



Anthony Acock

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RESUME

TEACHING EXPERIENCE:

Cal Poly Pomona Assistant Professor of Graphic Design
September 2013 – Present

Courses Taught

Art 150 Introduction to 2D Design
Art 155 Foundations of Digital Design
Art 251 Lettering and Typography
Art 288 Graphic Design in the Megaopolis, Study Abroad Tokyo Japan
Art 352 Graphic Design 2
Art 355 Web Design 1
Art 400 Special Topics (paper dresses)
Art 400 Special Topics (punk rock record release)
Art 400 Special Topics (suicide)
Art 400 Special Topics (life index)
Art 455 Motion Design 1
Art 455 Motion Design 1 / LA 302 Intermediate Landscape Design Laboratory
Art 456 Motion Design 2

University of Central Missouri

Assistant Professor of Graphic Design
August 2012 – August 2013

Courses Taught

Art 3660 Publication Design
Art 3620 Logo and Trademark Design
Art 3630 Design for Advertising

Pratt Institute

Graduate Teaching Assistant
September 2010 – May 2012

Courses TA'd

ASGR-101 Communication Design 1
ASDG-211 Typography 2
ASGR-240 Portfolio

DESIGN INDUSTRY EXPERIENCE

My Name is Acock

Freelance Art Direction and Design 2010 – Present

TPG Architecture

Freelance Art Director 2011 – 2012

Worlds Smallest Adverting Agency

Senior Art Director 2010 – 2010

House Democrats

Senior Graphic Designer, 2009 – 2010

Fathom

Art Director 2005 – 2008

Group C

Graphic Designer 2004 – 2005

Dahlia Digital

Junior Graphic Designer 2004 – 2004

Alexander Isley

Intern 2004 – 2004

PROFESSIONAL RECOGNITION IN ACADEMIA:

2017

College of Environmental Design Outstanding Faculty Award

2016

Wall of COOL:

Faculty Center, Cal Poly Pomona. Recognition of Collaboration with Professor Sarah Meyer and Professor Flicker for innovative use of technology in teaching.

PROFESSIONAL RECOGNITION IN GRAPHIC DESIGN:

AIGA of Orange County

Bronze 2017

Connecticut Art Directors Club

4 Silver (Print) (2005, 2006, 2007, 2008)

4 Awards of excellence (Print, Advertising, Logo, Web)

Ad Club of Connecticut

3 Silver (Logo, Print, Web), 2 Bronze (Logo, Print) (2005, 2006, 2008)

WORK SHOWN

July 2013

How Magazine

International Design Competition

October 2008

Print Magazine

Best of New England

2004, 2005, 2006

American Corporate ID

August 2001

Urban Autograph Magazine

December 1999

Visual Cancer Magazine

GALLERY SHOWS:

2018

Quadratfuß

New Mexico, International Jurried Group Exhibition.

2016

Quadratfuß

Budapest Hungary, International Jurried Group Exhibition.

Anex:art

Berlin, Germany, International Jurried Group Exhibition.

StickerFiends

Los Angeles, California, Group Exhibition.

2014

Faculty Exhibition at Cal Poly Pomona

Pomona, California. Group Show.

2012

Faculty Exhibition at the University of Central Missouri

Warrensburg, Missouri. Group Show.

2010

Channel One Art Space:

New Haven, Connecticut. Solo Show.

2009

Fuel Coffee:

New Haven, Connecticut Solo Show.

2009

Day One:

New Haven, Connecticut Solo Show.

2006

Day One:

New Haven, Connecticut Group Show.

2005

The Nest:

Bridgeport, Connecticut. Group Show

Channel One:

New Haven, Connecticut Group Show

2004

Channel One:

New Haven, Connecticut Group Show

2003

Day One:

Bridgeport, Connecticut Group Show

PRESENTATIONS:

2017

AIGA National Design Educators National Conference 2017

Design Is Design: Interdisciplinary Collaborations Between Landscape Architecture And Graphic Design Pecha Kucha

Wall of COOL: Faculty Center, Cal Poly Pomona. Group presentation with Professor Sarah Meyer, and Professor Melissa Flicker, recognized for innovative use of technology in teaching.

