CPP Semester Internship Program in London

Spring 2024 for AMM & ABM Students



Today's Presentation

- About the Program and FIE partnership with Cal Poly Pomona
- Why spend a full semester abroad in London?
- Overview of London
- Program Details
- Academics and Housing
- Internships
- Student Global Leadership Conference
- Scholarships
- How to Participate



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CPP and **FIE** Partnership

- FIE: Foundation for International Education
- CPP's on-ground partner provider for London study abroad for many years
- FIE teaches the classes, arranges your internships, provides housing, activities and support while you are in London
- FIE is a non-profit organization, founded in 1998, based in central London with programs in the UK, Ireland, Spain and Jordan
- Over 50 Staff and Faculty to help you have a life-changing experience
- Many CPP students have gone on this program to London previously
- FIE works with many US universities across the country



Program in a Nutshell

- Next Spring Semester 2024
- 4 academic courses taught by FIE faculty
- Guaranteed internship placement
- Housing included
- Public transport pass included
- Travel & health insurance included
- 24/7 support by FIE staff
- Multi-day in-country orientation around London to help get you situated
- Extracurricular activities calendar
- Local memberships in Imperial College Union & Kensington Libraries
- Student Global Leadership Conference



Why Spend a Semester Abroad in London?

- A Life-Changing Experience Personally & Professionally
- Give Yourself a Competitive Career Advantage
 - International Study, Work/Internship and Leadership Skills are Valued by Prospective Employers
- Immerse Yourself in One of the Greatest Cities in the World
- Most Culturally Diverse City in the World, Safe, Friendly
- Still Graduate on Time
- Possibility to Use Some Financial Aid to Defray Costs
- Apply for Generous Scholarships

What's good about London?

More than 5,000 Londoners told us what makes our city great. Here were the words they mentioned the most

restaurants everyone itures best parks events evel theatre every museums range spaces great opel fun beautifu cultural anything amazing city а eat mix history architecture public live options amount bars ulticultura new music free good choice differen lities transp







Amazing Kensington

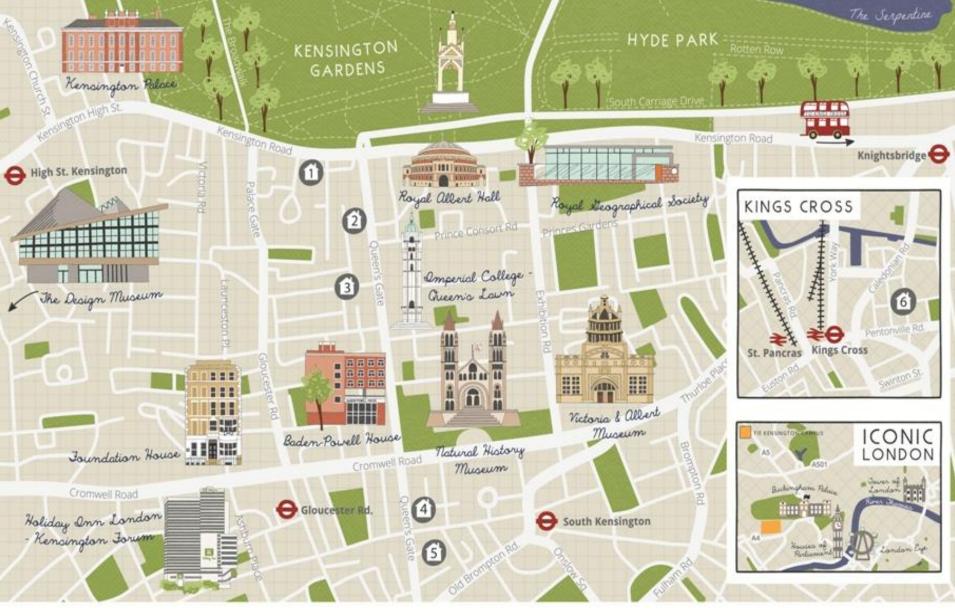
- The best place to live, work and study in London - Unlike any other place in the city
- Stately, historic residences and well-kept streets
- An Art, Cultural and Education Precinct
- Tons of Museums all FREE entry
- Hyde Park
- Kensington Palace Home of the Royals
- Gardens and Green Space in the Heart of the City
- Easy to Get Anywhere Via the Tube/Underground, Bus, Rail, Airports
- Everything You Need Within Walking Distance













