

## Campus-based Advisory Committee Report

President Coley appointed a Campus-based advisory committee composed of faculty, staff, academic administrators, and students, and co-chaired by Benjamin Quillian, Special Advisor to the President and Danielle Manning, former Vice President for Administrative Affairs and CFO. The committee was charged with providing input to the campus leadership and Developer regarding possible uses for the Site. Meetings began in November 2018, with four held during the 2018-19 academic year.

In her charge to the committee, President Coley outlined some of the desired outcomes for the development as a “live, work, learn, play” environment that includes: 1) revenue generation to support the academic mission of the campus; 2) housing priced for faculty, staff, students and the general community; 3) entertainment and cultural venues; 4) retail stores and restaurants that would be suited for students, faculty, and the general public; 5) research facilities; 6) green space for outdoor activities; 7) various opportunities for student learning/internships; and 8) integration of campus initiatives aligned with our colleges and programs of distinction (e.g. engineering, agriculture, business, education, hospitality, performing arts).

She affirmed that planning for the development of the Site should be mindful of the possibilities related to the Site’s designation as an economic “Opportunity Zone,” and the use of new technologies and sustainable practices. Further, all activities at the Site should optimally include integrated learning components that focus on and bring public visibility to CPP’s model of eight elements that characterize our inclusive, polytechnic approach to learning. Informed by this vision, the committee proposed many ideas for the development, coalescing around five general subgroups:

- Student affairs
- Residential housing, open-space and agri-hood
- Mobility and transportation
- Smart cities technology, infrastructure, sustainability and security
- Campus/Town activities

While some of the ideas offered by the committee in concept may not be practical or feasible in the long-term, they demonstrate alignment with the campus’ values and strategic direction. Many of the project ideas reflect a strong connection to academic programs. For example:

- A Performing Arts Center (PAC) that would enhance campus culture and entertainment as well as support the academic mission through the College of Letters, Arts and Social Sciences’ Theater, Music and Dance programs. Proposed facilities include a large auditorium/recital hall, a small black box theatre with state-of-the-art spatialized sound and video projection capabilities (many polytechnic and STEM-focused universities have a performance space like this devoted to the intersection of arts and tech), an outdoor amphitheater/performance space, and instructional, rehearsal and studio space that would support both the campus arts mission and external professional productions and a healthy campus-community symbiosis.
- An adult/continuing learning center with classrooms, small business development center, maker space, that will facilitate expanded offerings of graduate degree programs that draw

large numbers of working professionals and extends our global education/international/CPELI center.

- Residential housing that allows students to ‘grow’ into new communities, enabling them to stay connected to campus longer, and continue being a member of the CPP Community as an upper-class student, grad student, or alumni; housing options for the ‘non-traditional student’ – students with families, veteran housing, non-traditional / re-entry students, retirees.
- Space dedicated to community gardens that would support student internships around these spaces for students (e.g., hydroponic and vertical farming, aquaponics, gardening, culinary) and network with urban agriculture organizations and community groups in the surrounding area (field trips, service-learning, cross-cultural and inter-generational).
- An international residential village for international and domestic students would provide a constant environment of interaction and exchange and opportunity for experience, growth, and increased understanding in all participants. The facility would be designated as a residential living-learning program offering an opportunity for local students to live, study and grow with others from around the world.
- A hotel that would provide space for academic conferences and other conventions, provide a hands-on learning environment for our hospitality students, and provide a platform for short and medium stay needs for the community including visiting faculty and other personnel.
- A multi-modal and shared-economy transportation system that supports a walkable, people-centered destination with optimized pathway to and from the CPP campus that facilitates micro-mobility options and is transit-oriented to facilitated rail and bus service connectivity. Planning students in ENV could introduce cutting edge options to this effort.
- A “smart-city” approach to support strong connections to industry who want to demonstrate the possibilities of new technologies. This includes embedded sensors in buildings and infrastructure, allowing for significant data collection (internet of things), security (cameras, cyber), and energy sustainability using smart materials (roof photovoltaics, energy-efficient building materials).
- An industrial product incubator: leverage location and tax incentives to businesses to bring together students, faculty and industry for the initial development of product ideas. This would also be an opportunity for student internships to support CPP’s hands-on learning approach and engage students from multiple colleges and industry in projects which are inherently interdisciplinary, e.g., hydroponics (agriculture, business, engineering, science).

The committee clearly articulated that in order to be successful, the Project must advance the academic mission of CPP and serve as a natural destination for campus and community members. While the principle purpose for the development is to generate revenue to further support CPP’s academic mission, there are countless opportunities for assuring that creativity, discovery, and innovation are manifest for our students in all activities that take place there.