

CALIFORNIA STATE POLYTECHNIC UNIVERSITY, POMONA
ACADEMIC SENATE

ACADEMIC PROGRAMS COMMITTEE
REPORT TO
THE ACADEMIC SENATE
AP-028-156

BA in English – Applied Language Studies Option FOR SEMESTERS

Academic Programs Committee

Date: 05/06/2016

Executive Committee
Received and Forwarded

Date: 05/18/2016

Academic Senate

Date: 05/25/2016
First Reading
06/01/2016
Second Reading

BACKGROUND: The Department of English has put forward a referral for a BA in Applied Language Studies Option for semesters. This is a new program.

Rationale:

This option is primarily an aggregate of existing courses. Its purpose would be to prepare students to gain knowledge and skills that allow them to investigate the relationship between language and the everyday world, including language issues in public policy, education, and business.

In the past decade, the need for professionals with training in linguistics has burgeoned. Upon the completion of the degree, graduates will be able to engage in communities, schools, and professional environments in a multicultural, multilingual world. They will be able to enter the work force directly after completing their B.A., or to pursue further professional education in speech and language disorders, foreign language teaching, computational linguistics, language-data management and analysis, or translation and interpretation.

RESOURCES CONSULTED:

Deans
Associate Deans
Department Chairs
All Faculty

DISCUSSION:

Before reaching the Academic Programs Committee, this program was reviewed by the College Curriculum Committee in the College of CLASS as well as the Dean of CLASS and the Office of Academic Programs. All concerns raised at those levels were addressed. The Academic Programs Committee then conducted campus-wide consultation, as well as its own review of the program. No concerns were raised.

RECOMMENDATION:

The Academic Programs Committee recommends approval of the semester program BA in Applied Language Studies Option in English.

English, B.A. - Applied Language Studies Option: 120 units

F. Program - New Option/Minor/Emphasis

General Catalog Information

Department English and Foreign Languages

Choose type* Option
 Minor
 Emphasis

Title of the proposed aggregate of courses (e.g. Evolutionary Biology Subplan/Option) English, B.A. - Applied Language Studies Option: 120 units

Title of the degree major program under which the aggregate of courses will be offered (e.g. Biology, B.S.) English, B.A.

Program total units* 120

Description of Option, Minor, or Emphasis

Mission Statement

The mission of the Applied Language Studies option is to provide students with the knowledge and skills necessary to investigate relationships between language and the everyday world as well as solve problems related to language issues in public policy, education, and business. Graduates of the program will be able to engage in communities, schools, and professional environments in a multicultural, multilingual world. They will be able to address such issues as: How foreign languages are best learned and taught at different stages of life; how educational professionals can assist English language learners in K-12 education; How understanding the structure of language may help in treating speech and language disorders in children and adults; How language-related concerns affect social and educational policies and vice versa; How understanding the structure of language may assist in developing new technologies (e.g., search engines, translation software, voice-recognition systems, text-to-speech synthesis, etc.).

Program Goals and Objectives

Upon graduation, students will:

- be critically aware readers, thinkers, and communicators
- be competent in written and oral applications of language
- appreciate translingual and transcultural awareness through foreign language study
- appreciate the value of diversity
- understand the linguistic features of language: its structure, acquisition, and use in interaction
- be prepared to enter multiple professional environments that value advanced facility with communication, culture, and language

Learning Outcomes

- Critical Reading:
 - Students will demonstrate an ability to analyze a variety of literary, expository, and linguistic texts.
 - Students will demonstrate the ability to apply literary, linguistic, and rhetorical theory judiciously and productively in interpreting texts.
- Writing:
 - Students will demonstrate fluent writing ability including an awareness of audience, purpose, form, and other rhetorical concepts.
 - Students will demonstrate a high degree of knowledge and control of the conventions of Standard Written English.
- Oral Presentation
 - Students will demonstrate the ability to orally present original ideas and the ideas of others in a clear, organized, and articulate fashion.
- Research:
 - Students will demonstrate a fluency in different research methods, familiarity navigating common

databases, and the ability to gather and synthesize information coherently.

