

Course Description

The 2016 curriculum topics are divided into three parts:

German Culture, Business and Language:

- German language class
- Lectures on German business administration and culture
- Trip to Berlin to provide insights into German culture and history
- Visits of leading companies such as VW, Continental or Sennheiser

The German Economy and the European Union:

Intense lectures with case studies on

- German economy, its development, institutions and regulations (with case studies on selected sectors)
- Germany's integration into the European Union, its development and institutions and the World Economy

International Management and Economics:

Intense lectures with case studies on

- Competitiveness of companies and international business relations
- Finance, incl. financial crisis

In total, 15 credit points (ECTS) can be acquired. However, acknowledgement of credit points depends on regulations at your home university.

How you can profit

- Acquire international experiences.
- Study in the center of Europe.
- Get insights into the German business culture by visiting some of the most successful German companies such as Volkswagen (VW), Continental or Sennheiser.
- Get first hand information on the development of the German economy.
- Get familiar with the European Union, its development and current challenges.
- Expand your social network by making friendship with people from overseas.

Contact Information



At Leibniz Universität Hannover

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Visit the [HISSEMA Homepage](http://www.wiwi.uni-hannover.de/hissema.html)

www.wiwi.uni-hannover.de/hissema.html

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Study abroad in Germany

HISSEMA 2016

Hannover International
 Summer School of
 Economics and Management

July 19th – August 31st, 2016



HISSEMA

The Hannover International Summer School of Economics and Management (HISSEMA) is in its thirteenth year of operation. Up to now, over 200 international students, especially from the United States, have participated in the HISSEMA.

The program is completely conducted in English.

Hannover, capital of the federal state of Lower Saxony, is located not far from Berlin and Hamburg. It is not only home to the world famous exhibition CeBIT, but also headquarter of world-known companies such as Volkswagen, Continental, Sennheiser or Bahlsen. It is a modern, green and lively city in the middle of Europe.

Leibniz University Hannover has over 23000 students. Its School of Economics and Management belongs to the leading ones in Germany, ranked as no.1 in the North of Germany.

www.wiwi.uni-hannover.de/hissema.html



Facts

When

July 19th– August 31st 2016

Where

At the School of Economics and Management of the Leibniz University Hannover.

Program

HISSEMA offers lectures in International Management and Business Administration with topics such as the German Economy, its integration into the European Union and the World Economy. The program is supplemented by lectures on the "German Culture, Business and Language".

German HISSEMA students will be assigned to the international students on the first day of arrival in Germany.

Accommodation

Students will stay in student dormitories close to the School of Economics and Management.



Facts

Costs in Hannover

1000 € (approx. US\$1360) in total including accommodation, company visits and field trip to Berlin. The payment is due 30 days prior to the start of the program.

Requirements

Students admitted to this program must be at least in their second year of university or college and be majoring in the fields of Business or Economics.

Application

For application details visit the HISSEMA Homepage or ask your international office. Students will be informed in the middle of May whether they have been accepted.

Application Deadline

April 30th, 2016

