In 1925, cereal magnate Will Keith Kellogg purchased a 377-acre ranch in Southern California’s Pomona Valley, with the intention of breeding the finest Arabians in North America.

Kellogg was a promoter of the Arabian – a light horse breed, cherished for its intelligence, versatility, endurance and beauty – to the American public. In 1926, he began Sunday Shows, attracting large crowds and Hollywood celebrities. The horses also were featured in popular Hollywood films and movie star publicity photos.

Based on the success of Kellogg’s Arabian Horse Ranch, he continued to expand and ultimately donated 813 acres to the State of California in 1932. Over time, the property was transferred to the California State Polytechnic College, Kellogg-Voorhis, then a part of Cal Poly San Luis Obispo. Cal Poly Pomona became an independent campus in 1966.

Today the W.K. Kellogg Arabian Horse Center is a breeding industry leader, promoting the beauty and characteristics of this majestic animal. The Center is committed to advancing education and research using the Arabian horses that are known for their high intelligence, willingness, courage, curiosity and sociality. This program continues the legacy of W.K. Kellogg and is a commitment to Cal Poly Pomona’s “learn-by-doing” philosophy.

“Education offers the greatest opportunity for really improving one generation over another.”
-W.K. Kellogg

**FACT AND FIGURES**

<table>
<thead>
<tr>
<th>Oldest</th>
<th>55 Acres with</th>
<th>18 Student Assistants</th>
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<tbody>
<tr>
<td>Continuous Arabian Horse Breeding Program in the U.S.</td>
<td>35 Acres Grass Pastures</td>
<td>Groom, Care for Horses and Maintain Farm</td>
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<tr>
<td>900+ Students Annually Experience Hands-on Learning with AHC Horses</td>
<td>4 Barns</td>
<td>2 Foaling Stalls</td>
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<tr>
<td>2 Classrooms</td>
<td>3 Horse Riding Arenas</td>
<td>Live Full Time at AHC</td>
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<tr>
<td>1 Veterinary Sciences Lab</td>
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In collaboration with CPP’s Veterans Resource Center, student veterans are paired with Arabian horses in the HORSES FOR HEROES PROGRAM. By caring for and guiding their horses through obstacles, veterans learn to focus on the present and their personal well-being to help them integrate into campus life.

HORSEMANSHIP CLUB offers students EQUESTRIAN ACTIVITIES, including riding lessons, volunteer opportunities and the chance to exhibit horses in the Sunday Shows.

CPP students may pursue an EQUINE STUDIES MINOR. In addition, students may participate in the popular FOAL WATCH CLASS, where they learn about mares and foaling.

Continuing W.K. Kellogg’s tradition, students participate in the SUNDAY SHOWS, where they ride and present Arabian horses to the public on the first Sunday of each month, October through May.

HONORS

- Breeder of U.S. Equestrian Federation Horse of the Year, 2020
- Breeder of purebred Arabian saddle seat horses
- National Championships: Won by CPP-bred and sold horses at 2021-2022 U.S. Arabian & Half Arabian National Championship
- Reserve National Championships
- Championships: Scottsdale Arabian Horse Show, 2021-2022
- #2 in the Arabian Horse Times, 2020

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