

# Minutes

of the Academic Senate Meeting  
September 18, 2024

- PRESENT: Adams, Barding, Blumenfeld, Cayer, Edens, Gad, Gekara, Givens, Hanink, Hoikkala, Husain, John, Kumar, Monemi, Myers, Newman, Osborn, Pacleb, Puthoff, Quinn, Roy, Sharma, Shen, Sotoudeh, Sung, Valentine, Vallejo, Welke, Wheeler, Yazdani, Yoo
- Proxies: Chair Kumar for Senator Guerrero, Senator Shen for Senator Moore, Senator Vallejo for Senator Wachs
- Absent: Fallah Fini, Korah, Small
- GUESTS: J. Alvaraz, A. Baski, M. Cardona, C. Chavez-Reyes, J. Chong, S. Coley, E. Cortez, C. Dabas, G. Davidov, A. DeRosa, K. Forward, C. Garcia-Des Lauriers, T. Gomez, D. Gonzalez, N. Hawks, J. Lloyd, M. Jones, A. Ketsdever, S. Krishnamurthy, C. Koos, L. Massa, L. Preiser-Houy, K. Priest, A. Rapport, A. Roberts, L. Rotunni, J. Saclolo, C. Santiago-Gonzalez, O. Sawyerr, F. Teves, B. Tuck, N. Von Glahn, J. Wagoner, D. Wu, C. Wyrick

Chair Kumar welcomed Dr. Alireza Yazdani, the new College of Business Administration Senator.

1. Academic Senate Minutes – [August 14, 2024 Academic Senate Meeting Minutes](#)

The August 14, 2024 Academic Senate Meeting minutes are located on the Academic Senate website at [https://www.cpp.edu/senate/documents/packets/2024-25/09.18.24/academic\\_senate\\_minutes\\_08.14.24\\_posted.pdf](https://www.cpp.edu/senate/documents/packets/2024-25/09.18.24/academic_senate_minutes_08.14.24_posted.pdf).

M/s/p to approve the August 14, 2024 Academic Senate Meeting minutes.

2. Information Items  
a. [Chair's Report](#)

The presentation for the Chair's Report is located on the Academic Senate website at <https://www.cpp.edu/senate/documents/packets/2024-25/09.18.24/chairs-report-sep-18-2024.pdf>.

Chair Kumar stated that Robert's Rules govern discussion/debate in Academic Senate meetings. According to these rules, each member has the right to speak twice on the same question within the same day. However, a member cannot make a second speech on that question if there are other members who have not yet had the opportunity to speak. Once a member has spoken twice on a particular question, they have exhausted their right to debate that question for the day. To ensure that all members have a chance to contribute, there is a 3-minute speaking time limit for each member, and senators are given priority on the speakers' list. This structure is designed to maintain order and fairness during discussions.

Chair Kumar announced that all Academic Senate service opportunities are located on the Academic Senate website at <https://www.cpp.edu/senate/service-opp-new.shtml>. She added that there are several standing committees that still have vacancies. The vacancies are “at-large” so any constituency is eligible to apply for a committee vacancy. [Standing Committee Preference Forms](#) are due by Monday, September 23, 2024. Other service opportunities detailed on the website have deadlines from September 20<sup>th</sup> to a couple of weeks out.

At the August 14<sup>th</sup> Academic Senate meeting, participants were asked to provide suggestions about priorities for the 2024-25 academic year. The Executive Committee discussed these priorities at their September 4<sup>th</sup> meeting. [Minutes](#) from that meeting detail that discussion. Some of the key categories that emerged from that feedback are:

- **Enhancing communication with faculty and students**

The ASI Senator, ASI President Cade Wheeler, is in attendance today and is key to communicating the Academic Senate’s conversations/decisions to students. In addition, there was an all-faculty email distributed detailing the dates, time and location of Academic Senate meetings and asked faculty who are interested in being added to the Senate distribution list to send an email to [senate@cpp.edu](mailto:senate@cpp.edu) with that request.

- **Hybrid senate meetings**

Chair Kumar explained that the classroom used for the meetings does not have the technology to support hybrid meetings.

- **Faculty morale, workload, transparency, shared governance**

Issues about faculty morale and workload come up quite often. Chair Kumar communicated that she and Vice Chair Hanink will continue to advocate for these issues.

- **Discrimination, equity, inclusive excellence**

Vice President Nicole Hawkes will be presenting at an upcoming Academic Senate meeting an update on the Cozen Implementation Plan.

- **Engagement on budget**

The Executive Committee and Budget Committee have already had an update on the Academic Affairs budget. There is also a budget update on the agenda for today.

- **Increase senate voice in department and college decisions**

The Executive Committee discussed the matter and concluded that Senate policies typically operate at the university level. As long as colleges and departments do not violate these policies, they should maintain their autonomy.

General Education (GE) changes will be a major Senate action for this semester. There was a GE Town Hall held on Thursday, September 12<sup>th</sup>. Chair Kumar thanked everyone who participated in the town hall discussion. A summary of the discussion was sent via email to all senators and those who were present. These changes are because of a new GE pattern that will go into effect in fall 2025. She noted that the timeline is not controlled by the CSUs, it is being mandated by the Chancellor’s Office. There is a [referral \(GE-001-245\)](#) detailing the changes with the GE Committee, chaired by Senator Mario Guererro. The committee is soliciting feedback on the referral. The [survey](#) is available through October 1, 2024.

Chair Kumar announced that she will be holding Academic Senate office hours on Wednesdays, from 12:30 to 2:30 p.m. She will be in the Academic Senate Office located at 98.P2-008, and can also be contacted via email, Teams, or Zoom.

## b. President's Report

President Coley welcomed everyone to the first Academic Senate meeting of the 2024-25 academic year and commended those who are new to the role of Academic Senator. She thanked those who attended the August Leadership Retreat held with the Academic Senate, department chairs, deans, and the cabinet. The aim of these gatherings is to increase awareness of the external factors and internal issues impacting higher education in California, and to begin finding ways to respond to what is being referred to as the **demographic cliff** or the **enrollment cliff**.

President Coley commented that Cal Poly Pomona is the epicenter for creativity, innovation, and discovery in the state and region. This is due to individual contributions and the commitment to student success and development.

At the retreat, there was a presentation from EAB noting that the university must continue implementing transformative ideas to address the changing landscape of higher education in general and the CSU specifically. We must continue to provide principled leadership guided by ethical standards that help shape the future. Championing inclusion, diversity, and collective wellbeing contributes to achieving the goals and success of the students.

