

Introduction – Academic Senate Chair David Speak

Before we do anything else we should thank Michael Jung (*pronounced like Jungle*), one of our most talented music alumni, for his performance this morning. Please give him a round of applause. <*applause*> His performance is meant in part as a reminder of the Music Department's drive to make Cal Poly Pomona an all-Steinway campus. For more information about that effort or to help out, please contact the Music Department.

Three guys walk into a bar: the Past, the Present, and the Future, and let me tell you it was a tense moment. . . .
. . . .(that's all you get folks: Past Present Future. it was a tense moment.would it help if I said the barkeep was pluperfect?)

My name's Dave Speak. I teach in the Political Science Department and am the current Chair of the Academic Senate.

I love working in a university. Partly because you can be forgiven for telling jokes like that one. But mostly because it's a place where a noble endeavor can be so much fun! Where

one's working life is constantly reinvigorated by the regular influx of young adults wanting to learn and grow and the subsequent departure of their more mature counterparts, wiser and more competent for the time they spent with us.

There's a reason that the university has always run best with the hand of the faculty on the tiller. That's not like saying that the brewery ought to be run by the best beer drinker, or that the racecar driver would be best suited to the helm of the car factory. No. The correspondence between the faculty and the university is direct, as Plato taught us two and a half millennia ago: to become an academic is to be trained in the essence of the university, i.e., to be able understand and clarify knowledge itself. It's not a business and every effort to describe it as such demeans a noble calling.

But, hey -- let's go back to those three guys in the bar. The Past is the easiest to describe -- he's sitting there, quiet but looming. Bought the first round. The Present's the guy who leans over the bar to talk to everyone at once, full of himself and breathing beerily in your face -- hard to ignore, hard to see around. The Future's there but hardest to see; look straight at

him and he disappears. You're going to hear a lot about the Past this morning, this week and this year. And that's good, because 75 years -- a fine beginning and increasingly good work every year since -- is quite worth celebrating.

But I'm here to tell you that the most important guy in the bar is the inconspicuous one -- the Future. And I'm here to promise you that he's the one the Senate's going to concentrate on.

I'll be the first to admit that sometimes the Senate seems to favor process over substance, and the Past over the Future. Too often we have acted as Editors and not often enough as Authors. Every academic knows the difference and knows how to become an Author. We'll refine procedures, and single-mindedly concentrate on the best seventy five years of this university: I mean the NEXT seventy five years. They're going to be spectacular. Just watch.

Now it's my pleasure to introduce the most important guy in THIS bar, the President of the University, Dr J. Michael Ortiz.

Welcome and Speech #1 – President Ortiz

Welcome back, everyone!

Thank you, David for the introduction.

I also want to thank all those at Kellogg West, the Bronco Student Center, MediaVision, Events, Public Affairs, and the President's Office for making it possible for us to come together, enjoy this breakfast and enjoy each other.

This year, we welcome 120 new faculty and staff. If you are new this year, please stand. Let's give them a warm welcome.

[lead applause]

Since the 1950s, it has been our tradition to gather at the beginning of each academic year to reflect on the state of the university and build a vision for the year to come.

This year, we also have the privilege of celebrating Cal Poly Pomona's diamond anniversary *[GRAPHIC]* — 75 years of service to our community, our state, and our country.

Our university has overcome incredible adversity.

Up to last year, we experienced six years of cuts in funding and questions about the future of public higher education in California. State support is finally headed in the right direction, but we are working with just two-thirds of the state funding we received a decade ago.

Despite that, you have done AMAZING things. You have provided the courses, programs, and services to help support the student experience. With your hard work, dedication and diligence, *[GRAPHIC]* we graduated 4,650 students last year. We launched new services for veterans. We expanded student success programs. We built an environment in which our students can thrive.

As we emerge from the shadows of the great recession, it can be tempting to downplay significant events. In fact, I canceled my own inauguration for that reason in 2003. But we cannot allow that to happen with our 75th anniversary. My reasoning why is closely linked to my personal experience.

As I shared with you in my mid-summer video update, I recently had a minor stroke. I've been back at work, and my doctors are

very pleased with my recovery. As you know, I remain fully committed to this university.

I must admit, it's hard to put the words minor and stroke together. It was a real health scare – the type that forces you to pause and reflect. It changes your perspective.

[GRAPHIC] Betty Faye's got me drinking so many vegetable smoothies I think I'm starting to turn green.

On the bright side, at last Convocation, I said I would lose 20 pounds. Well, today, I stand before you *[look at GRAPHIC]* ... 25 pounds lighter. But I don't suggest you use my method of weight loss.

