

# THE OLYMPICS IS A TOOL.

Presented by Marvin Alexander, Ethan Francisco, Do Kyung Lee, and Lauren Wong. April 2025.

LA28 is ripe with potential to improve the urban landscape of Los Angeles. By reimagining sustainable investment, can the Olympics be a tool to build a resilient social infrastructure for our city's future?

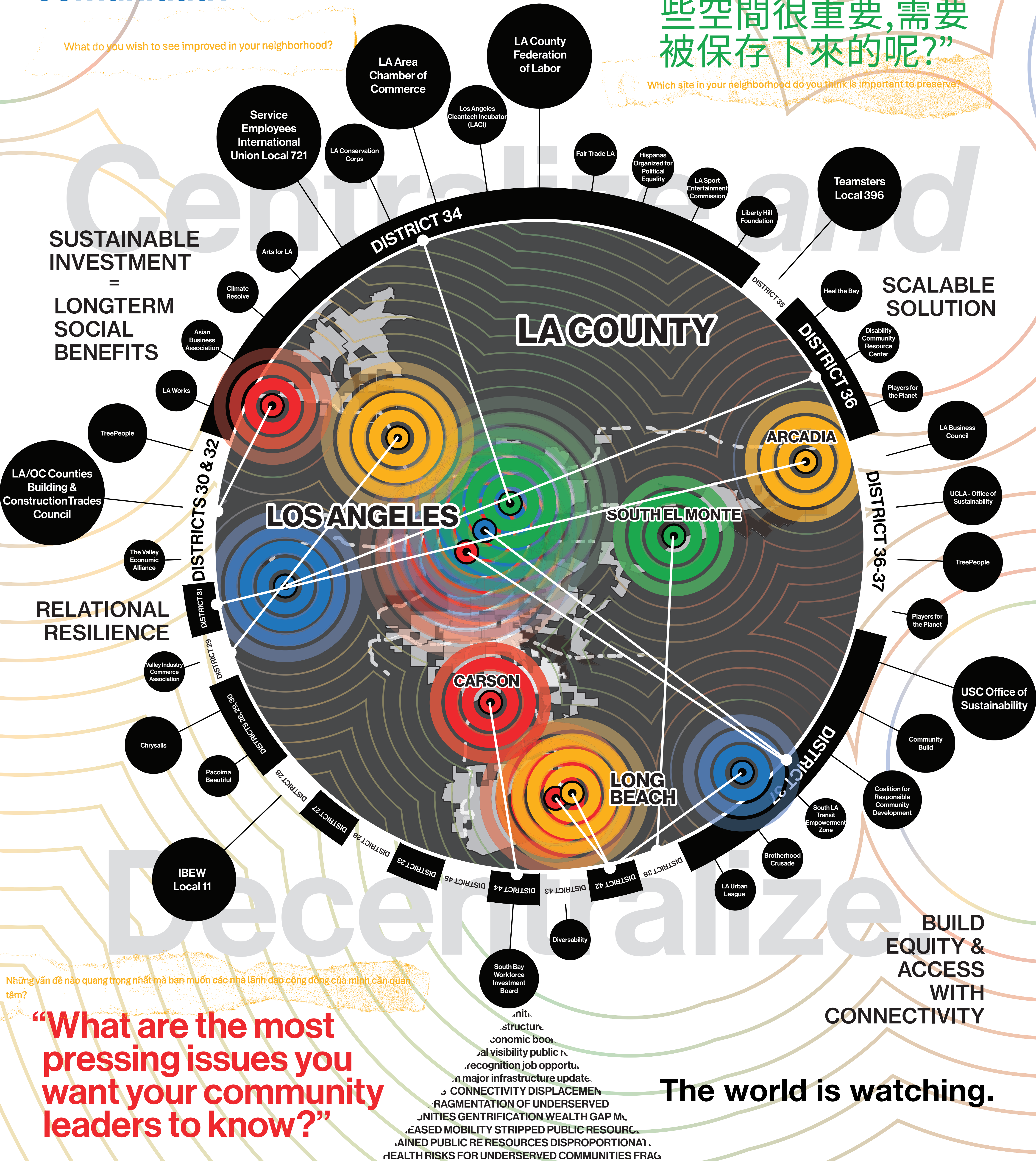
“¿Qué le gustaría ver mejorado en su comunidad?”

What do you wish to see improved in your neighborhood?

COMMUNITY INTELLIGENCE ADVOCACY

“你認為你家附近有哪些空間很重要,需要被保存下來的呢?”

Which site in your neighborhood do you think is important to preserve?



SUSTAINABLE INVESTMENT = LONGTERM SOCIAL BENEFITS

SCALABLE SOLUTION

RELATIONAL RESILIENCE

BUILD EQUITY & ACCESS WITH CONNECTIVITY

“What are the most pressing issues you want your community leaders to know?”

Những vấn đề nào quang trọng nhất mà bạn muốn các nhà lãnh đạo cộng đồng của mình cần quan tâm?

The world is watching.

Displacement  
Fragmentation of underserved  
Communities  
Gentrification  
Wealth gap  
Increased mobility  
Stripped public resources  
Concentrated public resources  
Disproportionate  
Health risks for underserved communities  
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