The work is challenging, from what happens in the classrooms, offices and work areas, to what occurs in lives outside of the university. President Coley stated that she wishes she could say that these challenges are subsiding, but they are not. Those in higher education across the country are seeking ways to counter the shifts occurring in students' attitudes towards education and their parents who are questioning the value of higher education.

Students are in an uncertain state of which college to attend, and which major to pursue. For today's generation, such uncertainty can be unbearable and fearful. The President expressed that in some cases, this uncertainty is due to the changing nature of work itself, which unless coming from wealth some students and their parents feel that it is too great a chance. Thus, today's student body is not unidimensional, and the university must have multiple paths and ways of communicating that tap into students' sense of hopefulness, their sense of opportunity, as well as their sense of wonderment.

A recent report by Deloitte was sobering. The higher education sector has been facing demographic challenges for over a decade, with peak enrollment of high school students predicted as soon as 2025. According to the California Department of Finance, California high school graduates peaked in the 2023-24 academic year, with steady yearly declines expected.

Two in five bachelor's graduates regretted their degree attainment. In the past decade, according to Gallup poll, confidence in the value of higher education by the general public fell from 57% to 36%. Many are questioning whether the post college opportunities will require a bachelor's degree, and this questioning, unfortunately, is being reinforced by companies.

Nationally, despite a modest rise in just over 2% in undergraduate enrollment in fall 2023 compared to the previous year, it was primarily community colleges that reaped the benefits, contributing to nearly 60% of the increase as short-term credentials continue to grow.

At the Executive Committee Meeting last week, President Coley shared information about what is happening in California and the CSU in particular. This data is being monitored by both the CSU System and individual campuses. This is not to create anxiety, fear or confusion, but rather to work together to proactively seek ways to attract and influence students to consider Cal Poly Pomona.

President Coley explained that since 2022, the state has approved thirty-one (31) community college baccalaureate programs, mostly medical and technology-related fields. Arizona State, which now has an office in Los Angeles, is offering four-year degree programs at Southwest Community College in Chula Vista, which is San Diego's second-largest city. The UC System has developed a system-wide admissions guarantee for qualified student transfer applicants, resulting in a 7.8% increase over the last year. This fall, the UC admitted the largest, most diverse class of undergraduates, 93,920, up 4.3% from the previous year. Forty-one percent of those students were from low-income families.

Enrollment is not static, and every campus is trying to ascertain their go-forward approaches. The fall 2024 data shows that Cal Poly Pomona was one of nine out of twenty-three campuses to receive campus FTES allocation for 2024-25. This means that Cal Poly Pomona is achieving its targets, but it puts tremendous pressure on these nine campuses because the system is not achieving the state-expected enrollment in the agreed upon compact. These nine campuses, most of them are situated in Southern California, except for two, Fullerton, Long Beach, Los Angeles, Northridge, Cal Poly Pomona, San Diego, and San Marcos. The two that are not in Southern California are San Jose and San Luis Obispo.

Cal Poly Pomona remains a campus of interest among prospective students. However, there is growing concern about the yield rate. The yield rate is defined as the gap between the number admitted and the number enrolled. For 2024, the university recorded its lowest rate of twelve percent. President Coley stated that the university will be working to develop personalized engagement with students, as well as working to restore the out-of-state interest to pre-pandemic levels.

A recent EAB article on students opting out of higher education suggested that in addition to the common reasons related to resources, this generation appears to be more engaged in social media. These students want the "wow" experience with first-time interactions with universities. A virtual showcase of the campus is needed to highlight innovative projects, labs, and details about academic programs. President Coley explained that administration will continue to monitor the enrollment trends and conduct surveys of students to understand why they came to Cal Poly Pomona, while also exploring why others did not.

Like many other campuses, it is important that Cal Poly Pomona not only feature the campus, but also the colleges and the departments, and help prospective students understand the nature of the CPP experience and its benefits. The colleges will provide feedback on showcasing their qualities, opportunities and impact. President Coley committed to updating the Academic Senate on activities as the story of Cal Poly Pomona's excellence and commitment to students' wellbeing and success is developed.

c. [Provost's Report](#)

The Provost's Report is located on the Academic Senate website at [https://www.cpp.edu/senate/documents/packets/2024-25/09.18.24/provosts\\_report\\_to\\_academic\\_senate\\_2024.09.18.rev.2.pdf](https://www.cpp.edu/senate/documents/packets/2024-25/09.18.24/provosts_report_to_academic_senate_2024.09.18.rev.2.pdf).

Provost Gomez presented that Cal Poly Pomona had a record-breaking year for the fall 2024 admission cycle, receiving the highest number of first-time freshmen applications ever, 51,024 applications, and enrolling the largest freshman class with more than 4600 students. Transfer applications increased slightly for the first time in three years. In addition, the campus reached a significant milestone by re-enrolling 179 returning students who had been out for more than one term. That number is more than double from last year.

The university has welcomed 51 new faculty this academic year. There were also 33 faculty who were promoted to associate professor and 34 faculty members promoted to full professor. Provost Gomez congratulated all faculty members who were promoted.

This year there are thirty-one new faculty searches plus four carry-forward searches from last year, for a total of thirty-five searches.

Provost Gomez highlighted the top three Academic Affairs priorities for the 2024-25 academic year:

#### 1. Emerging Technologies

The Emerging Technologies action plan includes professional development for faculty, training for staff, and educational experience for students. Provost Gomez emphasized that it is imperative that the entire campus community have working knowledge of generative AI, so that the community is best able to support students and their success. There is a partnership with IT to assure that there is access for all on campus. For example, there is a development of a campus lab, not just with AI, but Geographic Information Systems (GIS) and other emerging technological tools. Emerging technologies requires the development of policies through shared leadership. A key component of emerging technology action plan is the formation of the **Emerging Technologies Governance Committee**.

The **Emerging Technology Governance Committee** includes representatives from IT, Student Affairs, and Advancement, as well as representatives from the technology industry. The core of this group will be faculty. The Academic Affairs **Emerging Technology Governance Committee** (ETGC) will oversee the development, implementation, and governance of emerging technologies on campus. Additionally, the ETGC will make recommendations for resources and support necessary for the effective integration of emerging technologies in academic functions. The committee will initially focus on creating a comprehensive policy regarding the use of generative AI. The committee will ensure that technology use aligns to university mission and goals, especially as it relates to student success and preparedness for the future. The Academic Senate has put out a call for faculty volunteers. The deadline is Friday, September 20, 2024.

