



**CalPoly**  
Pomona

# CAL POLY POMONA INNOVATION INCUBATOR

## MICRO-INTERNSHIP LOGISTICS 101

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# ***AGENDA***

- ❖ **Introduction to Micro-Internships**
- ❖ **Micro-Internships Benefits (Faculty, Student, Employers)**
- ❖ **Micro-Internships Requirements**
- ❖ **Resources & Support**
- ❖ **Q&A**



# ***WHAT ARE MICRO-INTERNSHIPS?***

- Short-term, **paid**, project-based work experience typically requiring 20-40 hours of work
- Low-risk, requiring minimal on-boarding and suitable for college students with minimal training.
- Serve as a valuable alternative to traditional academic internships.
- Available year-round. Oftentimes remote.



# ***WHY IS THIS IMPORTANT?***

- Traditional Internship opportunities are not always accessible
- Challenges for Students in industry entry
- Skill Enhancement in a short timeframe
- Flexibility that comes with Micro-Internships is critical for some students



# ***MICRO-INTERNSHIP FACULTY BENEFITS***

## **Course-Embedded Experiences**

Integrate paid micro-internships into courses offering students hands-on professional experiences within the curriculum.

## **Partner Collaboration**

Collaborate with industry partners to deliver specific, tangible outcomes, fostering meaningful connections between academia and the professional world.

## **Flexible Partner Options**

Work with existing or new partners supported by the Innovation Incubator.

## **Innovation Incubator Staff Support**

Access staff support from the Innovation Incubator for seamless integration.



# ***MICRO-INTERNSHIP STUDENT BENEFITS***

## **Engage in Paid Projects**

Participate in paid micro-internships involving short time commitments ranging from 20 to 40 hours per week or spanning a month.

## **Diverse Career Exploration**

Explore various career paths by working on project-based assignments, allowing you to discover your interests and strengths in a practical setting.

## **Showcase Skills**

Demonstrate abilities to potential employers, applying classroom learning in real-world projects.

## **Build Portfolio**

Develop a professional portfolio highlighting micro-internship contributions.



# ***INDUSTRY PARTNER BENEFITS***

## **No Payroll Paperwork**

Parker Dewey is structured as a consulting firm, so all students are 1099s through Parker Dewey.

## **Very Low Risk**

Students sign strict NDAs, and the employer owns all the work product. And if the employer is unhappy with the deliverable, Parker Dewey will give them a full refund.

## **No Conversion Fees**

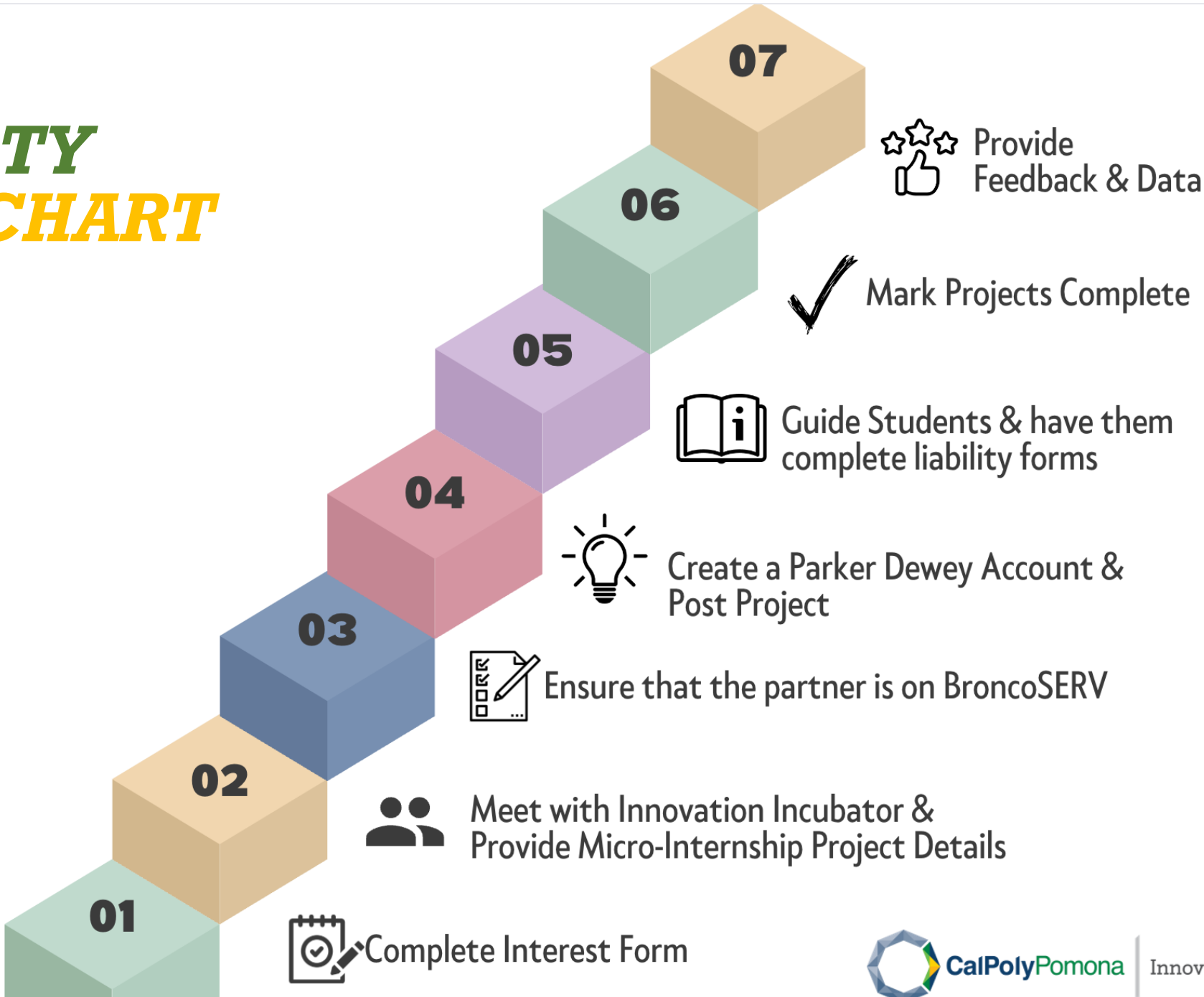
If the employer wants to hire the student as a full-time intern, contractor, or full-time employee, there is no commission fees