ENV Career Panel, Cal Poly Pomona. Group presentation with industry professionals within the ENV field to students regarding career paths.

SPICE Presentation 2017: Faculty Center, Cal Poly Pomona

Poster Presentation for faculty applying for the SPICE grant

Design Principles and Practices | George Brown College | Institute Without Borders
2017 Design is Design: Interdisciplinary Collaborations Between Design Disciplines and University Systems Paper Presentation

2016

Toyo University

Graphic Design in the Megalopolis Presentation

UC Riverside

Redesign of the Chancellor's Residence a Collaboration Between Cal Poly Pomona and University of California Riverside Group Presentation

2015

General Assembly Santa Monica
I Love You Los Angeles Pecha Kucha

Cal State Fullerton International Design Innovation Center
Design as a Tool for Advocacy for Marginalized Populations Guest Lecture

2014

AIGA National Design Educators National Conference 2014
Empathy as a Design Methodology Paper Presentation

Popular Culture Association National Conference 2014
The Misappropriation of Punk Identity in Design, Media, and Advertising
Paper Presentation

GRANTS:

2017 S.P.I.C.E Grant (Special Projects for Improving the Classroom Experience)
award recipient of Co-Authored Grant with Professor Sooyun Im (\$24,000)

2017 Steelcase Active Learning Center Educational Grant award recipient
of Co-Authored Grant with Professor Sarah Meyer, and Professor Melissa Flicker.
(\$65,000) 2015 S.P.I.C.E Grant (Special Projects for Improving the Classroom
Experience) award recipient (\$65,000)

2015 Store Local Supported Research Agreement secured through collaboration with
Professor Melissa Flicker. Assisted in securing donation to support the Department
of Art in Fall 2015. (\$12,000)

2015 Store Local Donation secured through collaboration with Professor Sarah
Meyer and Professor Melissa Flicker. Assisted in securing donation to support the
Department of Art in Winter 2015. (\$3,000)

2014 UST Global. 50 one-year licenses of iRise Studio visualization software secured
through collaboration with Professor Sarah Meyer and Professor Melissa Flicker.
Student licenses to support Art 356A Web Design 2, Art 455A Motion Design 1,
and Art 352A Graphic Design 2 in Fall 2014, Winter 2015, and Spring 2015 (\$4,950)

INSTRUCTIONAL INNOVATION:

Fall 2015

Collaboration with Professor Melissa Flicker's Art 356A Web Design 2, and Art 455 Motion Design 1 in conjunction with industry partner StoreLocal to develop a Mobile App.

This collaboration represents high impact practices through a collaboration between Cal Poly Pomona and Industry Partner StoreLocal. Students collaborated across courses to create mobile app experiences for StoreLocal partners and investors in the niche area of valet storage.

Winter 2015

Two-Day Store Local User Experience (UX) and Business Experience (BX) Focus Group Session. A high impact practices collaboration between Cal Poly Pomona through Professor Melissa Flicker's Art 355A Web Design 1, and Art352A Graphic Design 1, in conjunction with Cal State Fullerton, and and industry partner Store Local.

Winter 2015

StoreLocal Focus Group. A high impact practices collaboration between Cal Poly Pomona through Professor Melissa Flicker's Art 355A Web Design 1, and Art352A Graphic Design 1, in conjunction with Cal State Fullerton, and and industry partner Store Local.

Fall 2014

Hip Hop School of Art. A high impact practices collaboration between Cal Poly Pomona's Art 455 and the Hip Hop School of Art to develop a series of promotional motion graphic videos to raise funds for the non profit organization.

Spring 2014

LEGO Mobile App Development and Design A Collaboration with Professor Melissa Flickers Art356A Web Design 2, Art 455 Motion Design 1, Cal State Fullerton, to design mobile apps.