#### 2. Growth of Graduate Studies

Provost Gomez stated that the goal is to work with the colleges and explore areas of potential growth for graduate studies and ensure the College of Professional Growth and Global Education (CPGE) has an infrastructure to support the growth. Through collaboration with Institutional Research, Planning, and Analytics (IRPA) there is now a graduate student dashboard. Provost Gomez explained that while supporting graduate degree expansion is important, the plan also includes expansion of certificates and workforce development opportunities through CPGE.

### 3. Future Career Paths

Student success is not just about earning good grades or having an extraordinary campus experience; it also involves helping graduates secure jobs that require their degrees. California relies on the CSU System to prepare the state's educated workforce. The goal is for all Cal Poly Pomona graduates to lead fulfilling lives with successful careers that contribute to making the world a better place.

Provost Gomez commented that we are in an era of unprecedented technological evolution. Students need technological knowledge and skills to launch their careers, but they also require distinctly human skills and essential abilities to navigate and lead in an ever-changing world. Attributes like logical reasoning, communication, and curiosity will distinguish Cal Poly Pomona graduates.

This fall, strategic doing around career paths is focused on two things, career markers and internships. It is recognized that there are key places in a student's time at Cal Poly Pomona for them to consider and engage in career preparation. In partnership with faculty, career markers will be identified, and the campus will provide the needed tools and information students need for their education.

The research is clear that students with internships have better career outcomes. In fact, having one internship, regardless of whether it is directly related to a student's major, means that student is almost 1.5 time more likely to be employed in a position that requires a college degree. Starting in a position that requires a college degree provides an import income advantage, and it sets CPP graduates up for a lifetime of higher earnings. While the goal is to increase the number of Cal Poly Pomona students who complete internships; it is also recognized that not all internships pay, and most CPP students need to work to cover tuition and living expenses. One of the ways to overcome this is to provide micro internships. Micro internships are short term paid professional assignments that range from five to forty hours a week and are focused on a very specific project. Most often micro internships are research projects that conclude with an actionable deliverable that the partner organization needs to make a critical business decision. Students, faculty, and the partner organizations are thrilled with the results.

Dr. Gomez announced that the Provost Awards for Excellence Symposium will be held on October 3, 2024, from 3:00 to 5:00 p.m. in the Bronco Student Center, Ursa Major conference room. She invited everyone to attend and celebrate the following faculty members:

- Juanita Jellyman, Associate Professor and Associate Chair, Biological Sciences, for **Excellence in Teaching**

- Linchi Kwok, Professor, Hospitality Management, for **Excellence in Scholarly and Creative Activities**
- Mary Kunmi Yu Danico, Professor, Sociology, for **Excellence in Service**

Systemwide **Department Chair Training** will be in person at CSU Fullerton on October 28 and 29. The registration deadline is Friday, October 18, 2024. The Office of Faculty Affairs will pay the registration fees and travel expenses for department chairs who wish to participate.

The **Day of the Advisor** is Friday, November 15, from 1:00 to 5:00 p.m. The theme is *Innovative Advising: Enhancing Advising Relations to Improve Student Success Outcomes*.

There is a six-part **Faculty Mentor Workshop Series** which starts on September 19, 2024. This workshop is focused on building faculty mentoring skills.

Provost Gomez thanked those faculty who regularly provide feedback on student progress reports. These early interventions help students to course correct and provides them with access to critical resources. There are two opportunities for faculty to identify students who are not making satisfactory progress.

Senator Fallah Fini asked if the graduate dashboard is only available for state-side programs. Provost Gomez confirmed that that is correct. Keith Forward, Interim Associate Vice President for Academic Planning, stated that in collaboration with CPGE, there will be a dashboard for self-support. Provost Gomez commented that she will work with Dr. Forward to make sure there is a timeline available for the development of the self-support dashboard.

Senator Gad mentioned that she is excited about the graduate initiative and the dashboard, but asked, given the current budget concerns, what other plans does the university have to foster graduate programs.

Provost Gomez then asked Laura Massa, Associate Vice President for Academic Programs, to respond. Dr. Massa requested Senator Gad to elaborate on her question. Senator Gad explained that she wanted specific examples of how the university intends to grow graduate programs. She highlighted that graduate education differs significantly from undergraduate education in terms of class sizes, instruction, and supervision of theses and projects. The current undergraduate framework does not fully support these needs, necessitating changes or modifications. Therefore, she asked what steps the university is taking to foster graduate programs effectively.

AVP Massa responded that there has not been any discussion about the budget and the structure of graduate education. Provost Gomez added that she will ensure these issues are addressed as part of the ongoing efforts to improve graduate education.

Senator Adams asked how to reconcile President Coley's comments about the "enrollment cliff" and yield problems with the statistic of enrolling the largest freshman class, which has more than 4,600 students. Provost Gomez replied that this topic will be covered in more detail during the Budget Presentation scheduled later in the agenda.

d. [Vice Chair's Report](#)**NEW REFERRALS: (2)**

FA-001-245      Review of Policy 1328 Pertaining to CRTPC Formation  
 GE-001-245      General Education Update

**SENATE REPORTS FORWARDED TO PRESIDENT: (0)****PRESIDENT RESPONSES TO SENATE REPORTS: (0)**e. [ASCSU Report](#)

Senator Wachs was attending the ASCSU Plenary and Committee Meetings so there was no report presented.

f. [Budget Report](#)

The Budget Report is located on the Academic Senate website at <https://www.cpp.edu/senate/documents/packets/2024-25/09.18.24/09.18.2024-budget-committee-report.pdf>.

Senator Valentine reported summaries and key points of the recent budget presentations, one at the August 24<sup>th</sup> Leadership Retreat and another at the September 11<sup>th</sup> Executive Committee Meeting.

At the Leadership Retreat, there was a presentation given by President Soraya Coley, Provost Terri Gomez, VP/CFO Ysabel Trinidad, and AVP Carol Lee. The full presentation is at [CPP Budget Planning and Analysis](#).

The priorities of the 2024/25 budget are Student Success, Transparency, and Financial Sustainability. University Leadership will continue to provide information related to the budget timeline and processes as they become available. Updates and changes to the budget are normal for the first half of the year, it is a work in progress for the CSU System.

State funding is contingent on enrollment growth. Cal Poly Pomona is meeting enrollment targets; therefore, funding from campuses with enrollment shortfalls will be redirected to CPP. Cal Poly Pomona will offer state-supported GE courses in the summer to meet some of the added California resident obligations.