## **Payment**

Parker Dewey issues payment to the student.



# FACULTY FLOWCHART





# **CREATING A MICRO-INTERNSHIP**

## **REQUIRES:**



- Name of partner
- Course name & number
- Description of project
- Tasks/ Deliverables
- Due date
- Project hours
- Skills needed for this task

Examples

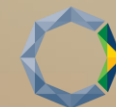


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# ***SECONDARY DATA COLLECTION***

- Project progress
- Number of students enrolled in the course
- Number of students that completed the project



# ***ASSESSMENT***

**Collaborative research and evaluation efforts are ongoing to better understand the impact of Micro-Internships on students.**

- Cobblestone Applied Research & Evaluation Inc. is conducting evaluation of nonprofit micro-internships.
- Dr. Preeti Wadhwa is conducting research on STEM micro-internships.



# *RESOURCES*



**Micro-Internships  
Website**



**Micro-Internships  
Interest Form**



**Micro-Internships  
Drop-In Hours**



Scan to Register

INNOVATION INCUBATOR  
FACULTY / STAFF  
MICRO-INTERNSHIPS MIXER

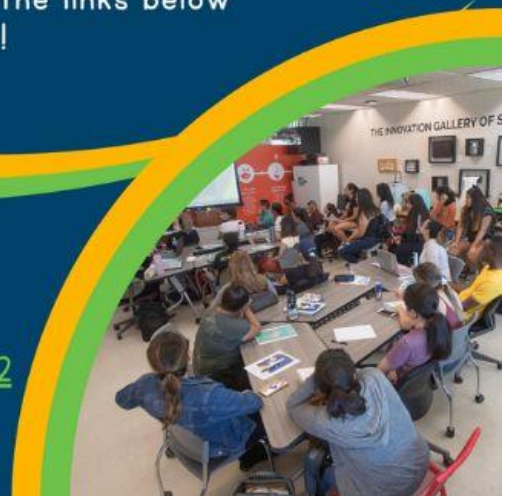
Unlock New Opportunities: Explore  
Micro-Internships with Us!

Details:

February 13 & April 11, 2024  
12 - 1 PM @ the iLab, Building 1 Room 113

Register on Eventbrite using the links below  
before February 12 / April 10!

- Register on Eventbrite:
- Feb: [bit.ly/MicroInternshipMixer1](https://bit.ly/MicroInternshipMixer1)
- April: [bit.ly/MicroInternshipMixer2](https://bit.ly/MicroInternshipMixer2)



# ***CPP SPRING 2024***

## ***MICRO-INTERNSHIPS FUNDING OPPORTUNITY***

### **Funding For Course Embedded Experience**

- Student compensation for completed Non-Profit Micro-Internships projects may be available when incorporated into a course.
- For further details and assistance, contact Jesus Bermudez at [jbb@cpp.edu](mailto:jbb@cpp.edu).



**QUESTIONS. COMMENTS. CONCERNS.**

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