My stroke reminded me of two important things I think we can apply to our 75th anniversary year. First, we can't take anything for granted. And second, we have to remember what's really important in our lives and in our life's work.

We all know how fragile life can be in a distant, it-only-happens-to-someone-else kind of way. But sometimes we get stark reminders that we cannot take anything for granted.

We can't take for granted the educational mission that has brought us all together. We can't take for granted the intensely hard work that tens of thousands of people have invested into making this university what it is today.

No one combines excellence, affordability and diversity as we do. WE are the hallmark. WE are the model. And that is worth celebrating.

On our 75th anniversary, it's our duty to acknowledge the contributions of so many people who have come before us. It's our right to celebrate the hard-fought accomplishments our community has earned. And it's our privilege to help build the Cal Poly Pomona that will continue this legacy for future generations.

The future is something we all have a stake in, which is why I want to mention a tangible, low-key way you can make even more of a difference in our students' lives. Each year, the state holds its charitable giving campaign, sending out a form that makes it easy to support worthy organizations. This year, we'll be doing something similar. Our vice president for advancement, Scott Warrington, will provide more details on

our faculty and staff campaign a little later this morning. I have already joined the effort, and I encourage you to think about doing so as well.

We have to remember what's important. Life can be frenetic and rushed. It can be a struggle to balance our personal, professional, spiritual and emotional lives. It's at those times we need to focus on who we are and what we stand for. We need to separate the real issues from the white noise that distracts us.

At Cal Poly Pomona, we have learned that a degree opens up a world of opportunities and advantages.

I'm not shy bragging about the quality of our graduates and how they're work-ready. *[GRAPHIC]* At mid-career, they earn more than graduates from almost all CSU campuses as well as nationally known colleges like UMass, Rutgers, and Purdue.

That's just a part of the story. What we do goes beyond providing an economic advantage or improving people's lives.

Since our country's founding, we have recognized the importance of education. Thomas Jefferson warned that if we

want a nation that is free, it cannot be ignorant. It is critical to our students' success. It's also critical to our country and the advancement of our world.

Yes, we emphasize hands-on learning and service learning. But we also provide a broad-based liberal arts education at the 10th most diverse campus in the country.

We are educating diverse men and women who see beyond our neighborhoods and our cities. They understand the complex and increasingly globalized communities in which they must function and lead.

That is who we are. We are the life force for a free economy and a free people.

So how do we celebrate this milestone? — this 75th anniversary?

You'll notice today's program is different from what we've done before. Because it's our diamond anniversary, we are taking a moment to honor our past, celebrate the present and build the future.

Please join me in welcoming a man who has dedicated most of his professional life to Cal Poly Pomona. He will be retiring in December, but will remain a trusted friend of this university. Please welcome our vice president for administrative affairs, Dr. Ed Barnes.

Introduce the historical slideshow - Ed Barnes

Thank you, Dr. Ortiz.

I joined this university back in 1981.

[GRAPHIC] I had to redact a part of the image because our Social Security numbers were printed on our ID cards.

How many of you were here then?

At that time, no one had a personal computer. We were using typewriters and good old-fashioned pens, pencils and paper. If you were an early adopter, you'd be showing off your *[GRAPHIC]* Xerox MemoryWriter with the correctable ribbon. Remember those?

If you wanted to use a phone, it had a rotary dial and was attached to a wall. Now we're attached to the smartphone in our pockets.

I'm most impressed with our student diversity. From an all-white, all-male campus in 1938, we've grown to become one of the most diverse campuses in the nation.

Without a doubt, the most impactful change has been the state's shift away from the Master Plan for Higher Education, which once offered free tuition for CSU students.

[GRAPHIC] Student fees were about \$800 a year in 1983. In 2003, it was about \$1,500 a year. Since then, it's quadrupled to more than \$6,000 a year.

As the president has said before, in 1983, we were state supported. In 2003, we were state assisted. Today? We're state located.

So much has changed, but we are still the Cal Poly Pomona I signed up for in 1981.

At our core, we remain a learning-centered institution. We're dedicated to making the world a better place through education. We still roll up our sleeves to get things done. In fact, our "hands on" mantra permeates everything we do inside and outside the classroom.

These milestone anniversaries are an occasion to mark the passage of time. So let's take a moment to see how far we've come.

Please enjoy this historical slideshow, featuring accompaniment by music alumnus Michael Jung (*pronounced like Jungle*).

Historical slideshow with Steinway piano performance

Introduce Sterling Speirn – President Ortiz

I'd like to thank the music department for helping to coordinate this music performance. We've just launched an initiative to make us the first All-Steinway university in the CSU and UC systems. From the performance, you can hear why Steinways are the gold standard for pianists.