Public higher education accounts for 11% of the state general fund. The CSU and UC are discretionary. The state budget is built and approved annually. Kindergarten through 12<sup>th</sup> grade and community colleges receive most of the budget carved out for education.



The California state decisions for 2024/25 include a \$240 million on-going increase and a \$75 million reduction in one-time funding. It is expected that the budget will have reductions in 2025/26. While operating expenses have increased, funding has decreased. Cal Poly Pomona's budget is 54% state funded and 46% student funded. Cal Poly Pomona had to self-fund over 50% of the recent compensation adjustments, and the amount allocated from the state is not enough to cover new mandatory costs, resulting in a funding gap of approximately \$4.2 million. This is not a final number; it will change as the budget is finalized.

On September 11<sup>th</sup>, there was a budget presentation prepared for the Executive Committee and the Budget Committee. Provost Gomez and Lisa Rotunni presented on the Academic Affairs budget as a whole, noting that it will not be finalized until Spring 2025. Cal Poly Pomona is in a good position, even though there is currently a funding gap. The reason CPP is better off than other CSU campuses is that enrollment at Cal Poly Pomona has been - and continues to be - strong. The university is in a good location, a high-density population area, and has in-demand academic programs that attract many well-qualified students. The goal is to continue focusing on facilitating student success to maintain this strong position. Details will be shared later in today's meeting during the Academic Affairs Budget Update by Provost Gomez.

The Budget Committee's next meeting is scheduled for Wednesday, October 9<sup>th</sup> with Cal Poly Pomona Enterprises (Foundation).

#### g. CFA Report

Senator Puthoff reported, CFA Vice President.

The CFA is going to begin bargaining on a new agreement with the CSU. The current agreement ends in June 2025. The process will begin with a survey being sent to all affected unit 3 members which will give an opportunity to indicate priorities for the upcoming contract.

At the beginning of the semester, the CSU issued new directives related to new restrictions on campus activities. CFA will be hosting a town hall at 6:00 p.m. tonight, September 18, that will be an open discussion of the new **Time, Place and Manner** (TPM) policy that affects all CSU campuses. To register for the event, go to [www.calfac.org/news](http://www.calfac.org/news) and there will be a registration link.

The CFA is hosting a social event, **Run, Walk, Roll**, which is an opportunity to get some exercise on campus. Meet in front of the library on Thursday, September 26 at noon, and then take a walk or jog around the campus.

There will be an all-faculty meeting scheduled in October, probably late October, as well as some ongoing town hall style events related to issues that affect faculty, such as the ongoing payroll situation.

#### h. ASI Report

ASI Senator, Cade Wheeler, ASI President, reported.

Senator Wheeler stated that he is grateful to have the opportunity to participate in the Academic Senate because it is an opportunity to elevate the student voice, which is critical, especially in these trying times.

Senator Wheeler commented that the ASI Board of Directors will be finalizing the **ASI Action Plan** in their meeting tomorrow. The **Action Plan** revolves around four pillars, *Financial Support*, *Accountability*, *Diversity, Equity and Inclusion*, and *Education & Awareness*.

When the ASI President and Vice President were campaigning, they thought it was necessary to highlight the pillars of their platform because they recognized a lot of pressing issues that the student body faced and that provided the motivation to run for the positions. Senator Wheeler commented that they recognized opportunity for growth and campus improvements.

Considering stories of students being homeless and living out of their cars, they determined that one of their pillars had to be *Financial Support*. Expanding financial support will be the catalyst for bolstering dedication to serving students. The objective of the *Financial Support* pillar is to reduce financial barriers for individual students as well as student clubs and organizations by providing guidance and support to access financial resources on campus.

The *Accountability* pillar is to ensure that administrators, advisors, and student leaders are maintaining true to higher education's purpose of serving and uplifting Cal Poly Pomona's student population. There has been reduced funding for clubs and organizations this year because of the state of the budget. The ASI Cabinet is exploring avenues of restructuring the budget to give more financial support to clubs and organizations. These organizations help put Cal Poly Pomona on the map and make news and headlines that bring in prospective students who are excited about coming to campus.

For the *Diversity, Equity and Inclusion* pillar, the ASI Board of Directors is planning on visiting every single sector of campus life, Greek life, clubs, organizations, and multicultural resource groups, to make sure every student on campus has a voice to express the issues that they are facing. The goal is to address issues promptly.

The last pillar is *Education & Awareness*. There has been a lot of talk about **Time, Place and Manner** (TPM), and what that means for students. The objective is to provide a strong connection to ASI Student Government and the Cal Poly Campus. Senator Wheeler stated that they will be releasing a video series on the ASI Instagram page that will be a mix of fun and engaging content. The goal is to educate students about CSU policies that directly impact them. One of the episodes will be addressing the **Time, Place and Manner** (TPM), and what it means for student organizations, and what they need to be mindful of when they organize and protest.

i. [Staff Report](#)

The Staff Report is located on the Academic Senate website at <https://www.cpp.edu/senate/documents/packets/2024-25/09.18.24/9.18.24-staff-report.pdf>.

Senator Valentine reported.

**Pumpkin Fest Preview Night** is Friday, September 27, from 5:00 to 8:30 p.m. There will be music, food, beer and wine tasting among the iconic pumpkins. Admission includes the university's very own award-winning Horsehill Vineyards wine, beer from Innovation Brew Works, and food from favorite local restaurants. Adults 21 and over only. Tickets are \$85 per person. Proceeds will support the university's Huntley College of Agriculture.

The **41<sup>st</sup> Annual Hot Dog Caper** is Thursday, October 10<sup>th</sup> during U-hour. Cal Poly Pomona Enterprises, campus partners and sponsors welcome the university community back to campus with the annual Hot Dog Caper. All students, faculty and staff are invited to enjoy free hot dogs, chips, frozen treats, drinks and entertainment. Senator Valentine encouraged all to participate.

The **20<sup>th</sup> Annual Cybersecurity and Awareness Fair** is Thursday, October 17<sup>th</sup>, from 10:00 a.m. to 2:00 p.m. in the Bronco Student Center. This year's theme is "Cybersec Interactive: Unleashing the Power of AI in Cybersecurity." CSAF brings together experts, professionals, students, and interested individuals to discuss the latest trends, technologies, and best practices in cybersecurity. For registration and more information, go to [Cybersecurity & Awareness Fair \(cpp.edu\)](http://cpp.edu).

