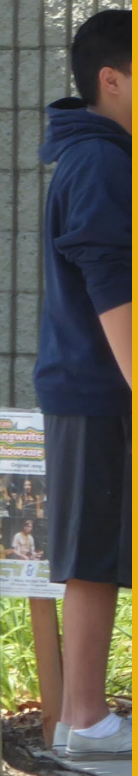


welcome to the  
**BRONCO STUDENT CENTER**  
A SERVICE OF ASSOCIATED STUDENTS, INC.



# Proposed BSC Seating + Shade project



## Respond to student concerns:

- need to be listened to + heard
- need shade!!!
- more seating, some moveable
- tables of varying size/capacities
- power, lighting, wifi
- lawn usability

**Students express an appreciation of the campus spaces, but the lack of shade limits their ability to use those spaces.**

**Lack of shade also constrains turnout at student events, impacting student engagement.**





## Proposed planning/design process:

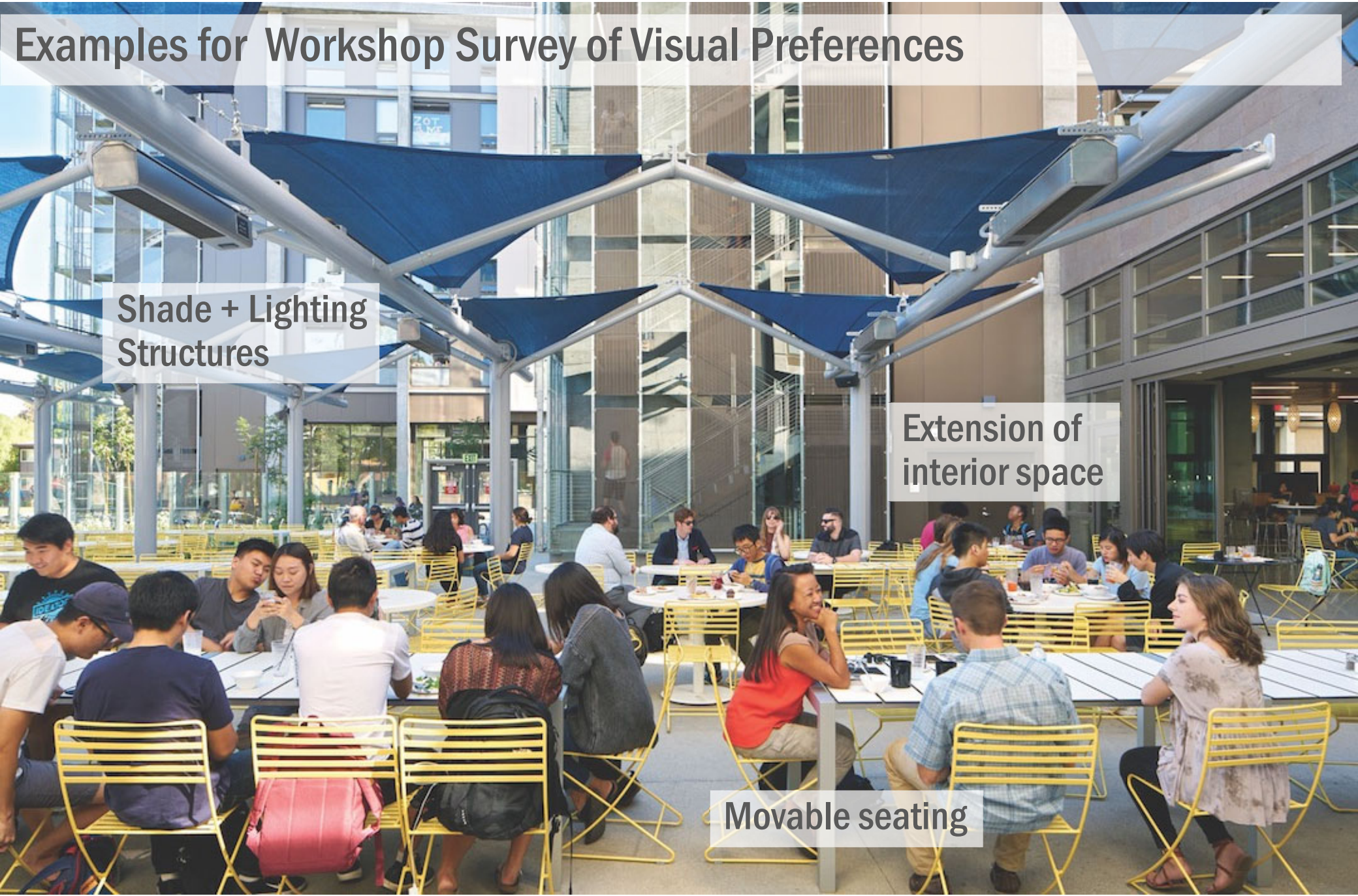
- **Meet with staff and stakeholders** -- *starting with the ASI Facilities + Operations Committee – suggest developing a ‘working group’ to track and manage the process*
- **Investigate options + constraints**, especially for shade structures (*existing subsurface structures or utilities, limitations on building attachments, etc.*)
- **Facilitate an open workshop** to gain additional input from students, staff, faculty
  - challenges/opportunities (*BSC in general*)
  - priorities exercise for plaza project
  - survey visual preferences for furnishings and shade structures
- **Document workshop input and share with stakeholders** (*ASI F+O Committee, Foundation, CPP Planning + Facilities, MP Advisory Committee, format to post on MP and ASI websites*)
- **Develop design concepts** (*with alternatives as appropriate, review with the working group to identify preferred concept*)
- **Present the proposed concept** (*with a cost estimate + documentation of the process and student input*)