- Students will demonstrate how to integrate this research into their writing through quotation, paraphrase, and summary as well as critically engage with these sources.
- Language analysis:
 - Students will demonstrate the ability to engage in the analysis of language structure, acquisition, and use in interaction.
- Application of Linguistic Theory:
 - Students will demonstrate an understanding of the applications of linguistic theory to practical language use in relation to culture, society, and communication.
 - Students will demonstrate skills in conducting research in applied linguistics, including library research, application of empirical and analytical methods to data collection and interpretation, and analytic writing for language related issues.
- Competence in a language other than English:
 - Students will demonstrate low intermediate reading and oral communication skills in a language other than English.

List options or emphases already existing under the degree major program for which the new aggregate of courses is proposed.

Literary Studies; English Education

State the aims of the proposed aggregate of courses.*

The aim of the proposed aggregate of courses is to prepare students to gain knowledge and skills that allow them to investigate the relationship between language and the everyday world, including language issues in public policy, education, and business. Upon the completion of the degree, graduates will be able to engage in communities, schools, and professional environments in a

Literacy (3)

Choose one

ENG 2150	Multimodal Literacy	3
ENG 3152	Lang., Literacy, & Cultural Practices	3
ENG 3153	Theory to Prac. in Student Literacy	3
ENG 4150	Multimedia Practicum	3

Rhetoric

Choose one (3)

ENG 3110	Introduction to Rhetorical Theory	3
ENG 3140	Genre Fiction	3
ENG 3141	Creative Writing: Fiction	3
ENG 3142	Creative Non-Fiction	3

Foreign Languages (6)

Two GER/CHN/FRE/SPN Courses, 2000-level or higher

Literary Traditions (6)

Choose one literature course in the 2300, 2500, 2700, or 2800 series.

Choose one literature course in the 3500, 3800, 4300, 4500, 4700, or 4800 series

Unrestricted Electives

Total: 18

Justify the need for the proposed aggregate of courses.*

In the past decade, the need for professionals with training in linguistics has burgeoned. The Bureau of Labor Statistics projects significant job growth in areas requiring practical linguistic preparation. For example, the demand for instructional coordinators, including Second Language Specialists in K-12 education and beyond, is expected to increase 13% by the year 2022. The projected growth for careers in speech pathology is 19%, and in translation and interpretation—a staggering 46%. Moreover, hi-tech companies are constantly creating jobs that did not exist two decades ago, but they have become

necessary in the modern world. These include language database analysts, linguistic data managers, localization specialists, language-solution consultants for marketing and business strategies, and language experts who will work alongside software engineers in developing voice-recognition and voice-to-text technology. Agencies concerned with national security, likewise, have increased the hiring of language analysts, translators and interpreters, discourse and interaction analysts, and so on. These changes in the job market require employees to have a solid background in the study of language as a social science.

Cal Poly Pomona currently offers a variety of practical courses in linguistics at the undergraduate level, which, if taken *as an aggregate*, will prepare students very well for either entering the work force directly after completing their B.A. or pursuing further professional education in speech and language disorders, foreign language teaching, computational linguistics, language-data management and analysis, or translation and interpretation. At present, however, students can take only one or two of these courses as electives for their B.A. in Literary Studies or English Education. Students choosing a minor in TESL take a few more courses, preparing them to teach English as a Second or Foreign language, but it is only one of the multiple career paths available to a graduate with a more extensive applied linguistics education. The proposed major in Applied Language Studies will prepare the students for the wide array of jobs listed above by combining the currently offered courses under one umbrella, allowing the students interested in the field of applied linguistics to pursue a focused course of study leading to future professionalization.