SPECIALIZED TRAINING:

Spring 2017

CITI Program Course Completion. CPP Introduction to Human Subjects 101.

Completed educational training on Research with Human Subjects.

Summer 2014

iRise Studio Basic Training

Completed two-day official instructor-led course on iRise, a collaborative visualization framework tool for User Experience (UX) design.

TECHNICAL SKILLS:

Adobe Creative Suite (Illustrator, Photoshop, InDesign, Dreamweaver, After Effects)
HTML, CSS, iRise Studio.

SERVICE:

2016-2017

Art Department Space Committee [Ad-Hock Member]

Planning and communication with facilities and I&IT for classroom and space development.

Art Department Technology Committee [Chair]

Advocating for the department's technology needs at the college level.

poly-kroma [Faculty Advisor]

Developing, designing, and implementation of 3 separate student shows.

ASA/AIGA [Faculty Advisor]

Faculty Advisor for the student chapter of the AIGA

Students for a Sustainable Future [Faculty Advisor]

Faculty Advisor for Students for a Sustainable Future

IT Governance Communication Technology Working Group [Member]

Faculty Member of the IT Governance Communication Technology Working Group at the University Level

University Retroactive Withdraw Committee [Member]

Faculty Member of the university Retroactive Withdraw Committee

TEDxCPP [Member]

Faculty Member of Cal Poly's TEDx committee

University Curriculum Committee ENV Representative. [Proxy Member]

Faculty Member of Cal Poly's TEDx committee

2015-2016

Art Department Space Committee [Chair]

Planning and communication with facilities and I&IT for classroom and space development.

Art Department Technology Committee [Chair]

Advocating for the department's technology needs at the college level.

poly-kroma [Faculty Advisor]

Developing, designing, and implementation of 4 separate student shows.

ASA/AIGA [Faculty Advisor]

Faculty Advisor for the student chapter of the AIGA

Students for a Sustainable Future [Faculty Advisor]

Faculty Advisor for Students for a Sustainable Future

TEDxCPP [Member]

Faculty Member of Cal Poly's TEDx committee

ENV Space Committee [Member]

Planning and communication with facilities and I&IT for classroom and space development. at the college level.

ENV Technology Committee [Member]

Planning and communication with facilities and I&IT for classroom and technology development at the college level.

2014-2015

ASA/AIGA [Faculty Advisor]

Faculty Advisor for the student chapter of the AIGA

poly-kroma [member]

Assisting Chair Ray Kampf in organizing 1 of 4 shows for poly-kroma

2013-2014

ASA/AIGA [Faculty Advisor]

Faculty Advisor for the student chapter of the AIGA

2012-2013

AIGA [Faculty Advisor]

Faculty Advisor for the student chapter of the AIGA

Illustration Search Committee [Member]

Member of search committee for a Tenure-Track Illustration Position at the University of Central Missouri

Sculpture Search Committee [Member]

Member of search committee for a Tenure-Track Sculpture Position at the University of Central Missouri

Faculty Senate [Alternate Member]

Alternate Member of the Faculty Center at the University of Central Missouri

EDUCATION:

MFA Pratt Institute 2012

Concentrations: Communications Design

Thesis: Empathy, Identity, and the Environment

BFA Oregon State University 2004

Concentrations: Graphic Design

BOARD EXPERIENCE:

Los Angeles AIGA

Co-Director of Education
2017-present

BOARD MEMBERSHIP

AIGA Los Angeles

Education Co-Director Board of Directors
2017-present

Innovation Center for Design Excellence (ICDE)

Ambassador
2017-present

Kansas City AIGA

Board of Directors. Sponsorship Chair
2012 – 2013

Connecticut AIGA

Board of Directors. Sponsorship Chair
2008 – 2009

AFFILIATIONS

Ad Club of Connecticut, California Faculty Association, College Art Association, Connecticut AIGA, Connecticut Art Directors Club, Kansas City AIGA, AIGA Los Angeles, Popular Culture Association, Innovation Center for Design Excellence

REFERENCES

Available upon request.