# Examples for Workshop Survey of Visual Preferences

Shade + Lighting Structures

Extension of interior space

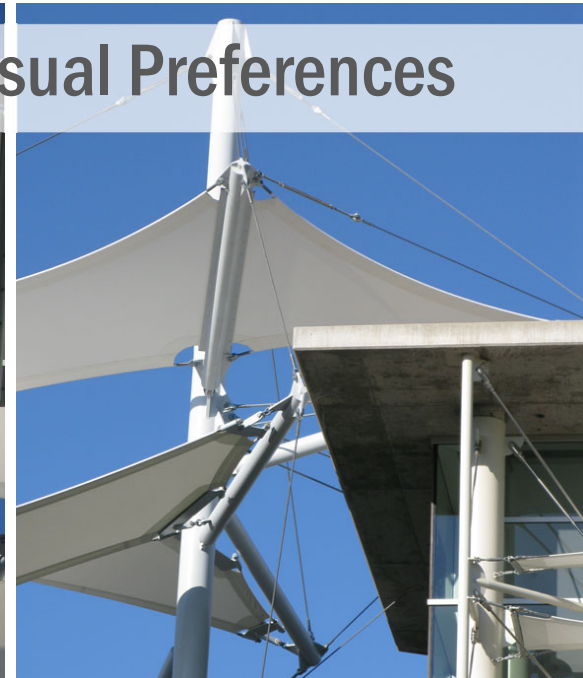
Movable seating



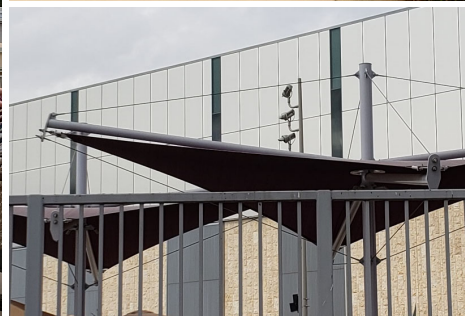
# Examples for Workshop Survey of Visual Preferences