1. Academic Senate Committee Reports – Time Certain 3:45 p.m.
  - a. [AP-014-234, Geography, B.S. - CSU Degree and CIP Code Change – FIRST READING](#)

The first reading of AP-014-234, Geography, B.S. - CSU Degree and CIP Code Change, is located on the Academic Senate website at <https://academic.cpp.edu/senate/docs/ap014234fr.pdf>.

Senator Husain presented the report.

M/s to receive and file AP-014-234, Geography, B.S. - CSU Degree and CIP Code Change.

### **Recommendation**

The Academic Programs Committee supports the B.S. Geography degree CSU degree code to be changed to 22062 and the CIP code to be changed to 30.4401.

### **Discussion**

The Department of Homeland Security (DHS) has designated a list of fields of study, identified by CIP codes, that are eligible for 24-month optional practical training after graduation. Many of Cal Poly Pomona's programs are requesting CIP code changes to align with this list.

In this case the Geography and Anthropology Department is requesting that the B.S. Geography degree CSU code be changed to 22062 and the CIP code be changed to 30.4401. The new CIP code provides additional career advancement opportunities for geography majors and equips them with the academic and experiential knowledge necessary to demonstrate proficiency in Geographic Information Science (GIS) and geospatial technology. Graduates can market their advanced GIS

training to prospective employers, and the program serves as an excellent platform for graduate studies incorporating environmental reasoning and geospatial analysis.

A common question during these consultations is whether these programs will now be designated as STEM degrees. The answer is no. The DHS list includes dedicated STEM degrees and related fields that use STEM for research and development. The three programs being considered today fall under the related fields category.

The AP Committee reviewed the basic description of the CSU code to ensure the program contents align with the code description. The committee also asked the department to provide examples of similar programs at other CSUs or institutions using the same CIP code. Based on this information, the Academic Programs Committee supported the change.

b. [AP-015-234, Business Analytics, M.S. - CSU Degree and CIP Code Change – FIRST READING](#)

The first reading for AP-015-234, Business Analytics, M.S. - CSU Degree and CIP Code Change, is located on the Academic Senate website at <https://academic.cpp.edu/senate/docs/ap015234fr.pdf>.

Senator Husain presented the report.

M/s to receive and file AP-015-234, Business Analytics, M.S. - CSU Degree and CIP Code Change.

**Recommendation**

The AP committee recommends changing the CIP code for the Business Analytics programs from 52.1301 to 30.7102 to align with the changes by DHS and CSU.

**Discussion**

The Chancellor's Office recently, October 1, 2023, revised the CIP code for Business Analytics programs from 52.1301, which was quantitative methods, analysis, business analytics, to 30.7102, which is now business analytics. With that change and the DHS designated fields of study changes, the College of Business Administration is requesting CSU and CIP code changes for its M.S. in Business Analytics.

c. [AP-022-234, Psychology, B.A. - CSU Degree and CIP Code Changes – FIRST READING](#)

The first reading report for AP-022-234, Psychology, B.A. - CSU Degree and CIP Code Changes, is located on the Academic Senate website at <https://academic.cpp.edu/senate/docs/ap022234fr.pdf>.

Senator Husain presented the report.

M/s to receive and file AP-022-234, Psychology, B.A. - CSU Degree and CIP Code Changes.

## Recommendation

The Academic Programs Committee supports the BA in Psychology degree CSU code to be changed to 20990 (Psychological Science) and CIP Code to 42.2799 (Research and Experimental Psychology, other).

## Discussion

For the same reasons as the previous AP reports discussed today, the Department of Psychology is requesting the BA in Psychology degree CSU code to be changed to 20990 and CIP Code to 42.2799.

Chair Kumar reminded everyone that these are first readings, and the second readings will be at the October 16, 2024 Academic Senate meeting.

2. New Business  
None
3. Old Business  
None
4. Discussion – Time Approximate
  - a. [Campus Mobility Hub Update](#) – Dr. John Lloyd

The Campus Mobility Hub Update presentation is located on the Academic Senate website at <https://www.cpp.edu/senate/documents/packets/2024-25/09.18.24/mobility-hub-academic-senate-presentation-jl-short.pdf>.

Dr. Lloyd introduced himself and commented that he, along with Danny Wu, the Executive Director of Transportation and Planning, is a co-chair of the Alternative Transportation Committee (ATC) and is updating the Academic Senate on the partnership with Foothill Transit.

The ATC has partnered with Foothill Transit for nearly ten years, aiming to strengthen ties with Cal Poly Pomona due to the significant ridership provided by the university. Foothill Transit has been a willing partner since 2015.

Transportation is a major financial burden for students, with car ownership and maintenance posing barriers, especially for low-income students. Providing alternative transportation options addresses social justice, accessibility, affordability, and equity issues. Studies show that students with easy access to transportation perform better academically and have higher retention rates. Car troubles are a major cause of course withdrawals. Alternative transportation supports campus sustainability goals.

Cal Poly Pomona's partnership with Foothill Transit has three phases:

1. **Class Pass:** A free transit pass for unlimited rides on Foothill Transit buses, available at the Bronco Recreational Intramural Complex (BRIC). This pass provides ridership data for route assessment.
2. **Silver Streak Rapid Bus:** Previously bypassing the campus on the 10 freeway, the Silver Streak now stops in front of the Student Services Building (SSB).
3. **Mobility Hub Transit Center:** A centralized location for multiple transportation modes, including campus shuttle buses.

Dr. Lloyd presented data on the success of the Class Pass, highlighting the numerous bus lines serving Cal Poly Pomona. A single, convenient location for all buses will increase transit use, reduce traffic, eliminate the need for new parking structures, and lower greenhouse gas emissions, which are primarily from cars.

A slide showed that 78% of students strongly support the Silver Streak stop on campus. The President and her cabinet have approved a feasibility study for the mobility hub, funded by Foothill Transit, which will also cover construction costs. The next step is to secure federal funding through the bipartisan infrastructure law for carbon reduction projects, and this project qualifies for that funding.

The northern half of parking lot B is where the hub will be located. This is between the baseball field and South Campus Drive, at the corner of South Campus and Kellogg Drives. This site was identified in the Campus Master Plan as a site for a potential Transit Center. There will be a University Police Department substation right next to the hub. The committee is very conscious about security and safety for students. Currently, the bus stops located on Temple Avenue do not feel safe, especially at night.

