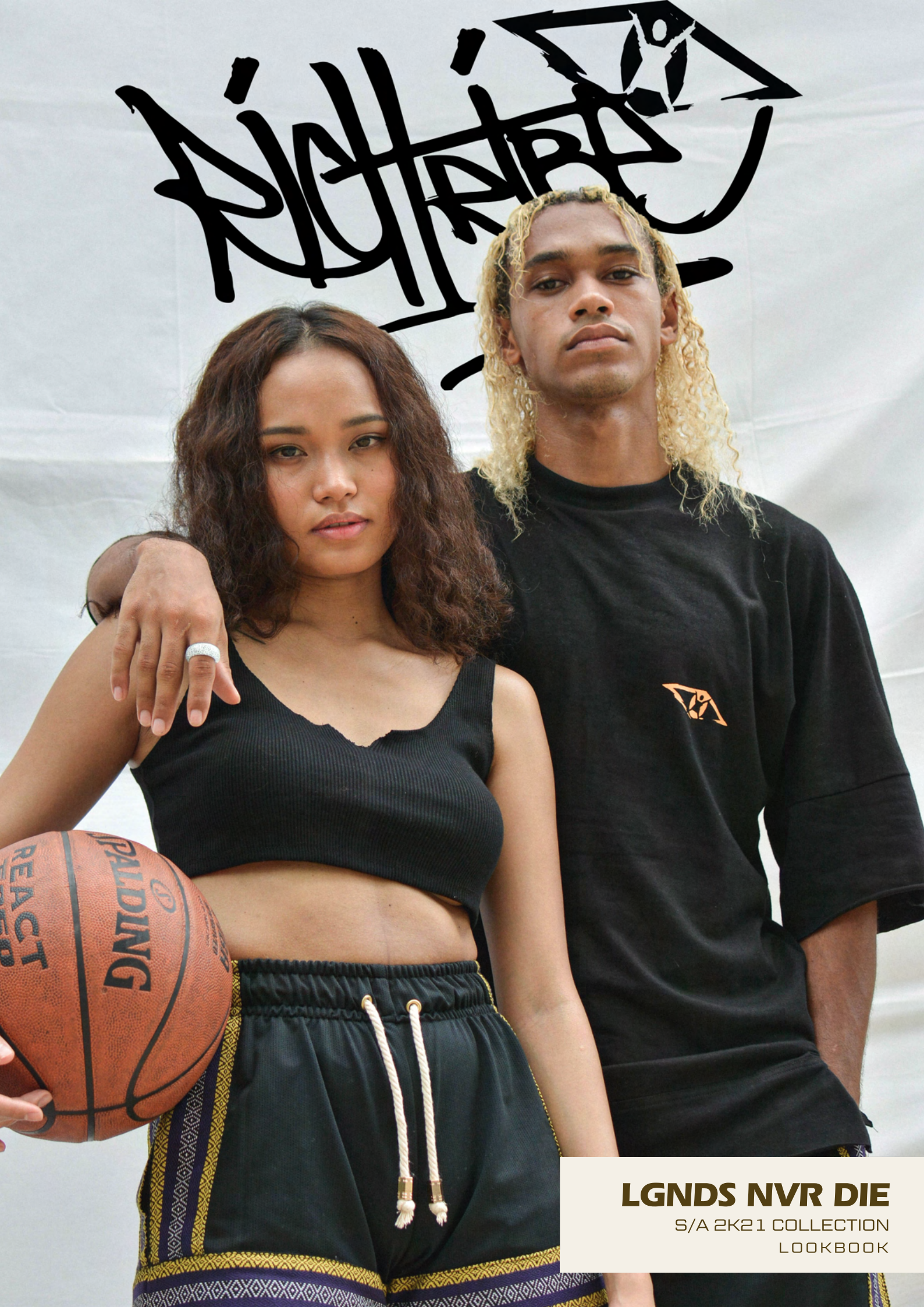




LGND\$ NVR DIE

S/A 2K21 COLLECTION
LOOKBOOK

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THE INSPO

RICH Tribe's Summer 21' collection pays tribute to basketball Laker legend Kobe Bryant. This collection inspires the memories of wisdom, skills, talents, and the positive influence of the legends who we look up to. Weaving together diverse cultures to honor our ancestors and to pay tribute to the influential and respected greats who came before us. LGNDSNVRDIE includes a selection of classic LA pieces fit for comfort and finesse.