The linguistics courses currently offered by the department are ENG 317 (Language in Society), ENG 318 (Analysis of Conversation), ENG 319 (Applied Pragmatics), ENG 320 (Structure of Language), ENG 321 (Grammar of Modern English), ENG 322 (The Development of Modern English), and ENG 323 (Language Acquisition). Of these, we offer from 7 sections of ENG 323 per year, 3 sections of ENG 320 per year, and 4 sections of ENG 321 per year. The remaining courses are offered once per year each. Invariably, these courses fill up to capacity (30 or 35 students per course), and many students are on the waiting lists in hopes of getting into the courses. The enrollment patterns very clearly indicate the strong and growing interest in the subject among the students. Creating an option in Applied Language Studies will allow us to channel this interest towards a single specialization and maximize the professional opportunities of the Department's graduates. At the same time, students majoring in Literary Studies or English Education will still be able to take some of the courses as core electives in the required category of linguistics, and the departmental needs will continue to be met.

The major will require the addition of only two courses. One of these will be a course that has previously been offered as ENG 499 (Teaching English Abroad) to students participating in the Teaching in China Program. We plan to offer this as a regular course on campus open to all students in the university. The second course we will develop will be a capstone course, which will allow the students to conduct a research project, applying all the skills they will have acquired in the program.

List courses by subject area, catalog number, title, and units of credit as well as the total units to be required for the major in which the proposed aggregate of courses is to be included.*

Required Core

Total: 12

ENG 2200	Introduction to English Linguistics	3
ENG 3000	Intro to Literary Methodology	3
ENG 3150	Advanced Expository Writing	3
ENG 3151	Writing for the Professions	3

List new courses to be developed. You will need to submit separate course proposals for each new course.

ENG 4230 – Teaching English Abroad – 3 semester units

The course focuses on the skills necessary to teach English as a Foreign Language abroad. Students will become familiar with effective foreign language teaching methods, develop cultural awareness and intercultural communication skills, and practice developing and implementing classroom activities for teaching English in a globalized context.

ENG 4820 – Applied Language Studies Capstone – 3 semester units.

This course is designed to provide an opportunity for the students to conduct an individual or small-group research project, using the descriptive and analytical skills in applied linguistics that they have developed in the program. Students will select a topic of interest and explore its current and potential applications in the everyday world. Students will demonstrate an understanding of how key issues and theories in applied language studies shape developments in various professional, industrial, and social fields.

List all present faculty members with rank, appointment status, highest degree earned, date and field of

Alison Baker, PhD, 2002, Middle English Language and Literature, Professor – historical linguistics

highest degree, and professional experience, who would teach in the proposed aggregate of courses.*

Isabel Bustamante-Lopez, PhD, 1990, Romance Linguistics, Professor – Spanish and general linguistics

Olga Griswold, PhD, 2007, Applied Linguistics, Associate Professor – general linguistics, discourse analysis, sociolinguistics, second language acquisition and pedagogy, grammar of English

Noel Houck, PhD, 1984, Linguistics, Professor - general linguistics, conversation analysis, pragmatics, second language acquisition and pedagogy, phonology

Amàlia Llombart, PhD, 2003, Romance Linguistics, Associate Professor – general linguistics, heritage language acquisition and maintenance, syntactic theory, Spanish linguistics

Karen Russikoff, PhD, 1994, Language and Literacy, Professor – general linguistics, second language acquisition and pedagogy, second language writing, language teacher education.

Describe instructional resources (faculty, space, equipment, library volumes, etc.) needed to implement and sustain the proposed aggregate of courses.*

Because the courses in the aggregate are offered by the EML Department, Cal Poly currently possesses all the necessary resources for implementing the major.


List all additional resources needed including specific resource, cost, and source of funding.

The following fields are for integration purposes with the University Catalog (i.e. Acalog e-catalog). Please select Program and leave Curriculum blank.