After Foothill Transit receives the grant funds, then the committee in consultation with Foothill Transit will start the design process. There will be additional outreach regarding this project to ensure that the campus community has plenty of input on the final design elements. Some goals of the design are safety, shade so people are comfortable while waiting for the bus, and native drought tolerant plants.

Senator Vallejo added that she joined the ATC in its infancy, and as someone who cannot always drive, she appreciates the work that the committee is doing. She reminded everyone that in 2013 a student was killed as he rode his bicycle along Kellogg Drive and one of the goals of the ATC is to make sure biking on campus is safe. She commented that she is very keen and aware of first gen and low-income students, and those with disabilities who need a safe transportation infrastructure. She thanked President Coley for her support in alternate transportation, which is life changing for some. She also thanked Danny Wu, Executive Director of Transportation and Planning, for what he has contributed to making campus a much safer, pleasant, and accessible place.

President Coley stated that she is thinking of Rick Willson, and added that it was John Lloyd, Danny Wu, and Rick Willson who really championed alternate transportation on campus. She mentioned that they initially took her on a ride on the Silver Streak bus and she was sold. There are students commuting two or two and a half hours a day, and now they can get to Union Station

and take the Silver Streak non-stop to campus. One of the tasks is to identify demographics of where students live to promote access to campus.

There was a question about using the 2028 Olympics, since one of the agendas for the Olympics is to be carless, to leverage additional funding to expand public transit to other neighborhoods. Dr. Lloyd responded that it probably will not happen until after the Olympics, but long range, the hub on campus will be even more useful to the surrounding communities.

He added that next year, the Metro A-Line will extend to Pomona, and Foothill Transit will run a new bus line from the San Dimas stop to Cal Poly Pomona, providing an additional transit option.

Provost Gomez added that this is a great partnership, and it exemplifies the work the university wants to do in the community.

- b. [Academic Affairs Budget Update](#) – Provost Gomez and Lisa Rotunni, Executive Director of Academic Resources

The Academic Affairs Budget Update presentation is located on the Academic Senate website at <https://www.cpp.edu/senate/documents/packets/2024-25/09.18.24/senate-budget-update-from-academic-affairs-2024-09-18-v3.pdf>.

Provost Gomez conveyed that the presentation today is the divisional budget, the campus budget is in a different office. This presentation is part of an open dialog for transparency and sharing of information. The budget is iterative, it will change, but this is the information as of today. The Provost commented that she will continue to partner with the Academic Senate to provide more information and with the Academic Senate Budget Committee. There is a plan for a wider forum for the division when there is more information to report. Provost Gomez introduced Lisa Rotunni, Executive Director of Academic Resources.

Lisa Rotunni presented the bigger picture at a very high level. She added that this is the type of information that she thinks about when she reads in the newspaper about the state of the CSU budget. How is this going to potentially affect Cal Poly Pomona? How is it going to potentially affect Academic Affairs? It does not mean that it will have impact, because there are layers and structures between the state budget and Cal Poly Pomona.

The CSU is experiencing a \$218 million budget gap. Cal Poly Pomona, which accounts for about 5.3% of the CSU budget, is expected to face an \$11 million budget gap. Academic Affairs, which makes up approximately 67% of the budget, is therefore expected to have a \$7.6 million gap. Executive Director Rotunni stated that next year will probably be worse, with the state signaling a potential cut of \$397 million to the CSU budget.

Lisa Rotunni detailed the Academic Affairs division general fund allocations for the year.

## POM01 Allocations Summary to Date

• Base Budget – no change from prior year	\$145,305,514
• New One-Time Funding	5,190,001
• Carryforward One-Time Funding	
Designated (GI2025, Fees, Various other)	11,064,330
Undesignated	1,962,029
Total	13,026,359
<i>Carryforward is down 32%, from \$19 million last year</i>	
• Grand Total	<b>\$163,521,874</b>

Division budget is currently down by approximately \$500 thousand.

**POM01** stands for Pomona 1, which is the general fund comprised of tuition revenues and state appropriations. The base budget recurs from year to year and there were no changes to the base budget in Academic Affairs this year. There is also **one-time funding** which does not recur every year. Once the one-time funds are spent, they are gone.

**Carryforward funding** consists of dollars that were budgeted for last year that were not spent. The majority of carryforward funding comes from salary savings, where positions were vacant for a portion of the year, and then those dollars were not repurposed. There may also be dollars that were intended to be spent but did not get through the procurement process within the year.

The first challenge is that carryforward funds are down compared to last fiscal year, which was \$19 million. This fiscal year, carryforward funds are a little more than \$13 million, which is down 32% from last year. Director Rotunni explained that the total division budget is about \$500,000 down from last fiscal year, even though new one-time funding dollars were received. She pointed out that this is the budget at this point in time and the budget often changes between now and the end of the year.

**Designated** funding is allocated for a specific purpose. For example, the campus Student Success Fee has very specific categories of expenditure, and the funds must go to those categories as agreed with the students and the CSU when the fee was implemented. The same applies to GI2025 funds, which are allocated for specific purposes like tenure-line faculty growth or other student success advising increases. There are various other designated funds.

**Undesignated** funds are part of the general budget and can be used for any academic purpose.

The reason that this is important is that undesignated carryforward is down 68% from last fiscal year. This is the pool of funding that is taken back from where initially allocated. If colleges had undesignated funding left over, it goes back to Academic Affairs, and is used to fund department initiatives. These carryover funds are used for new faculty assigned time, moving and start-up allocations, some division-level software purchases, and faculty professional needs. Last year these funds also supported backfill operating allocations because Academic Affairs is still trying to



recover from the pandemic budget cuts, and operating budgets are not back to pre-pandemic levels.

Another budgetary challenge is that the campus did not receive enough funding from the system to cover all the salary increases. As a result, two-thirds of the salary increases are coming from divisional resources. Projections based on positions filled July 1, 2024, was \$6.8 million out of a university total of \$8.8 million. The updated projection from a couple weeks ago is approximately \$6.6 million.

Academic Affairs received new one-time funding, partially to pay for compensation increases and partially to pay for new tenure-track faculty. New tenure-track faculty salaries are covered by this allocation, plus attrition dollars from faculty who have left the university. This is a permanent expense being covered by one-time funding. The compensation increases are another permanent expense that will be covered by one-time funds, but these funds do not completely cover the increases. The shortfall in funding for compensation increases will be covered by base funding moved from the operating budget and one-time needs funding.