3 METROGATE HOUSE 5

QUEEN'S GATE

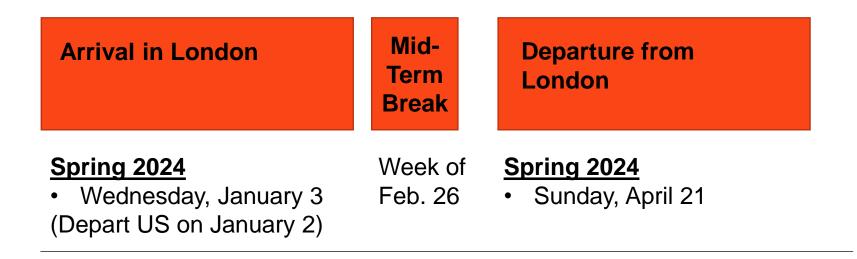


KINGS CROSS HOUSE

A Full Semester of Study and Interning in London

- Enroll in 4 Courses, Taught by FIE Faculty:
 - Strategic Brand Management
 - British Life and Cultures
 - International Internship Course
 - Ecology, Environment & Economics: Market Forces & Sustainability
- All courses include numerous co-curricular field trips, using London as a living, learning laboratory
- Internship placement is included with a small-mid size British company, agency or non-profit, in the 2nd half of the program in greater London
- Course-related field trips and extracurricular activities
- A CPP Professor will travel with you to London and stay for the first 2 weeks of the semester to get you settled in

Spring 2024 Program Dates



- Once you return home, your spring semester is over can start summer earlier
- Can participate in graduation at CPP

Semester Dates & Structure

| First 7 Weeks | Mid- Term Break | Last 7 Weeks |
|---------------|-----------------------|--------------|
|---------------|-----------------------|--------------|

1st 7 Weeks

- Focus on Academics
- Take Courses, taught by FIE professors
- Internship Interviews and Preparation
- Get Settled and Get to Know London

One Full

Week

Last 7 Weeks

- Focus on Internships
- Internship Placement and Seminars
- Some Courses
 Continue
- Student Global Leadership Conference (SGLC)

FiE

Internships

- Dozens of industry areas available
- Typically small to mid-size British businesses, non-profits, start-ups including Fashion & Apparel
- While internships are largely inperson, most British workplaces have transitioned to a hybrid component
- You'll take FIE's International Internship Course along side
- As much a cultural experience as the tasks or projects you're assigned
- Open to all students, regardless of any previous experience
- Unpaid, but for-credit





Internship Industry Areas

London Internship students can select from the following industries:

| = Most Competitive Areas 🗧 = Areas Where Significant Relevant Experience Is Required 🔤 = Most Popular Areas | | |
|---|--|--|
| Business & Entrepreneurship • Business Management & Administration • Start-ups & Entrepreneurial Companies • Human Resources • Real Estate & Property Management • Tourism & Hospitality • Trade & Policy Organizations | <u>Historical & Cultural Organizations</u> Community Arts Organizations Visual Arts & Galleries Museums Ethnic, Racial & Religious Diversity Organizations | |
| Communications & Journalism Marketing, Advertising & Public Relations Writing & Content Development Events Planning Specialized Publications | Technology & Design • Graphic Design • Web Design • Information Management & Support • Product development & Testing | |
| Education Community Education Organizations Educational Programs Adult & Higher Education Schools | Legal & Justice Organizations Justice & Human Rights Organizations Legal Organizations | |
| Environment & Sustainability Government, Non-Profit & Grassroots Organizations Sustainable & Ethical Businesses | Politics Members of Parliament & Constituencies Political Parties & Campaigning Pressure Groups & Lobbying Organizations | |



Additional Requirements in the Following Internship Areas

- Students selecting Education, Psychology, Not-for-profits and the Legal and Justice areas must bring a valid <u>Police</u> <u>Check</u> from the U.S. with them to London
- Students selecting Politics must submit a political paragraph
- Students selecting Journalism must submit writing samples
- Students selecting Fashion Design, Graphic Design or Creative Arts must submit a portfolio

Foundation House

 FIE Global Headquarters, most classrooms, staff offices, visiting faculty offices, student common room, Office of Student Life