<pause>

Our 75th anniversary celebration would not be complete without the W.K. Kellogg Foundation.

From their gift of W.K. Kellogg's winter ranch in 1949 up to their record \$42 million challenge grant in 2010, the Foundation has been an integral part of the university. It is a relationship that we cherish, and it is one that will remain far into the future.

I'd like to introduce you to the man who had a direct hand in making that record gift possible.

He is nationally known as a leader in philanthropy. He has been a teacher, a lawyer, a professor, and a community leader. And

for the past eight years, he has been the tireless president and CEO of the W.K. Kellogg Foundation.

He traveled from Battle Creek, Michigan to join us as we begin our 75th anniversary celebrations.

Please give a round of applause to Mr. Sterling (SPARE-IN) Speirn.

The Kellogg Challenge – Sterling Speirn

Transcript unavailable.

[President shakes his hand.]

Gift to Sterling Speirn – President Ortiz

Thank you, Sterling.

Before you leave the stage, we'd like to present you with a small parting gift. Billy Bronco is bringing you our 75th anniversary T-shirt, featuring the winning design from an online competition. We'd also like to present you a bottle of our special 75th anniversary wine.

[applause] [photos]

We can't commemorate our 75th anniversary without celebrating our current success, which at its core is about supporting student learning and growth. Please welcome to the stage Dr. Marten denBoer, our provost and vice president for academic affairs.

[President and Sterling Speirn leave the stage.]

The Cal Poly Pomona Experience – Marten den Boer

Thank you, President Ortiz.

At Cal Poly Pomona, we're in the business of transforming lives. We provide our graduates with new perspectives, new ways of looking at the world, new ways to communicate, new appreciation for their potential to succeed in their careers and as engaged citizens.

Over our 75 years, we have developed a distinctive and successful approach to education. Through the power of our learn-by-doing educational approach, all our students — *[GRAPHIC]* whether they are studying in engineering or English, agriculture or art — graduate ready to solve problems, to work in teams, to join the workplace with knowledge grounded in experience.

Employers constantly praise the career readiness of our graduates who now number 130,000. That's why our career fairs are always filled with eager recruiters from corporations and businesses across the state.

[GRAPHIC] We can also be proud of our ability to maintain diversity among our student population. Even as it's become more difficult to gain admission, we continue to enroll students of every ethnicity, gender, and race. That is the future of California, and we embrace it with enthusiasm. We really do educate all Californians.

This diversity immeasurably enriches the educational experience of all our students, in and out of the classroom. Everyone learns from the perspectives that each brings to the table. All are better prepared for the challenges and opportunities of our increasingly diverse and increasingly international society.

Enabling our students to succeed is our primary mission. Through the Graduation Initiative, we are pursuing many techniques to support our students. We have expanded orientation to prepare students for the rigors of college work. We have redesigned courses. We have increased peer tutoring and mentoring. The list goes on. Our efforts are working. As you see in this slide *[GRAPHIC]*, in the four years the Graduation Initiative has been in place the percent of freshmen who return as sophomores has increased from less than 80% to almost

90%. There are similar dramatic increases for returning juniors and seniors. More and more students are graduating successfully!

Major support for the Graduation Initiative has come from the Kellogg Legacy Project Endowment, which has given us the ability to fund innovative projects that take advantage of the creative ideas of our faculty and staff. Beginning this fall, the new Student Success Fee, to be discussed in a moment, also begins supporting new services for our students.

Technology plays an important role in improving instruction. We can be proud that several of our innovative courses that use technology to improve learning have been awarded recognition and financial support from the CSU for their impact on students. We can also be proud that a growing number of our classes have become hybrid or fully online, providing new opportunities for our students to learn.

Our teacher scholar model commits us to extend the frontiers of knowledge through scholarship and research. This includes pedagogical innovation and the scholarship of teaching.

Even in the darkest budget days, the President, with the help of the Kellogg Legacy Project Endowment, has continued to support scholarship. He is now increasing that support and associated travel by students and faculty.

It is a pleasure to report that our publications, performances, and grant applications are all growing. That is a testament to the dedication and intellectual capacity of our faculty and staff.

We have many academic achievements to be proud of in our 75th year. Yet as we all know state support has decreased. This has resulted in decreases in our numbers. For example, the number of tenure-track faculty has declined by 20% in the last decade. The number of staff has also declined. Yet we enroll more students.

Faced with these decreases, how are we able to strengthen the education we provide our students and our scholarship? How is this possible?

