental and programmatic goals includes providing information and support to build an identity as a lifelong learner, providing opportunities for social integration and community engagement, empowering students to be active and aware community members, and enabling parents, family members, and guests to actively support their students. These programmatic goals are to ensure that students feel a sense of belonging at Cal Poly Pomona, in addition to receiving academic tools to be successful during their first year. This comprehensive program is planned from September through November by the Orientation Working Group, a robust committee representing campus partners from various divisions.

Programmatic goals include:

1. After completing the orientation requirement, students will successfully receive academic advising and have a plan to take 30 units in their first academic year,
2. Be aware of their identity and begin to understand the value of diversity within the Cal Poly Pomona, be knowledgeable of co-curricular opportunities for involvement,
3. Understand campus resources and how to access them and establish a connection with one or more other students.

Summer 2022 achievements:

Summer Orientation: divisional goals 1 & 3:

- Successfully planned and executed an in-person summer onboarding program for over 6900 incoming students and 3400 families.
- Provided an accessible orientation experience for students and supporters by offering mobility assistance via golf cart transportation, Spanish translation services, and childcare options on select dates.
- 20 in-person orientation dates (10 Freshman and 10 Transfer)
- 3 virtual dates (1 Freshman, 1 Transfer, and 1 Pick-up)
- Collaborated with 30+ campus partners to execute this large-scaled programming
- Offered four on-campus childcare options for attendees
- Expanded Online Orientation content included information previously presented in-person.
 - Part 1: Getting Started at CPP
 - Part 2: Get Ready for Registration
 - Part 3: Get Ready to be a Bronco
- Pre-Orientation Virtual Experiences:
 - Orientation Leader-led virtual sessions
 - Pre-orientation sessions for targeted student population

Summer '22 First-Year Total: 3806 Summer '22 Transfer Total: 3147

Breakdown by College (First-Year/Transfer):

- College of Agriculture: 466/247
- College of Business Administration: 438/751
- College of Education & Integrative Studies: 82/167
- College of Engineering: 1016/596
- College of Environmental Design: 242/214
- Collins College of Hospitality Management: 70/78
- College of Letters, Arts & Social Sciences: 594/721
- College of Science: 649/373
- Undeclared: 249

Parent and Family Engagement Programs:

Bronco Parent and Family Orientation Summer '22 (3,417 attended) divisional goals 5 a& 6: Offered 20 dates (10 freshmen, 10 transfer; 3 dates offered Spanish translation services) that welcomed parents, family members, and supporters to the Bronco family.

Parent Lounge at Move-In Day (200+ attended) divisional goal 6: Greeted family and friends during move-in day and shared information about the different resources CPP has to offer them and their students.

We are First: First Gen Family Workshops (91 attended) divisional goals 4, 5 & 6: Partnered with colleagues from I am First to create and execute a series of workshops discussing what it means to be a supporter of a first-generation student(s).

Fall Festival (742 attended) divisional goal 6: Partnered with Alumni and External Relations to host our first exclusive preview of the CPP Pumpkin Festival for parents, family members and supporters.

- ***Rose Float decorating volunteer opportunity (18 attended) divisional goal 6:*** Partnered with colleagues from Rose Float and Alumni and External Relations to bring volunteers to Pasadena that helped decorate the Cal Poly entry into the Tournament of Roses parade float.
- ***EDGE Leadership Development Program, divisional goal 2:*** Matt Walsh completed this six-month program that is designed to prepare future leaders as they explore and further develop their personal and career aspirations while gaining valuable experience and essential skills.
- ***CSU Parent and Family Consortium Meetings, divisional goal 2:*** Chaired/Co-chaired monthly meetings of parent and family professionals working in the CSU to share best practices, successes, and challenges.
- ***Bronco Family Ambassador program:*** Executed the application process and selection of our first cohort of 32 parent and family ambassadors. This group will serve as our core group of vetted volunteers and advisory council to ensure the parent/family voice is present in our planning and decision making when appropriate.
- ***Monthly e-newsletter:*** Distributed to 14,299 current parents, family members, and supporters each month. This is our primary mechanism that keeps our audience informed about what's happening on campus.

Measuring Impact

Students, Parents, Families and Supporters:

Following their orientation experience, attendees were asked to fill out a survey about their experience at orientation. We collected feedback regarding their experience with the online orientation, orientation leaders, academic advising, knowledge of campus resources, and overall orientation experience.

Challenges:

- There continues to be a lack of space on campus that can hold 500+ participants so we had difficulties reserving spaces on campus that would accommodate the large number of attendees we had each orientation day. Limited spacing at Centerpointe didn't allow for students, families and supporters to eat together.
- We had over 100 disability-related accommodations requests. Over 30 of the requests were due to mobility needs. We plan to connect with Student Affairs early this year to solidify a cart rental so that we can continue to provide this service to students and supporters that request this accommodation.
- Previously all orientation communications to incoming students were sent through Constant Contact. We have now worked with IT to streamline all communications through PeopleSoft. This will allow for students to trust the source and information that is provided in the emails.

Parent, Family, and Supporter

- Parent and family data is hard to get unless it is volunteered to the university via philanthropy, event attendance, or some other voluntary mechanism. Because of this, we must send initial invitations to supporters by way of their student's email account.
- We lack the funding to adequately offer Spanish language programming and communications for our incoming supporters. funding in two areas: 1. More Spanish language translation services at orientation, and 2. Invest in Campus ESP which would give us a new, comprehensive parent portal that would include Spanish translation for all text including the monthly newsletter and event invitations.

Opportunities:

- Created effective programming change based on attendee evaluation feedback
- Upgraded the online orientation platform to effectively deliver targeted resources
- Continue to look at unique collaborations with FYE, Center for Civic Engagement and Badging

Staff Wellness Plans

Fall 2022:

- Staff was allocated a wellness 1/2-day one day per month to focus on their individual well-being.
- Team Retreat to Olivera Street in Los Angeles allowed the staff to engage, connect and explore cultural insights in downtown Los Angeles.

Spring 2023:

- Continue with the ½ day wellness day per month for each staff member
- Continue to have Team retreats once a semester to connect as a team and re-charge

Spring 2023 Goals & Plans

During Spring semester, we will finalize our summer plans and will prepare to welcome a new group of students to campus. Our Summer orientation plans revolve around getting students connected to campus by meeting and developing relationships with their peers, learning about campus resources, and discovering ways to get involved on campus.

As part of the preparation for Summer '23, we will be hiring and training a new cohort of orientation leaders to be ambassadors of the university, division, and department. Orientation Leaders will help students become connected to campus through promoting campus involvement, utilization of resources, and student connectedness.

