

The Veil of War: An Examination of Propaganda in a Post 9/11 World

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Outline

1. Question & Argument
2. Literature Review
 - Propaganda Defined
 - Selling the Afghanistan & Iraq wars
3. Methodology: multi: method
 - Questionnaire
 - Content Analysis
4. Results
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Question

Does propaganda
influence support for
war?

Argument

Propaganda affects support for the wars in Afghanistan and Iraq because the government uses 9/11 to persuade the people

*In the age of electronic media,
a war is as much a media
event as military one.*

- Ghosh, 2003

Literature

- Propaganda is very controversial
 - Scholars debate over what is propaganda
- Not one clear definition of propaganda
- all scholars have their own

Propaganda Defined

- Jowett (2006)
- Jowett & O'Donnell (2012)
- Altheide (2005)
- Bocancea (2013)
- Chomsky & Hernan (1986)

Selling the Wars

- The military set up Central Command (CENTCOM) for *embedded journalists* at one of their military bases.
- The Western media and the Arab media covered the wars differently to the point that it seemed like they were covering different wars.

My Definition of Propaganda in the United States:

the government is the institution
responsible for dispersing
propaganda in hopes of getting
people to think what it wants
them to.

Methodology : Questionnaire

- How often can you **trust** federal government to do what is right?
- How many people running government are **corrupt**?
- What's your **approval** of the governments handling of the war in Afghanistan? Iraq?
- Do you think the government **lied** about its true intentions to go to war?
- Demographics