I'll tell you how: It's because of the tremendous dedication and commitment of all the 3,000 faculty and staff. Your hard work,

your engagement, your devotion to the university makes possible the success of our students.

So, as we celebrate the university's 75th anniversary, I want to celebrate you. THANK YOU for your role in supporting higher education and building a better Cal Poly Pomona. THANK YOU.

[applaud the audience]

Student Success Fee – Doug Freer

Good morning, everyone.

I am Doug Freer, Vice President for Student Affairs. This week, we'll be welcoming more than 3,300 freshmen and 2,600 transfer students, making this the largest incoming group of undergraduates all-time at Cal Poly Pomona.

It gives me great pleasure to formally introduce you to their elected student leaders for the upcoming year.

[CAMERA to Christine and Joe]

Please join me in welcoming ASI President Christine Hall and ASI Vice President Joe Shashaty. *[Lead Applause]*

This year, our students can expect expanded services that have been proven to enhance student persistence and graduation rates.

It is all made possible by a new fee approved by our students last year, the Student Success Fee. Now let's be honest, it's not easy for students to impose an additional fee on themselves,

and that's especially true when they have been directly impacted with higher tuition costs as we all struggled through the worst financial crisis in CSU history.

In all, nearly 1,400 students took the time to attend one of the student-lead presentations, carefully reviewed the university's financial situation and the undeniable impact it was having on the programs and services that matter to them, and more than 71% of them agreed that if the Student Success Fee could help restore their college experience, they would support it.

Throughout the process, we were reminded over and over again how fortunate we are to come to work and engage with such an outstanding student population.

Over the past seven years, all of have been reminded far too many times that the good old days that many of us remember are simply not coming back, the \$23 million cut in our budget is real, and we all now understand that we must be significantly more resourceful in ways to obtain the revenues we need to operate the university and preserve the high quality of our academic and student support programs.

Our students stood up in a big way to help us stay the course and the benefits to them cannot be overlooked. The fee will provide *[GRAPHIC]* additional course sections, add tutorial services, increase library hours, enhance wireless and technology support, and expand academic advising.

Outside the classroom, our student services have and will be expanded. Students will have access to a broad range of co-curricular activities, internships, fitness and recreation activities, and already, all of our 300+ chartered clubs and organizations have received enhanced funding to further promote critically important student engagement opportunities. Add to this mix the unique opportunity to take part in 75th anniversary events and it's going to be an unforgettable college experience for our students.

Now, a detailed list of the areas funded by the Student Success Fee can be found on our web site, *[GRAPHIC]* just search for Student Success Fee.

As I start my 24th year here at the campus, I don't think there has ever been a better time to be a Bronco. Our programs are receiving new levels of national and international attention.

We're earning high rankings for our excellent academic programs from *[GRAPHIC]* U.S. News & World Report and the Princeton Review. Kiplinger has spotlighted our value, noting we offer one of the very best blends of excellence and affordability in the entire country. And the Sierra Club has spotlighted our commitment to sustainability, naming Cal Poly Pomona as one of the most green friendly campuses in the nation.

Demand for our campus is at an all-time high. In total, we received more than 42,000 qualified applications for our 5,900 spots. The quality of our incoming class has increased for the seventh straight year. And one of my favorite stories of our success ... our commitment to diversity has never been stronger and has been enriched with greater numbers of students coming from central California, northern California, other states in the U.S., and a near doubling of our international student population.

I can't say "thank you" enough for the important work you do to provide such caring support and guidance to our students. *[GRAPHIC]* Summer orientation has done a wonderful job of getting our new students pumped full of Bronco spirit. I'm

excited to get it all started, and I hope you are too. Let's go out and make it a great year. Thank you all very much.

<< Hold for applause >>

I am pleased to bring back to the stage President Ortiz and Provost denBoer for the presentation of *[GRAPHIC]* the George P. Hart Award for Faculty Leadership.

Hart award – President Ortiz (with Marten den Boer)

The George P. Hart Award recognizes faculty members who are regarded as role models and leaders, on campus and in the community.

This year, I am honored to present the award to its 17th recipient.

Our 2013 honoree joined Cal Poly Pomona in 1995. She has served as the associate dean of the College of Education & Integrative Studies and has been the chair of the ethnic and women's studies department for 10 years. Her leadership and vision for the EWS department led to the expansion of the curriculum, the extension of technology as a pedagogical tool, and the greater involvement of faculty in university community service and multicultural programs. She is well known in her field and an expert in the production of identities, which she has demonstrated through her support of student affairs and in the campus cultural centers. Most recently, she was involved in community outreach with the Chino Institute for Women Education Program.