Program Type* Program
 Shared Core

Curriculum


Steps for English, B.A. - Applied Language Studies Option: 120 units

Department Curriculum Committee		<i>Status: Approved</i>
Participants ▲ English and Foreign Languages Curriculum Committee  Olga Griswold *	Activity Required for Approval: <i>100% required</i> Date Completed: <i>11/20/2015 2:51 PM</i> Changes: <i>No</i> Comments: <i>No</i> Agenda: <i>Yes</i> * <i>Agenda Administrator</i>	




Department Chair		<i>Status: Approved</i>
Participants  Liliane Fucaloro 12/11/2015 8:36 AM	Activity Required for Approval: <i>100% required</i> Date Completed: <i>12/11/2015 8:36 AM</i> Changes: <i>No</i> Comments: <i>No</i>	



College Curriculum Committee		<i>Status: Approved</i>
Participants ▲ College of Letters, Arts, and Social Sciences Curriculum Committee  Jane Ballinger *	Activity Required for Approval: <i>100% required</i> Date Completed: <i>12/11/2015 2:50 PM</i> Changes: <i>No</i> Comments: <i>No</i> Agenda: <i>Yes</i> * <i>Agenda Administrator</i>	



College Dean		<i>Status: Approved</i>
Participants  Daniel Lewis 12/14/2015 7:41 AM	Activity Required for Approval: <i>100% required</i> Date Completed: <i>12/14/2015 7:41 AM</i> Changes: <i>No</i> Comments: <i>No</i>	



Office of Academic Programs		<i>Status: Working</i>

Participants ▲ Office of Academic Programs ○ Ashley Ly *	Activity Required for Approval: <i>100% required</i> Time Spent: <i>99 days</i> Changes: <i>Yes</i> Comments: <i>No</i> Agenda: <i>Yes</i> * <i>Agenda Administrator</i>
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University Faculty		Status: <i>Incomplete</i>
Participants	Step Details Required for Approval: <i>100% required</i> Work: <i>comment</i> Agenda: <i>Yes</i> * <i>Agenda Administrator</i>	



Academic Senate - Academic Programs Committee		Status: <i>Incomplete</i>
Participants	Step Details Required for Approval: <i>100% required</i> Work: <i>comment</i> Agenda: <i>Yes</i> * <i>Agenda Administrator</i>	



Academic Senate		Status: <i>Incomplete</i>
Participants	Step Details Required for Approval: <i>100% required</i> Work: <i>comment</i> Agenda: <i>Yes</i> * <i>Agenda Administrator</i>	



Provost		Status: <i>Incomplete</i>
Participants	Step Details Required for Approval: <i>100% required</i> Work: <i>comment</i>	

Attachments for English, B.A. - Applied Language Studies Option: 120 units

- This proposal does not have any attachments.

Comments for English, B.A. - Applied Language Studies Option: 120 units

Curriculog	2/25/2016 11:53 am
Nefretiti Moore was added to the Office of Academic Programs Member role.	
Curriculog	2/15/2016 8:52 pm
Claudia Pinter has approved this proposal on Office of Academic Programs.	
Curriculog	2/11/2016 4:27 pm
Lara Preiser-Houy was added to the Office of Academic Programs Member role.	
Curriculog	12/14/2015 7:41 am
Daniel Lewis has approved this proposal on College Dean.	
Curriculog	12/11/2015 2:50 pm
Jane Ballinger has approved this proposal on College Curriculum Committee.	
Curriculog	12/11/2015 8:36 am
Liliane Fucaloro has approved this proposal on Department Chair.	
Curriculog	11/20/2015 2:51 pm
Olga Griswold has approved this proposal on Department Curriculum Committee.	
Curriculog	11/20/2015 11:48 am
Aaron DeRosa has launched this proposal.	

Signatures for English, B.A. - Applied Language Studies Option: 120 units

There are no signatures required on this proposal.

Crosslistings for English, B.A. - Applied Language Studies Option: 120 units

- English, B.A. - Applied Language Studies Option: 120 units (parent proposal)
- This proposal does not have any active crosslisted proposals.

Decision Summary for English, B.A. - Applied Language Studies Option: 120 units

Office of Academic Programs		Status: <i>Working</i>
Step Summary This step requires 100% approval from all participants to move forward.		
Participants		Totals
▲ Office of Academic Programs		Users Approved: 0
○ Ashley Ly *		Users Rejected: 0

