

This workshop guides you through the process of writing an **organizationally persuasive** research analysis. No matter your major, students should structure their research to be both *organized* and *persuasive*. Taking the time to ask yourself these simple questions can help tremendously in writing an organizationally persuasive research analysis.

What's the research?

What's the **question**/problem I am researching?

What's the main **argument** or hypothesis that I hope to make at the conclusion of my research?

What is the main **method** I used to collect evidence?

Who is your audience?

- A class
Go talk to the professor!
- Publication
Learn as much about the journal as possible (editors, prior work, etc.)
- Presentation
Familiarize yourself with the requirements or expectations of the presentation
- General audience
Think about communicating the terms of your research in an engaging way!
- Other
Your audience should dictate how you approach the analysis

General tips before starting the analysis

- ✓ Check-in with your **mentor**
- ✓ Have a **to-do list** with real tasks
- ✓ Have a **calendar** with deadlines
- ✓ Be honest and regularly **assess** your work
 - Reward yourself for victories
 - Make changes for defeats

Are you writing with purpose?

- ✓ Write out the question and argument
- ✓ Can you do it in a sentence? If not, try again
- ✓ Does your argument answer the question?
- ✓ Does your method provide enough evidence to prove the argument?

What's the next step?

Gather all your materials and evidence in one place, including this worksheet, and outline the paper.