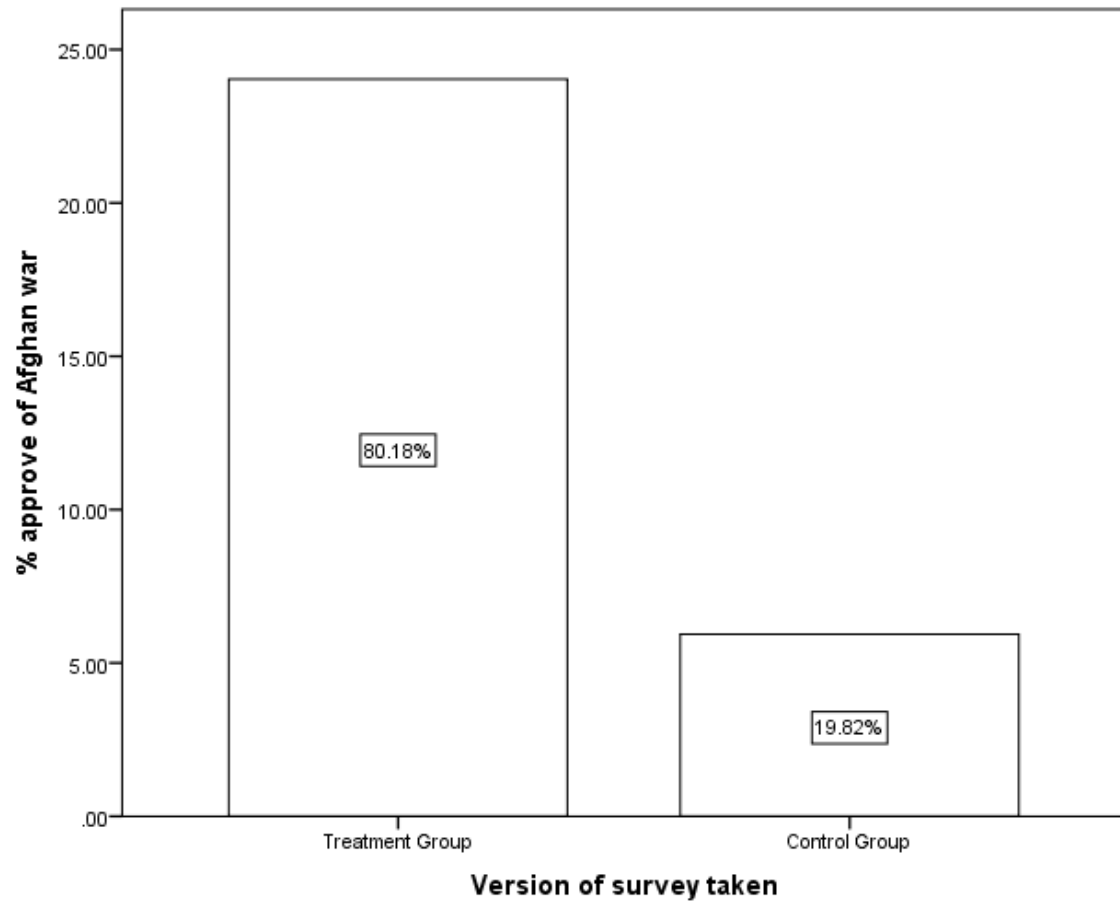


Methodology: Content Analysis



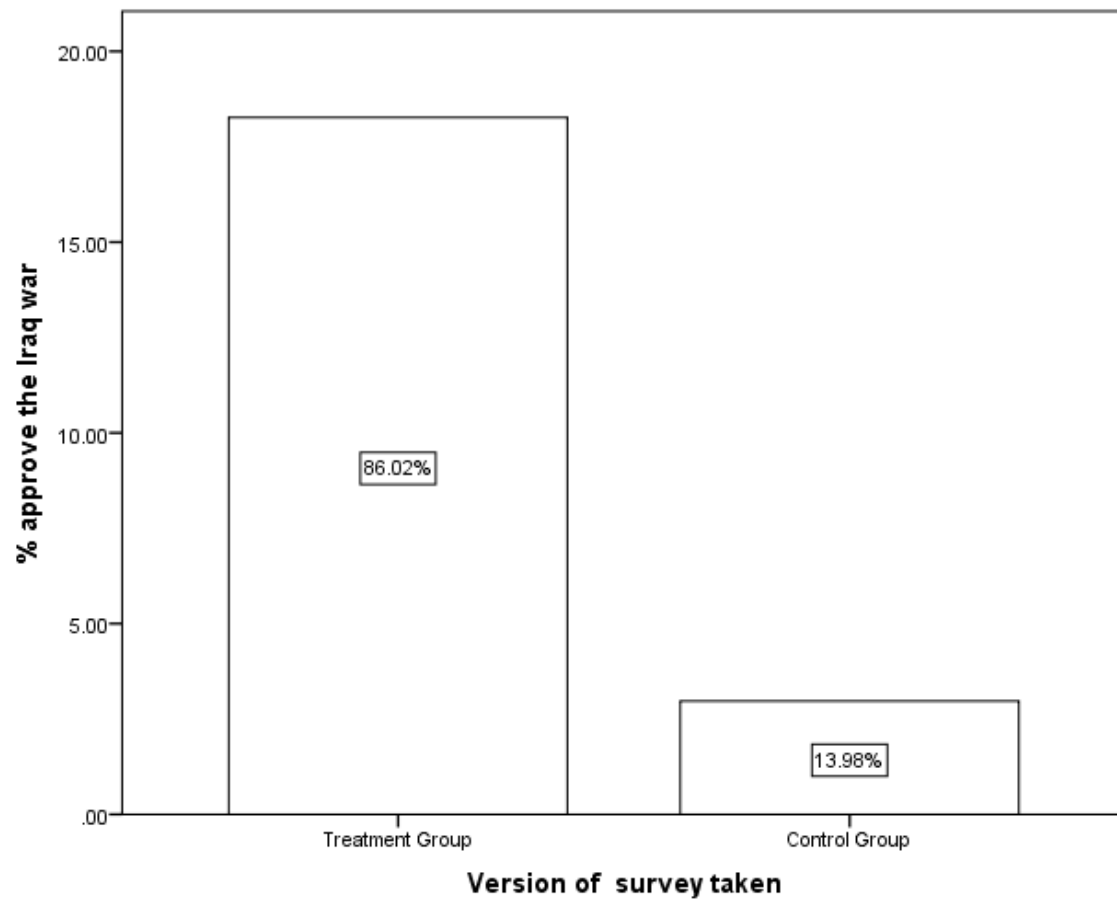
Results: Questionnaire

Propaganda & the war in
Afghanistan



Results: Questionnaire

Propaganda & the war in Iraq



Results: Speeches Analysis

Year/Speech	Total Words	war on/against terror	reference: war on/against terror	fear	victim	suffer	hero	evil	safe(ty)/secure(ity)	surveillance	AFG	Iraq	Al Queda	freedom	trust	corrupt(ion)	support	support for war	supprt for terror
9/11	593	1	0	1	1	0	0	4	3	0	0	0	0	3	0	0	0	0	0
2002	3,830	5	0	1	1	2	2	5	19	1	14	2	1	14	0	0	3	0	1
2003	5,372	4	0	2	1	2	0	4	15	1	3	22	8	5	0	0	5	0	1
2004	5,170	3	0	1	2	0	0	1	14	0	6	24	3	8	1	0	6	0	1
2005	5,048	3	0	2	1	1	0	1	28	0	3	27	2	21	1	0	6	0	2
2006	5,301	2	0	5	0	3	0	2	16	2	2	16	3	17	1	2	11	0	0
2007	5,555	4	0	1	0	0	2	2	13	0	5	34	10	3	0	1	6	0	0
2008	5,706	1	0	0	0	0	0	1	17	0	8	39	11	10	19	0	10	0	1
2009	6,069	0	0	2	0	4	0	0	7	0	2	4	1	1	1	0	5	0	0
2010	7,241	0	1	3	0	0	0	0	13	0	5	5	2	1	3	2	10	0	0
2011	6,889	0	1	0	0	0	1	0	7	0	8	4	4	1	0	1	8	0	0
5/01	1,381	0	2	0	1	0	2	0	5	0	2	0	13	0	0	0	1	0	0
10th	1,364	0	0	2	0	0	1	1	1	0	1	1	0	3	0	0	0	0	0
2012	7,034	0	3	0	0	0	2	0	5	0	4	3	2	1	3	0	8	0	0
2013	6,804	0	1	1	0	0	0	0	12	0	7	0	4	3	1	0	9	0	0
2014	7,021	0	0	3	0	0	1	0	7	1	10	3	3	3	3	0	14	0	1

Conclusion

Propaganda with
reference of the
events that
occurred on 9/11
influences support
for the wars