



True to the polytechnic experience, the College of Business Administration (CBA) combines a cutting-edge business education with meaningful, real-world experiences, helping students apply what they learn in the classroom as well as develop a set of essential skills: creativity, leadership, and team-building. CBA is home to the Singelyn Graduate School of Business, a regional leader in graduate education.



Accredited by AACSB

Less than 6% of the world's schools offering business degree programs have met the rigorous standards for educational quality

ENROLLMENT

4408

Undergraduate Students

616

Graduate Students

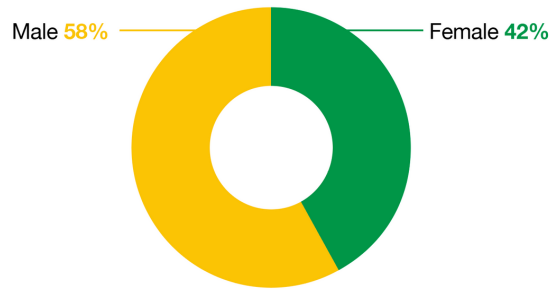
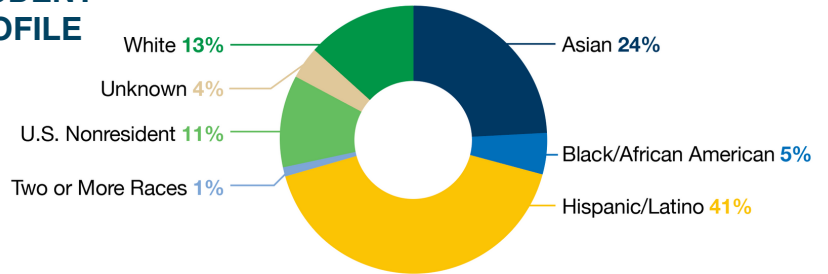
5024

Total Enrolled Students

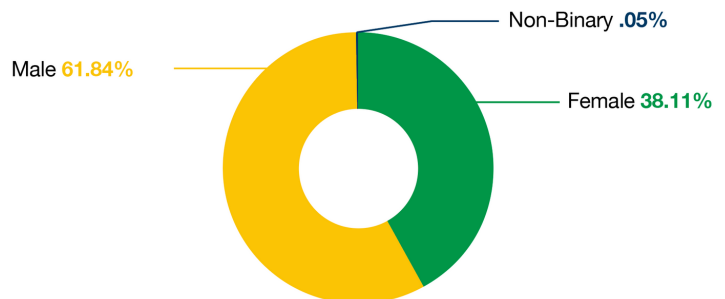
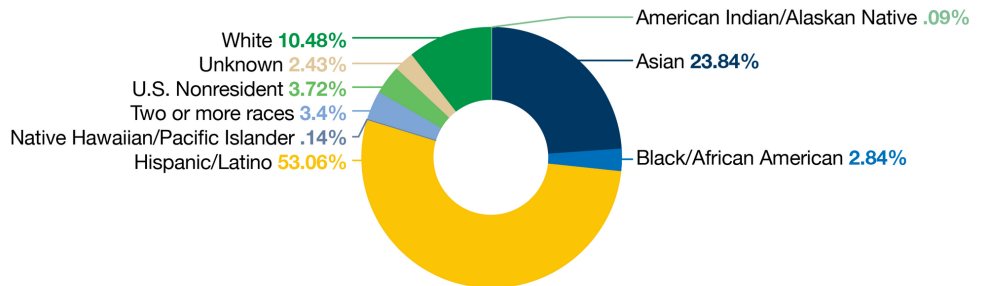


cba.cpp.edu

**GRADUATE
STUDENT
PROFILE**



**UNDERGRADUATE
STUDENT
PROFILE**



DISTINCTIONS



No. 3, Top Producers of Hispanic Graduates in Business Administration, Management, and Operations

Diverse Issues in Higher Education



No. 4, Best MBA programs in Southern California

Best Value Schools



No. 11, Best Colleges for Social Mobility

Wall Street Journal/
College Pulse
Social Mobility

\$12.5 million

gift of innovation from alumni couple David and Ruth Singelyn established the Singelyn Graduate School of Business, CSU's first named graduate business school in SoCal

DEGREES

Bachelor of Science in Business Administration Programs

Accounting
Computer Information Systems
E-Business
Finance, Real Estate, and Law
Marketing Management
International Business
Management and Human Resources
Technology and Operations Management

Master's Programs

Business Administration (MBA)
Accountancy
Information Security*
Business Analytics*
Digital Marketing*
Digital Supply Chain Management*

*STEM designated



Led by CBA, Cal Poly Pomona has been designated a **NATIONAL CENTER OF ACADEMIC EXCELLENCE IN CYBERSECURITY** by the National Security Agency and other federal agencies since 2005

6 CENTERS OF EXCELLENCE

Singelyn Center for Innovative Analytics
Center for Entrepreneurship and Innovation
Center for Customer Insights and Digital Marketing
Mitchell C. Hill Center for Digital Innovation
California Center for Cyber Risk
Center for Consultative Sales

50,000+

business alumni making an impact across the globe

22 student clubs and organizations

85 full-time faculty

Faculty publish in top journals including Production and Operations Management; Auditing; Journal of Business Ethics; Journal of Behavioral Finance; Journal of Real Estate Finance and Economics; International Journal of Marketing Studies; Computers in Human Behavior; and more

WHERE OUR ALUMNI WORK



NBCUniversal