Lisa Rotunni explained that even with a budget shortfall, the organization will continue to budget for the following initiatives:

- Sabbatical leave replacement WTU
- New faculty assigned time replacement WTU
- Assigned time for Exceptional Levels of Service to Students (EATS)
- Large classes program
- Teacher-Scholar awards
- Summer and intersession department chairs
- Student Success funds for Department Student Engagement
- Additional Bottleneck Courses – it was noted that allocations must also cover benefits

After salaries are funded, these specific initiatives are funded.

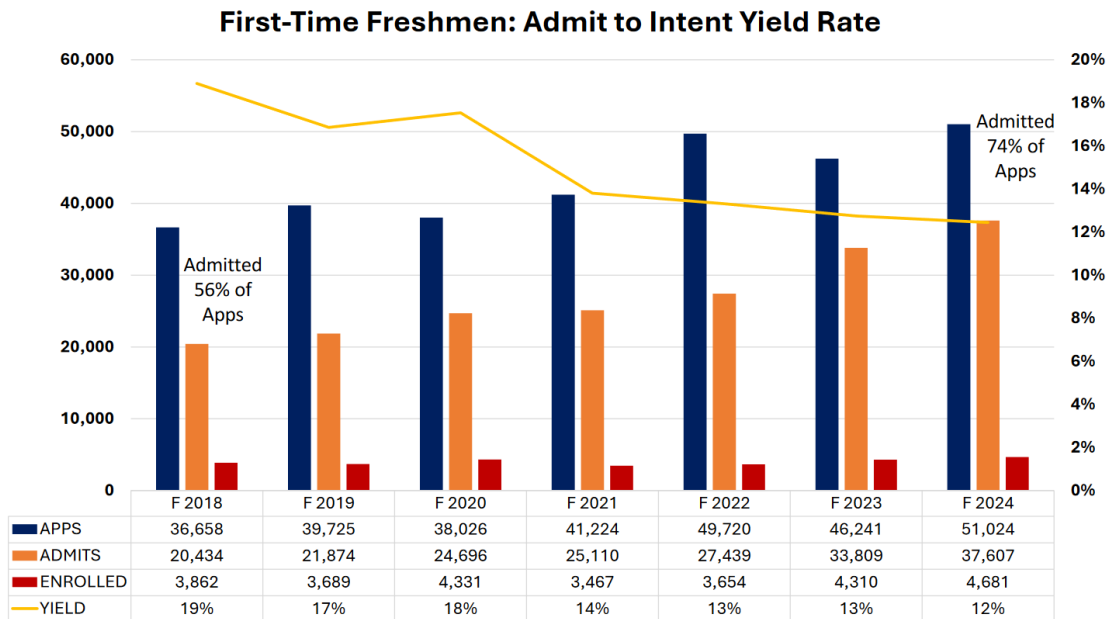
The draft budget to date has a significant shortfall in operating dollars. With a need of about \$8.4 million for undesignated operating dollars, there is an operating budget gap of \$5.9 million. Last fiscal year, Academic Affairs spent \$9.1 million in operating cost. The organization has already investigated how to conserve and redirect expenses, which got the operating budget need to \$8.4 million. Note that expected gap was \$7.6 million, so there has been a good progress in managing it.

The next questions that are asked are what about funding from tuition increases and enrollment increases. Lisa Rotunni explained that those funds are already included in the calculations that the university did when they allocated money to Academic Affairs. System-wide amounts are \$148 million from tuition rate increases and \$424 million from enrollment growth from the CSU Compact. Cal Poly Pomona received funding redirected from other campuses that were not about to meet their enrollment numbers, plus \$11.2 million from the tuition rate increase and \$1.6 million from enrollment growth. These additional funds still did not cover the mandatory cost increases. Allocations to colleges now and in the future are dependent on enrollment and enrollment growth.

The campus is engaged in, and has been for some years now, under President Coley’s leadership, an all-funds management thought process. The POM01, which is the focus of this presentation, is the majority of the funding, but not the only resources that are available. Colleges receive “campus-partners” funding from self-support graduate courses in CPGE. There are cost recovery resources allocated from self-support summer programs. Lottery funding comes to the campus. This is not a lot of money, but it provides significant support for Library subscriptions, databases, and materials in the collection, and is used for some replacement faculty laptops. There is philanthropy and grant based funding that provides support for targeted purposes.

The next steps and strategies for budget planning are to maintain and increase enrollment to generate current one-time and future base dollars. This includes strategic investments in that area of pipeline development and how to best manage capacity. There is a need to balance the budget and figure out how to increase operating dollars. Part of that strategy is to identify dollars that are available on a one-time basis from vacant positions. If a position can remain vacant longer without affecting operations, those dollars can be repurposed. There is a need to finalize budgets for colleges and central offices. Academic Affairs is looking at opportunities to decrease operating expenses. Reducing student assistant costs is key and the way to do that is to use Federal Work-Study funds when applicable.

At the beginning of the Academic Senate meeting, Provost Gomez distributed data on enrollment admit to intent yield rate. Provost Gomez introduced a chart that visualized the number of enrolled freshmen versus the number of admitted students, illustrating the yield rate.



She stated that there was a record high of 51,024 freshmen applications for fall 2024. Cal Poly Pomona admitted 37,607 students, but only 4,681 freshmen enrolled. The yield of enrolled students to admitted students has been declining every year since 2018, and for fall 2024, it was a record low of 12.4%. This means Cal Poly Pomona had to admit more students to meet enrollment

expectations. Fifty-six percent of applicants were admitted for fall 2018, whereas for fall 2024, 74% of applicants were admitted.

This is not a sustainable trend; it is a great short-term strategy. The pool of applicants across the nation, across California, and across the CSU System is shrinking, and Cal Poly Pomona is not able to continue to have record applications. CPPChoice has been wonderful because it has helped redirect students to departments where there was capacity from those that did not have capacity.

Provost Gomez introduced the yield data for transfer applications and stated that this data shows a much more alarming trend. There is a national trend of decreasing transfer applications. Cal Poly Pomona’s transfer applications increased a little in 2024, but it is still a low number. Increased competition from the UCs, out-of-state institutions, and community colleges offering bachelor’s degrees is negatively impacting the number of transfer applications.

### Transfers: Admit to Intent Yield Rate



The percentage of transfer applicants admitted has increased from 60% in 2018 to 79% in 2024, but the yield has significantly decreased from 41% to 28%. Provost Gomez emphasized that this data makes the case for strategic investment in a wide range of enrollment efforts.