THE WEAVERS

Our collection features fabric from the Itneg Tribe, Ifugao Tribe, and Kalinga Tribe of the Philippines. We handpicked thread colors and patterns to create custom textiles distinctly for our LGNDSNVRDIE Collection.



TUWALI TRIBE - PINILLIAN WEAVING



ITNEG TRIBE - PEDAL LOOM WEAVING



KALINGA TRIBE - BACKSTRAP WEAVING

CUSTOM-HAND WOVEN TEXTILES

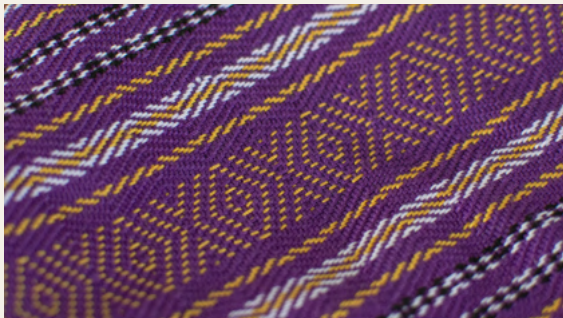


MVP

Our logo took inspiration from the Tuwali Tribe from Ifugao, so we created a custom “pinillian” design that hand wove our “RICH” eye logo and the numbers 8 & 24 in the textile. Pinillian is a complicated weaving technique that uses sticks inserted on selected warp threads to create complex curvilinear designs of human figures, horses, constellations, and many more.

ILLATA

Handwoven textile called “Illata” means “eyes” in the Kalinga dialect. Hand woven by the Kalinga Tribe from Kalinga, Philippines, the weavers of this tribe are known for practicing traditional backstrap weaving techniques. The design motifs and patterns used are typically beliefs-based, and nature-inspired such as birds, other animals, mountains, and stars.



MATA-MATA

Mata Mata in the Tagalog dialect means (eye), and is often used to depict mountains, rice grains, and the bounty of the earth. In some communities, Mata Mata is used as a body tattoo motif. Origin: Hand woven by the Itneg Tribe from Abra, Philippines.

WHIRLWIND

The whirlwind fabric is woven using the binakol technique. The patterns of binakol cloths are ancient, and are dizzying on purpose. Traditionally, the design can resemble the women’s naval which means “to give light to life”, and in other practices is referred to as a “whirlwind” which gives protection from evil spirits that hover overhead and prey on sleeping souls. Origin: Hand woven by the Itneg Tribe from Abra, Philippines.





DUB HEM TEE

A spin-off the classic t-shirt with drop shoulders and kimono-style sleeves. The double Hem Tee shirt is made with 100% premium cotton and designed with an extra hem at each sleeve and bottom of the body to give an elongated and baggy appearance without losing its shape. Finished with the RICH Tribe “eye” rubberized logo positioned just below the left chest.



DUB HEM TEE | BLACK



DUB HEM TEE | PURPLE



DUB HEM TEE | STRIPED

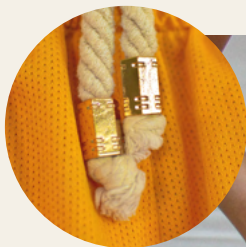


DUB HEM TEE | WHITE



BBALL SHORTS

As a special tribute, the Bball Shorts are designed with your comfort and style in mind. Made with Handwoven fabric from the Philippines to serve as an accent without disregarding the functionality of the classic basketball short. It features two deep pockets and braided cotton drawstrings with gold rings.