Ladies and gentlemen, please welcome the 17th recipient of the George P. Hart Award, *[GRAPHIC]* Dr. Patricia de Freitas!

Speech from the Award recipient (1-2 minutes)

Transcript unavailable.

Introduce Third Segment – President Ortiz

Dedicated and inspired individuals like Patricia de Freitas are the kinds of faculty and staff our students will remember long after graduation.

Next in our program, we imagine the future of Cal Poly Pomona, beginning with Scott Warrington, our vice president for university advancement.

Campaign Update – Scott Warrington

Our hands-on educational model is wildly successful. But it comes at a price. It requires smaller classes, and cutting-edge technology and equipment to ensure our students are ready for tomorrow's workforce. That's why we set an ambitious goal to raise \$150 million to support projects across campus. We were confident that industry leaders and alumni would believe in Cal Poly Pomona enough to invest in its future generations.

Thanks to the W.K. Kellogg Foundation's challenge grant, we launched the Campaign for Cal Poly Pomona on July 26, 2010.

So far, 15,373 people have risen to the challenge.

They've given \$5. They've given \$5,000. Each and every donation has brought us closer to our goal. More important, each gift is a vote of confidence in Cal Poly Pomona and the impact you have on students, on research, on industry, and on our communities.

Thanks to our donors and thanks to you, we have raised ... *[look at GRAPHIC]* ... nearly \$127 million.

[applaud]

That's right, we are only about \$23 million from reaching our goal.

As President Ortiz mentioned, this year you will have a chance to join the Campaign in an easy way that supports the university today and for generations to come. Over the next few weeks, you will receive information about the Faculty and Staff Campaign. When evaluating giving, one of the metrics that outside organizations look at is how many members of the university community contribute. While that is important, I must tell you something that matters even more: the fact that every gift, no matter how seemingly small, makes a difference. It changes students' lives.

With a lot of hard work and a lot of support, I think we can finish the campaign during our 75th anniversary year. We won't be able to do this without you, so please consider joining us.

Now, we can't talk about the future of Cal Poly Pomona without talking about technology. At this time, I welcome to the podium, John McGuthry, our chief information officer.

Introduce the 75th anniversary video – John McGuthry

Thank you, Scott.

Hello, everyone.

For a 75-year-old, Cal Poly Pomona is pretty light on its feet, adjusting to advances in the workplace, technology and the world. We were among the first of our peers to offer studies in computer science, biotechnology, e-commerce and sustainability.

[GRAPHIC] As we look into the next 75 years, we know one thing is clear. Technology will play a critical role in shaping our university and our students. It will have an impact on every discipline we study, every major we provide and every job our alumni earn.

We are a polytechnic university. We are committing to being on the leading edge of advances in technology. This is critical for our students, who must be prepared to lead in a future that will transform beyond our wildest imaginations.

Staying on the leading edge is no easy task. *[GRAPHIC]* It requires teacher-scholars, dedicated staff and creative thinkers, who keep their fingers on the pulse of their fields.

No one has all the answers about what the next 75 years mean for our university. But I do know our information technology professionals stand ready to provide the resources our faculty, staff and students need to thrive.

Among the teams in my division is MediaVision, which provides video programming services. They've partnered with Public Affairs to develop a video that helps set the tone of this year.

It's called Join Us.

Video – 75th Anniversary video “Join Us”

Close the event – President Ortiz

THANK YOU for your hard work and dedication to our students and our educational mission. Your decisions and actions echo beyond the student you are helping today or the project you are wrapping up this week. Our collective efforts coalesce into the legacy we leave behind for future generations. In another 75 years, they'll celebrate YOU and what you've done to make Cal Poly Pomona a better place.

This is going to be a year full of fun, thoughtful and inspiring events.

In the coming weeks and months, you'll receive communication about our plans for the year and invitations to get involved. You can start by attending the faculty and staff reception this afternoon. Today and tomorrow, we're also hosting numerous workshops and presentations to inform you about key initiatives. Visit the Fall Conference website to see the full schedule.

This Saturday, we're taking over the LA County Fair during Cal Poly Pomona Day. We've planned a great day. And you can get

free admission and a free shuttle ride to the fairgrounds. Visit the home page to learn more.

We hope you choose to join us as we help build the future of Cal Poly Pomona.

Now, before you go to the Service Awards or take pictures in the social media photo booth outside, I have one more note.

Please take a look under your chair. If you see a ticket with the 75th anniversary logo on it, you have just won a 75th anniversary T-shirt and lunch for two at the Restaurant at Kellogg Ranch! Just bring the ticket to the lobby to claim your prize.

Thank you for attending, and remember to join in the celebrations this year!

[GRAPHIC]