Shade + Lighting Structures



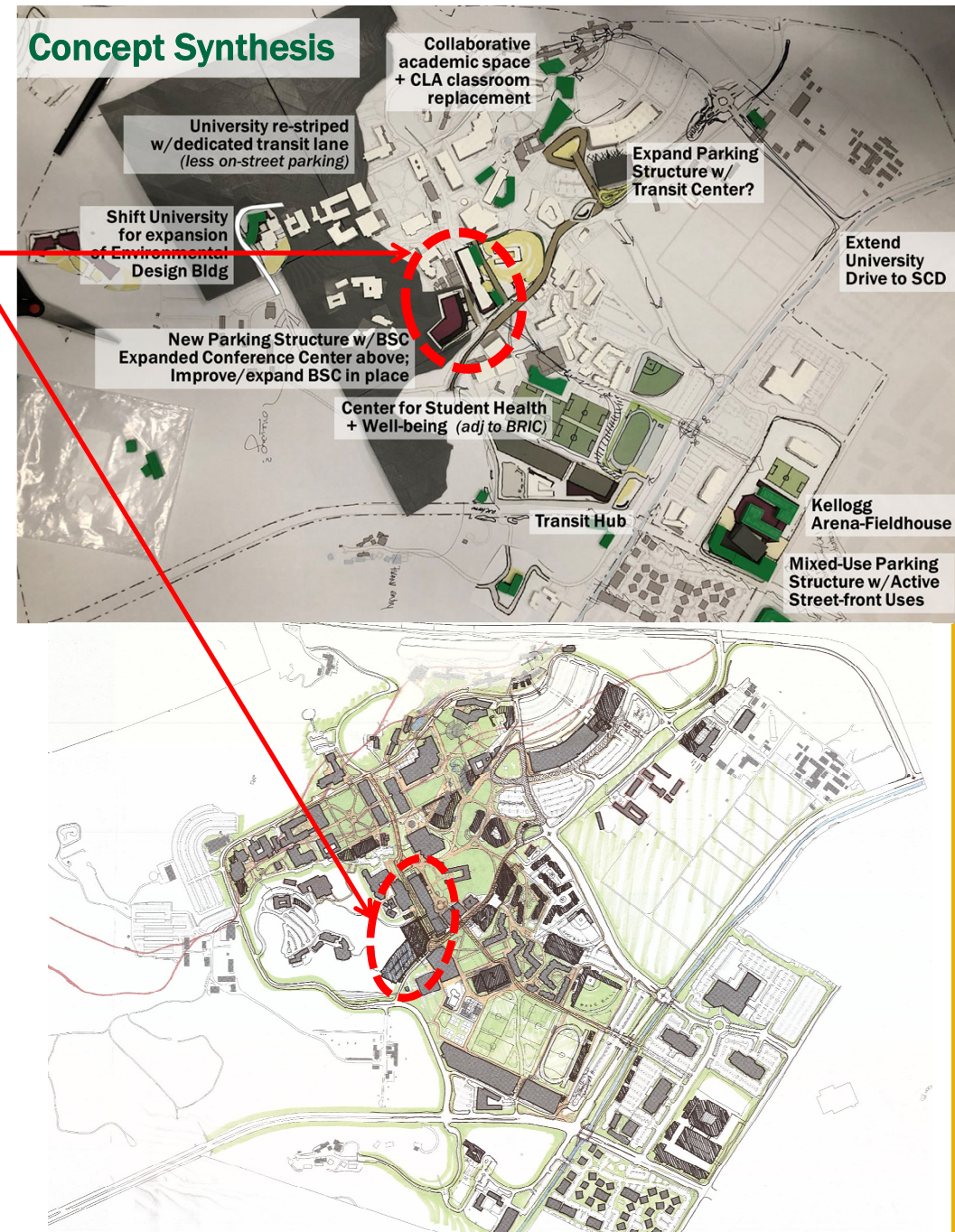
Solar Canopy



# BSC Planning Study

## from the Concept Synthesis Plan:

- assumes improving the Bronco Student Center in the current location (*not replacing it*)
- assumes the oldest portion of the BSC (north end) can be expanded, to the east facing University Park
- proposes a new parking structure behind the BSC (west side) with new conference center space on the upper levels
- proposes 1<sup>st</sup> floor of parking structure to accommodate some service functions (currently on the south end of the building) as this area becomes a multi-use mall with increased pedestrian and bicycle traffic
- these assumptions need to be confirmed, including feasibility of expanding the BSC and fitting a parking structure into the existing hillside needs further study at a planning and space utilization level, to complete the implementation planning for the master plan





## **Proposed BSC Study process:**

- **Data gathering** about the use of the BSC, including changes in occupants/uses over time, and analysis of actual utilization (vs perceptions)
- **Investigation of the existing BSC building and systems locations**, to inform assumptions about expansion options and planning studies
- **Sketch studies for BSC expansion** including how the BSC relates to University Park, bookstore, etc.
- **Sketch studies for proposed parking structure behind the BSC (west side) and conference center space on the upper level**, including feasibility of connecting the new space to the BSC upper level
- **Study potential to improve the south end of the BSC**, facing the multi-use mall (Eucalyptus Lane) by shifting access to some service and dock functions currently on the south end of the building
- **Facilitate input from stakeholders** with focus sessions and work shops, starting with the plaza shade/seating workshop and continuing to work with the ASI F+O Committee, MP Executive and Advisory Committees.
- **Present the preferred approach** to BSC improvement and expansion, along with study findings, the planning process and a range of likely cost, for leadership consideration and inclusion in the master plan.