MEN BBALL SHORTS



BBALL SHORTS | MVP GOLD



BBALL SHORTS | MVP
PURPLE

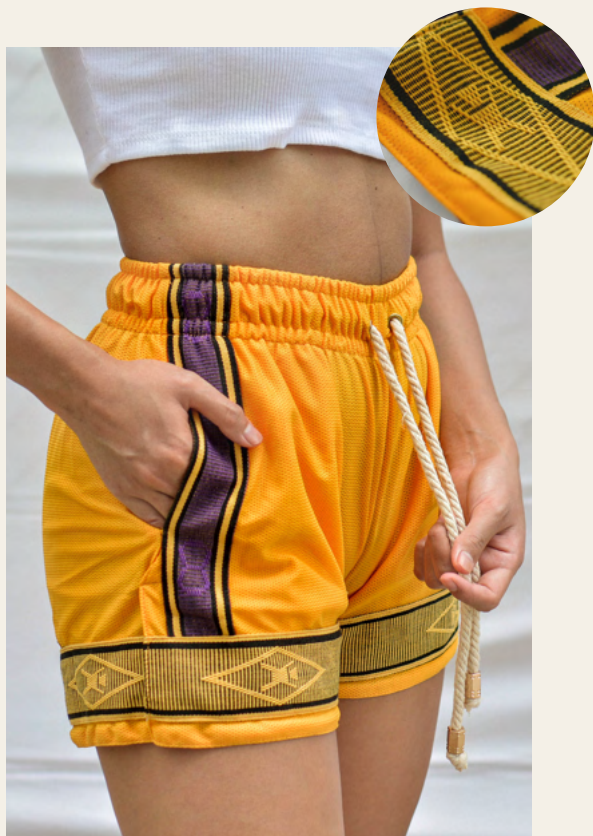


BBALL SHORTS | ILLA

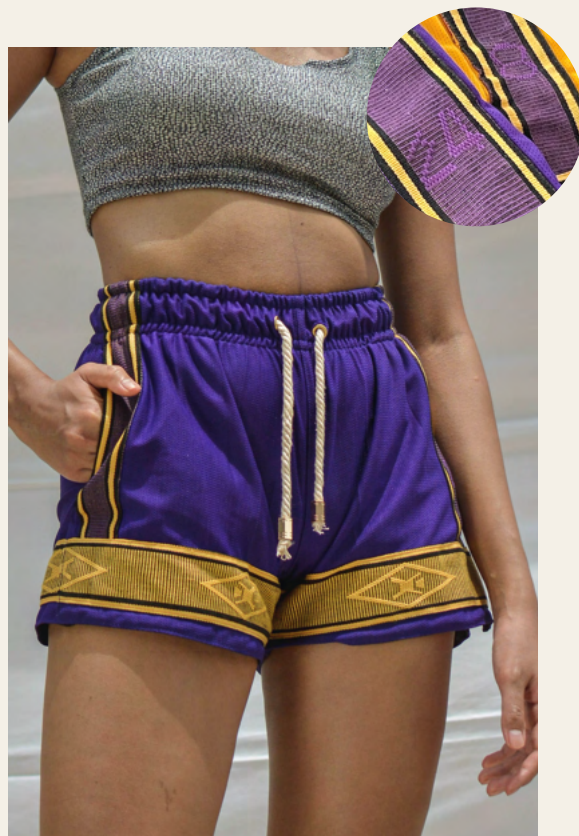


BBALL SHORTS |
WHIRLWIND

WMN BBALL SHORTS



BBALL SHORTS | MVP GOLD



BBALL SHORTS | MVP
PURPLE



BBALL SHORTS | ILLA



BBALL SHORTS |
WHIRLWIND

NOTCHED TANK

The Notched Tank is the perfect essential basic made with 100% premium 2x1 rib-knit cotton.



NOTCH TANK | BLACK



NOTCH TANK | GRAVEL



NOTCH TANK | WHITE

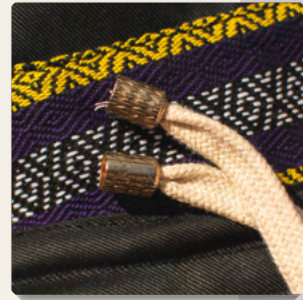
The “Buckets” Hat is designed with 100% twill cotton and handwoven textiles from the Philippines. Our hats are double-sided-wear/reversible, features a wider brim of 3” for extra shade, a pocket on the crown to provide storage, and removable drawstrings with gold cuffs to serve as an accent and security.

B U C K E T H A T S





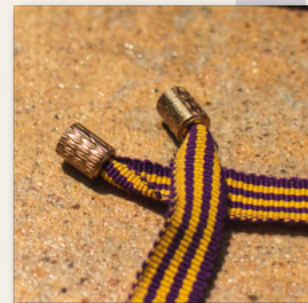
"BUCKETS" HAT | ILLA



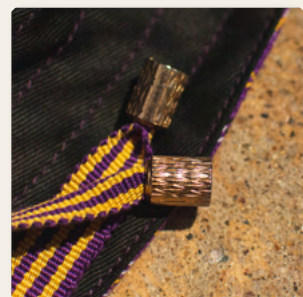
"BUCKETS" HAT | WHIRLWIND



"BUCKETS" HAT | MATA-MATA PURPLE



"BUCKETS" HAT | MATA-MATA BLACK





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