

CALIFORNIA STATE POLYTECHNIC UNIVERSITY, POMONA
ACADEMIC SENATE

ACADEMIC PROGRAMS COMMITTEE

REPORT TO

THE ACADEMIC SENATE

AP-026-156

OPTION IN FASHION RETAILING FOR SEMESTERS

Academic Programs Committee

Date: 4/27/2016

Executive Committee
Received and Forwarded

Date: 04/27/2016

Academic Senate

Date: 05/04/2016
First Reading
05/25/2016
Second Reading

BACKGROUND: The Department of Apparel Merchandising and Management has put forward a referral for an Option in Fashion Retailing for semesters. This is a revised program.

RESOURCES CONSULTED:

Deans
Associate Deans
Department Chairs
All Faculty

DISCUSSION:

Before reaching the Academic Programs Committee, this program was reviewed by the College Curriculum Committee in the College of Agriculture as well as the Dean of Agriculture and the Office of Academic Programs. All concerns raised at those levels were addressed. The Academic Programs Committee then conducted campus-wide consultation, as well as its own review of the program. No concerns were raised.

RECOMMENDATION:

The Academic Programs Committee recommends approval of the semester program: Option in Fashion Retailing.

Attachments:

AP-026-156_Fash Retail Option – Merch Road Map Rev Mar'16
AP-026-156_Fash Retail Option – Mgt Road Map Rev Mar'16
AP-026-156_Fash Retailing Option Curriculum Sheet Rev Mar'16

Four Year Roadmap B.S. in Apparel Merchandising & Management: Fashion Retailing Option, Fashion Merchandising Emphasis

FIRST YEAR

FALL	UNITS	SPRING	UNITS	Comments
AMM 1000	1	AMM 1120/1120L	3	The following required non-core courses can be counted against GE requirements: STA 1200 (GE B3); AG 1010 (GE D3); AG 401 (GE C4 or D4).
AMM 1010	3	AMM 1600/1600L	3	
GE Area Any approved lower division courses in areas A, B, C, D, or E	3	GE Area Any approved lower division courses in areas A, B, C, D, or E	3	
GE Area Any approved lower division courses in areas A, B, C, D, or E	3	GE Area Any approved lower division courses in areas A, B, C, D, or E	3	
GE Area Any approved lower division courses in areas A, B, C, D, or E	3	GE Area Any approved lower division courses in areas A, B, C, D, or E	3	
	13		15	

SECOND YEAR

FALL	UNITS	SPRING	UNITS	Comments
AMM 2200	3	AMM 2500	3	The following required non-core courses can be counted against GE requirements: STA 1200 (GE B3); AG 1010 (GE D3); AG 401 (GE C4 or D4).
AMM 2600/2600L	3	AMM 2510A	1	
GE Area Any approved lower division courses in areas A, B, C, D, or E	3	AMM 2800/2800L	3	
GE Area Any approved lower division courses in areas A, B, C, D, or E	3	ACC 2070/2070A or ABM 2240 or IME 2390	3	

GE Area Any approved lower division courses in areas A, B, C, D, or E	3	GE Area Any approved lower division courses in areas A, B, C, D, or E	3	
		GE Area Any approved lower division courses in areas A, B, C, D, or E	3	
	15		16	

THIRD YEAR

FALL	UNITS	SPRING	UNITS	Comments
AMM 3100/3100A	3	AMM 3410	3	The following required non-core courses can be counted against GE requirements: STA 1200 (GE B3); AG 1010 (GE D3); AG 401 (GE C4 or D4).
TOM 3020 or AMM 3550	3	AMM 3810/3810L	3	
AMM 3500	3	AMM 4530	3	
GE Area Any approved lower division courses in areas A, B, C, D, or E	3	GE Area Any approved lower division courses in areas A, B, C, D, or E	3	
GE Area Any approved lower division courses in areas A, B, C, D, or E	3	GE Area Any approved upper division courses in areas B, C, or D	3	
	15		15	

FOURTH YEAR

FALL	UNITS	SPRING	UNITS	Comments
AMM 4570	3	AMM 4420	2	
AMM 4500	3	AMM 4710	3	
AMM 4630/4630A	3	AMM 4970A	3	
GE Area Any approved upper division courses in areas B, C, or D	3	GE Area Any approved upper division courses in areas B, C, or D	3	
Restricted Electives	3	Restricted Electives	3	
		Restricted Electives	2	

	15		16	
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Total 120

Major	64
GE	48
Restricted Electives	8

120

Four Year Roadmap B.S. in Apparel Merchandising & Management: Fashion Retailing Option, Fashion Management Emphasis

FIRST YEAR

FALL	UNITS	SPRING	UNITS	Comments
AMM 1000	1	AMM 1120/1120L	3	The following required non-core courses can be counted against GE requirements: STA 1200 (GE B3); AG 1010 (GE D3); AG 401 (GE C4 or D4).
AMM 1010	3	AMM 1600/1600L	3	
GE Area Any approved lower division courses in areas A, B, C, D, or E	3	GE Area Any approved lower division courses in areas A, B, C, D, or E	3	
GE Area Any approved lower division courses in areas A, B, C, D, or E	3	GE Area Any approved lower division courses in areas A, B, C, D, or E	3	
GE Area Any approved lower division courses in areas A, B, C, D, or E	3	GE Area Any approved lower division courses in areas A, B, C, D, or E	3	
	13		15	