Senator Sotoudeh referred to slide 8, titled “**Draft budget to date has significant operating shortfall**” (shown below), and asked for tenure-line, staff, and MPP salaries totaling \$114 million, to be broken out between those groups. She also asked where which number captures the salaries of temporary faculty. Executive Director Rotunni responded that temporary faculty salaries are covered under the second and third bullets, the calculation basis is just different between the

two bullets. She also stated that the first bullet could be expanded in a future presentation to show tenure-line faculty, staff, and MPP salaries separately.

## Draft budget to date has significant operating shortfall

• Total POM01 available	\$163.5 million
<u>Expenses</u>	
• Tenure-line, staff and MPP salaries	\$114.0 million
• Basic temporary faculty allocations	\$27.0 million
• Special temporary faculty allocations	\$6.1 million
• Designated operating dollars	\$13.9 million
• SubTotal	\$161.0 million
• Needed undesignated operating dollars	\$8.4 million
TOTAL	\$169.4 million
• Academic Affairs current operating budget gap	\$5.9 million

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Senator Puthoff commented that various CSU campuses, and the CSU system, have had surpluses for the last decade or so, and now there is a hole in the budget. Is it possible to use some of the accrued funds to plug the budget hole and run at a deficit for a couple of years. President Coley responded that that question is more at a CSU level and asked Senator Puthoff to email her with the question so she can bring it up at the next CSU Presidents Meeting.

Senator Puthoff asked if there is a budget gap on the instructional side, can that gap be filled with Foundation funds, which can be paid back later? President Coley responded that state funds cannot be moved to the Foundation, Foundation funds can be moved to state-side. She clarified that this presentation is just about the Academic Affairs Division budget, and they are looking at all the divisions to see what the final priorities are and where funds can be moved across divisions. That is why this is an iterative process. Academic Affairs is the largest division, with two-thirds of the university budget, but there are four or five other divisions that need to be considered. The planning starts with the base, determining what each division budgetary needs are, and then figuring out if and how much to move between divisions. President Coley commented that the bigger issue is, as Provost Gomez mentioned, enrollment. Nine out of the twenty-three campuses are the only ones receiving enrollment dollars. In the past, this was unheard of. The campus is trying to figure out what the enrollment pattern looks like. The university cannot continue to over enroll, as desired by the Chancellor's Office, because if the campus is over-enrolled, more faculty are needed to support the students, and the budget gap is not being filled. That is why the university needs to have a more strategic approach to enrollment.

Provost Gomez added that the fact that the CSU has said to those other fourteen campuses, three percent of your enrollment base funding is being redistributed to campuses that are meeting enrollment targets is an acknowledgement that enrollment numbers will not bounce back. There must be a different strategy to deal with declining enrollment.

Senator Barding asked if the CSU or the campus dictates the Academic Affairs Division budget. Lisa Rotunni answered that this budget comes from the campus budget planning effort to the division. Senator Barding commented at the August Academic Senate meeting, the budget presentation, if he remembers correctly, had a campus deficit of \$4.6 million. He asked for clarification of how a campus deficit of \$4.6 million reconciles against the division gap of \$5.9 million. President Coley responded that the August numbers are no longer valid because now the campus needs to cover the increase in salaries. At the retreat, the Chancellor's Office had not decided on the increases for confidential employees and MPPs. This is an example of the iterative process; the campus is adjusting for the Chancellor's Office directives.

Senator Barding added that he can appreciate the drive for enrollment growth and the funding that comes with it, and he can appreciate the current, rather unique budget situation, but it appears to be a divestment in the instructional funds. With an increase in enrollment, it seems counterintuitive to the mission of GI2025 to get students to graduate with the skills they need to enter workforce effectively. President Coley responded by saying the pressure is that the state is saying CSU, you find funds however you can, but this is the money that you are getting for this enrollment. Then the CSU takes money from other under-enrolled campuses and gives it to the nine over-enrolled campuses, so it is a very valid concern but there is not an easy solution.

Provost Gomez commented that last year the Chancellor's Office, very late in the budget cycle, offered more money if the campus over-enrolled. President Coley refuses because it was one-time dollars and one-time funding cannot be used to hire new faculty. This year the Chancellor's Office gave 600 FTES of funding, 330 from the reallocation plan and 270 from the Governor's Compact, and if the enrollment goals are met, then this funding will be permanent. Permanent funding is why President Coley agreed to this plan. The assumption is that there will be one more year of reallocation money and that will be it, and then the situation will be that other campuses will continue to decline in enrollment and Cal Poly Pomona will hold steady.

Executive Director Rotunni clarified that the campus is not divesting in Academic Affairs. For budget received, new tenure-line faculty salaries were the top-priority, and the other divisions were impacted negatively. The division received one-time dollars from university resources, that would not have come to Academic Affairs normally. This is an investment in instruction. The budget is not settled yet. It is not unusual for the budget to be in flux through November.

There was a question about retention and Provost Gomez answered that Cal Poly Pomona's retention is the third highest in the CSU and that it is back at a pre-pandemic level.

Senator Givens stated that she understands all the efforts being made to increase the yield, such as Preview Day and rebranding, but there is a student perspective that when the campus is over-enrolled, they are being affected. She emphasized that the university needs to be cognizant of the student experience on campus.

Emily, a student, asked if using Federal Work Study grant money would increase competition among students applying for work study jobs. Provost Gomez responded that in years past, the campus has not used all the Federal Work Study money available. Through the leadership of AVP Jessica Wagoner, deans, and department chairs, who have prioritized hiring Federal Work Study students, all of the campus work student dollars are almost exhausted. The priority is to hire on work study dollars first and then use one-time dollars to hire student assistants.

Senator Vallejo asked if some of the money used for rebranding could be used to help address some of the existing campus challenges. Provost Gomez commented that the money being used is not just for rebranding; it is an investment in the enrollment pipeline, and the logo is a small part of that. The remaining Scott money will be used for priorities for the campus, and the President has said that future career paths is a high priority and funding will be directed to that endeavor. Those one-time dollars will be used for investments in students and faculty.

President Coley thanked everyone for their engagement and added if there are any questions that have not been answered, or that are thought of later, please email her.

President Coley mentioned that Ysabel Trinidad, Vice President for Administration and Finance & CFO, is stepping down and will be taking vacation from sometime in October until December 30, 2024, when she will be stepping down from her permanent role. She announced the appointment of Michelle Cardona to Administrator in Charge (AIC) for Administrative Affairs, effective in October 2024.

The September 18, 2024 Academic Senate Meeting adjourned at 5:00 p.m.