FiE





Vivienne Westwood Classroom, Foundation House



Student Common Room, Foundation House



Virginia Woolf Classroom

Student Residences

- FIE Staff Live in Each Residence, organizing communal activities, and providing support & assistance
- Every flat/apartment is different configuration, housing 8-18 students apiece
- Shared bedrooms & bathrooms
- Each flat has an equipped, modern kitchen, common rooms with TV, dining table, couch
- On-site, self-pay laundry
- Discounted membership to nearby gym & aquatic center









Student Global Leadership Conference

2024 Theme: Leadership & Mental Health – Equal Opportunities to Thrive

April 5-6 in London

- FIE's eighth Student Global Leadership Conference aims to inspire the leaders of tomorrow to foster environments, communities and workplaces conducive to optimal mental wellbeing.
- Keynote speakers are international leadership experts from around the globe
- Students from around the U.K., Europe, U.S. & the world attend
- Opportunity to present a session (Proposal deadline Dec. 15)

www.fie.org.uk/sglc

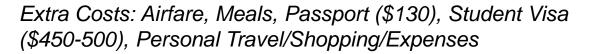


SGLC Fif

Full List of Program Inclusions

- Internship
- > Tuition for 4 Courses
- Official Transcript from Drexel University
- > Housing with Full Kitchens
- Oyster Card Public Transport Pass
- Multi-Day London Orientation upon arrival
- > Travel & Health Insurance
- Student Global Leadership Conference
- Airport pick-up
- Wifi in all FIE facilities

- Course-related cocurricular activities
- Subsidized extracurricular activities
- 24-hour emergency support
- Imperial College Union Membership
- Kensington Library Borrowing Rights
- Subsidized gym membership
- Writing Support Tutors
- Access to Counselling Service
- Low-Cost Study tours around England and Wales





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Costs, Funding & Scholarships

Please refer to the cost information on the CPP website or contact Dr. Senanayake in AMM

- Website: <u>https://www.cpp.edu/international/study-abroad/faculty-program-directors/countries-programs/london_spring_2024.shtml</u>
- Email: <u>mudithas@cpp.edu</u>

Scholarships

• FIE Sharif Rahman Semester \$3,000

- Choose your application focus:
 - Social Justice, Diversity & Inclusivity, or Environmental Sustainability
 - Deadline to Apply: October 1, 3:59 p.m.

• FIE Influencer Blog/Vlog \$3,000

- For students who love to create
- Deadline to Apply: October 1, 3:59 p.m.

Fund for Education Abroad \$5,000

- For students from diverse & underrepresented backgrounds
- Visit <u>www.fundforeducationabroad.org</u> for details & application
- Deadline to apply: September 20



How to NOT Miss Out

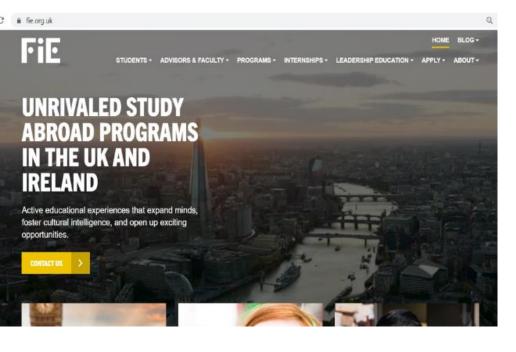
- Meet with Program Advisor, Prof. Senanyake/AMM and the International Center/Mr. Kraig Walkup
- Talk to CPP Financial Aid Office
- Discuss plans with family, loved ones
- Complete Cal Poly Study Abroad Application – DEADLINE TO APPLY: OCTOBER 1
- Get Accepted by Cal Poly
- Complete FIE Application by Oct. 15



Web Resources

fie.org.uk

https://www.cpp.edu/ international/study-abroad/



LONDON 2024 CALLING ALL AMM & ABM JUNIORS & SENIORS

Spring 2024 Must Apply by October 1st, 2023



» Intern with a fashion, agribusiness or retail company « » Earn 15 Units towards graduation! «

For more info contact Muditha Senanayake at: mudithas@cpp.edu

Questions?

- Web: www.fie.org.uk
- Western US FIE Contact
 - Steve Luther Based in Oregon
 - <u>sluther@fie.org.uk</u>
- On Campus CPP
 - AMM Departmental advisor: Prof. Muditha Senanayake
 - Study abroad advisor for this program: Mr. Kraig Walkup, International Center (kwalkup@cpp.edu)

FiE















SHERFIELD BUILDING

