Cal Poly Pomona | Academic Affairs
OFFICE OF ACADEMIC INNOVATION





BECOME BY BADGING

83%

Employers prefer digital badges when verifying skills

Source: Credly By Pearson

72%

Employers are more likely to hire candidates with digital credentials

Source: Credly Workforce Survey

2/3

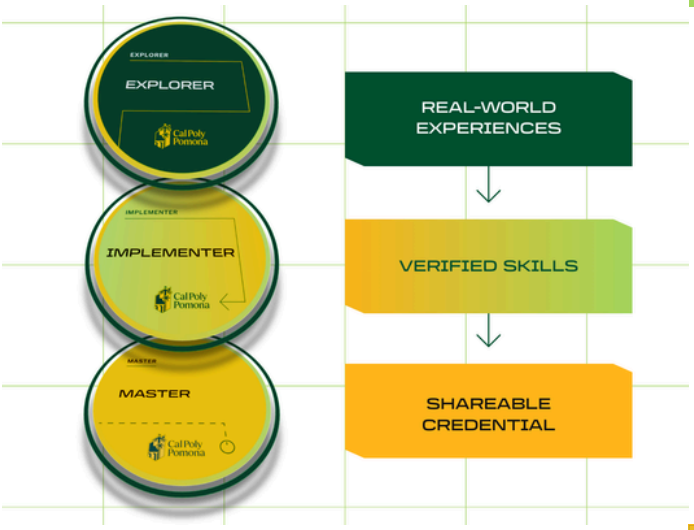
Jobs will require strong transferable skills by 2030

Source: Pearson Future of Skills Report

Go to CPP Digital Badging to Learn more

TURN YOUR EXPERIENCES INTO VERIFIED SKILLS

Digital badges are verified micro-credentials that show the skills you've developed through courses, workshops, leadership experiences, and campus programs.



Why Digital Badges Matter?

✔ **Show employers what you can actually do**
Badges translate your experiences into skills like leadership, teamwork, communication, and technical abilities.

✔ **Stand out on resumes and LinkedIn**
Your badge includes verified criteria, evidence, and learning outcomes.

✔ **Build your professional story**
Collect badges over time to demonstrate your growth and career readiness.

✔ **Share your achievements instantly**
Badges can be added to LinkedIn, portfolios, and digital resumes.



83% of employers prefer a digital badge when verifying student skills. The ability of digital badges to verify soft skills is particularly relevant when soft skill-intensive occupations are predicted to make up **two-thirds** of all jobs by 2030.

Source: Credly By Pearson

Where Can I Earn a Digital Badge?

At Cal Poly Pomona, you can earn digital badges through a variety of learning experiences, including courses, workshops, leadership programs, clubs, micro-internships, and special campus events. These opportunities help you develop and showcase valuable skills such as leadership, communication, teamwork, and career readiness.

Cal Poly Pomona | Division of Academic Affairs
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HOW IT WORKS

Badges help employers quickly understand your skills and competencies at a glance.

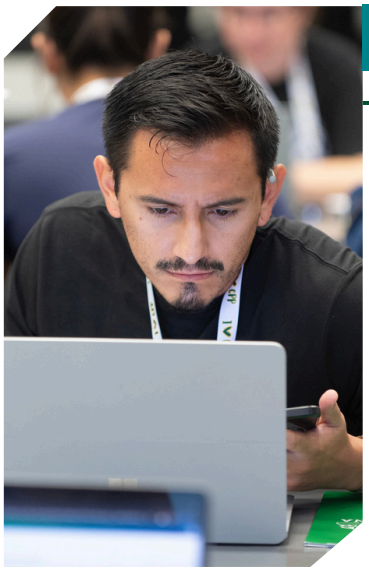


1

Learn or participate

Complete a course, workshop, or program.

Explore over 50 verified CPP Issuers

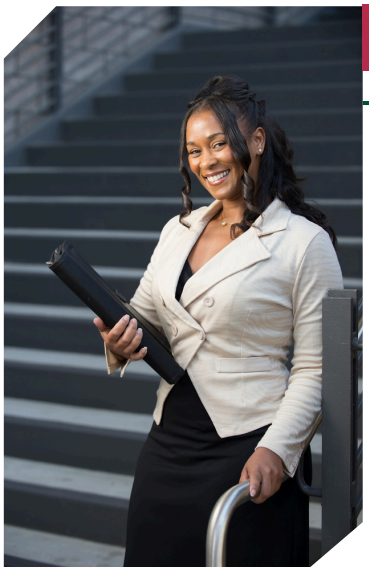


2

Earn your badge

Once you meet the criteria, you receive a digital badge.

Discover more than 290+ Badges!



3

Share it with employers

Post it to LinkedIn, your resume, or your portfolio.

Learn how to Share Your Badge