SECOND YEAR

FALL	UNITS	SPRING	UNITS	Comments
AMM 2200	3	AMM 2500	3	The following required non-core courses can be counted against GE requirements: STA 1200 (GE B3); AG 1010 (GE D3); AG 401 (GE C4 or D4).
AMM 2600/2600L	3	AMM 2510A	1	
GE Area Any approved lower division courses in areas A, B, C, D, or E	3	AMM 2800/2800L	3	
GE Area Any approved lower division courses in areas A, B, C, D, or E	3	ACC 2070/2070A or ABM 2240 or IME 2390	3	

GE Area Any approved lower division courses in areas A, B, C, D, or E	3	GE Area Any approved lower division courses in areas A, B, C, D, or E	3	
		GE Area Any approved lower division courses in areas A, B, C, D, or E	3	
	15		16	

THIRD YEAR

FALL	UNITS	SPRING	UNITS	Comments
AMM 3100/3100A	3	AMM 3410	3	The following required non-core courses can be counted against GE requirements: STA 1200 (GE B3); AG 1010 (GE D3); AG 401 (GE C4 or D4).
TOM 3020 or AMM 3550	3	AMM 3810/3810L	3	
AMM 3750	3	AMM 4530	3	
GE Area Any approved lower division courses in areas A, B, C, D, or E	3	GE Area Any approved lower division courses in areas A, B, C, D, or E	3	
GE Area Any approved lower division courses in areas A, B, C, D, or E	3	GE Area Any approved upper division courses in areas B, C, or D	3	
	15		15	

FOURTH YEAR

FALL	UNITS	SPRING	UNITS	Comments
AMM 4570	3	AMM 4420	2	
AMM 4700	3	AMM 4960	3	
AMM 4630/4630A	3	AMM 4970A	3	
GE Area Any approved upper division courses in areas B, C, or D	3	GE Area Any approved upper division courses in areas B, C, or D	3	
Restricted Electives	3	Restricted Electives	3	
		Restricted Electives	2	

	15		16	
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Total 120

Major	64
GE	48
Restricted Electives	8

120

2. AMM CURRICULUM SHEET: FASHION RETAILING OPTION

AMM Core		
Course		S Units
AMM First Year Experience	AMM 1000	1
Introduction to the Fashion Industry	AMM 1010	3
Digital Illustration for Fashion	AMM 1120/1120L	1/2
Introduction to Textile Science	AMM 1600/1600L	2/1
Introduction to Fashion Retailing	AMM 2200	3
Integrated Fashion Communication	AMM 2300	3
Fashion Retail Buying-1	AMM 2500	3
Fashion Retail Buying-1Practicum	AMM 2510A	1
Textile Fabrications	AMM 2600/2600L	2/1
Apparel Construction and Quality	AMM 2800/2800L	2/1
Design & Merchandising Strategies	AMM 3100/3100A	2/1
Internship/Career Preparation	AMM 3410	3
Apparel Production	AMM 3810/3810L	2/1
Internship	AMM 4420	2
Dynamics of the Global Apparel Complex	AMM 4570	3
Apparel Research Project	AMM 4630/4630A	1/2
Total Units		43

Option Courses: Fashion Retailing		
Managerial Statistics	TOM 3020	3
or Data Management for Fashion Business	AMM 3550	
Fashion Supply Chain Management	AMM 4530	3
Fashion Retail Simulation	AMM 4970A	3
Sub Total		9
Choose ANY ONE of the two emphasis areas offered		
Emphasis 1: Fashion Retail Management		
Digital Commerce For Fashion Business	AMM 3750	3
Fashion Store Planning and Category Management	AMM 4700	3
International Fashion Retailing	AMM 4960	3
Sub Total		9
Emphasis 2: Fashion Retail Merchandising		
Fashion Retail Buying-2	AMM 3500	3
Fashion Retail Planning and Allocation	AMM 4500	3
Apparel Wholesale Operations	AMM 4710	3
Sub Total		9
Option Total: 18 units		

Non AMM Core		
Course		S Units
Agriculture and the Modern World	AG 1010	3
Statistics with Applications	STA 1200	3
Financial Accounting for Decision Making	ACC 2070	3
or Accounting for Agribusiness	ABM 2240	
or Industrial Costs & Control	IME 2390	3
Ethical Issues in the Food, Agricultural & Apparel Industries	AG 4010	
Sub total non-AMM core courses		12

Select 0-8 units of Restricted Elective courses from the list of recommended restrictive electives for the option.

UNIT TOTALS		
CORE Courses	AMM	43
	Non-AMM	12
OPTION Courses	Core	9
	Emphasis	9
Restricted Electives		0 - 8
General Education		48
TOTAL		120

General Education Requirements	
Area	S Units
Area A Communication & Critical Thinking	9
1 Written Communication	
2 Oral Communication	
3 Critical Thinking	
Area B Mathematics & Natural Sciences	12
1 Physical Science	
2 Biological Science	
3 Laboratory Activity	
4 Math/Quantitative Reasoning	
Required course: STA1200 (Statistics with Application)	
5 Science & Technology Synthesis	
Area C Humanities	12
1 Fine and Performing Arts	
2 Philosophy and Civilization	
3 Literature and Foreign Language	
4 Humanities Synthesis	
Area D Social Sciences	12
1 U.S. History, Constitution, American Ideals	
2 History, Economics and Political Science	
Required course: AG1010 (Agriculture and the Modern World)	
3 Sociology, Anthropology, Ethnic & Gender Studies	
4 Social Science Synthesis	
Required course: AG4010 (Ethical Issues in Food, Agricultural & Apparel Industries)	
Area E Lifelong Understanding & Self Development	3
Total Units	48