Strategic Plan 2025

Since Fall 2017, the College of Engineering launched its Strategic Planning initiative to build a path forward for the college to best serve its students. From the initiative are the college’s new vision, mission, core values and several strategic initiatives.

Our Core Values

These principles guide our internal conduct and external relationships to ensure we stay true to our mission.

- **People-Centered**
  We invest in people and celebrate success.

- **Collaborative**
  We create an environment of collegiality, ownership and engagement.

- **Forward-Thinking**
  We strive to be proactive, creative and innovative.

- **Transparent**
  We are committed to maintaining an environment of open, honest and inclusive communication.

- **Bold**
  We value grit, risk-taking and learning from challenges.

Our Vision

The Cal Poly Pomona College of Engineering’s Learn by Doing education prepares engineers to transform imagination into reality.

Our Mission

Prepare students for industry and advanced studies by implementing an inclusive polytechnic philosophy through collaborative teamwork, innovation, entrepreneurship and professional integrity.

2018-19: YEAR 1

Strategic Initiatives

Faculty and staff volunteers implemented short-term, college-wide strategic projects. Teams moved quickly into action, focusing on the vision and desired end goal.

- **The Advising Project**
  Enhanced student advising by centralizing advising resources onto a single web page.

- **The Clearinghouse Project**
  Designed a website that provides a partnership space for students, faculty and industry to collaborate on design and research projects.

- **The Co-Curricular Project**
  Created a business and industry recruitment plan and brochure to support Cal Poly Pomona engineering and provide more project opportunities to students.

- **The Culture Project**
  Prioritized a series of leadership development programs for faculty and staff, which began with an American Society for Engineering Education webinar on professionalism and ethics.

- **The Staff Communication Project**
  Held a series of staff town halls to address staff feedback and launched a monthly staff newsletter to apprise staff of personal and professional updates and achievements from their peers.
To help chart our course, the college conducted an exhaustive qualitative assessment that gathered input from the university and beyond in 2018-19.

184 Draft plan comments and project ideas offered by students, faculty and staff via online survey.

The Spring 2019 Big Idea Sessions were held to dream about big, aspirational projects that would differentiate our college and would require significant resources.

Over a dozen key stakeholder 1:1 interviews

833 CULTURE SURVEY PARTICIPANTS
OF WHICH 725 WERE STUDENTS

12 Focus Groups

3 SESSIONS
57 PARTICIPANTS

Ideas generated for:
People = 53
Programs = 75
Places = 101

What’s to come for the 2019-2020 academic year.

A Focus on Core Values
Every six weeks the college will intentionally focus on one of its core values to highlight current activities and initiate new activities that model and showcase our values.

Cultivating a Professional Workplace and Environment
Department chairs will take the lead in designing an education program to raise awareness and model a positive, supportive and professional workplace.

Keynote Events
A distinguished lecture series will host experts throughout the year to showcase our values and stimulate our thinking and encourage productive discourse.